



NDIA IPMD

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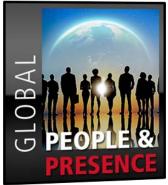
Raytheon Company Vice President Raytheon Company Evaluation Team (RCET)

27 January 2015

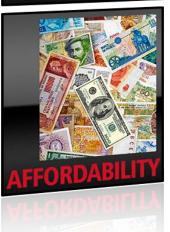
Agenda

- Raytheon Overview
- What we've found to be the reasons programs succeed and fail
- The importance of integrated program management
- What does a successful PM look like?
- What we might do to increase the probability of program success for our customers
- Industry challenges

Raytheon ... Who We Are





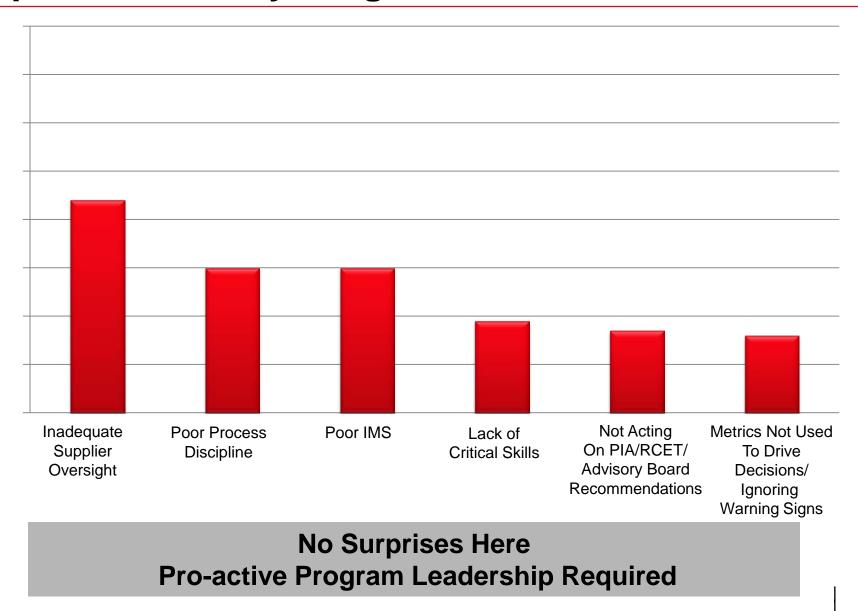




- We are ... A technology leader specializing in defense, homeland security and other government markets throughout the world.
- 2013 Sales: \$24 Billion
- Employees worldwide: 63,000
- Headquarters: Waltham, Massachusetts
- Our 2014 Vision: To be the most admired defense and aerospace systems company through our world-class people, innovation and technology.

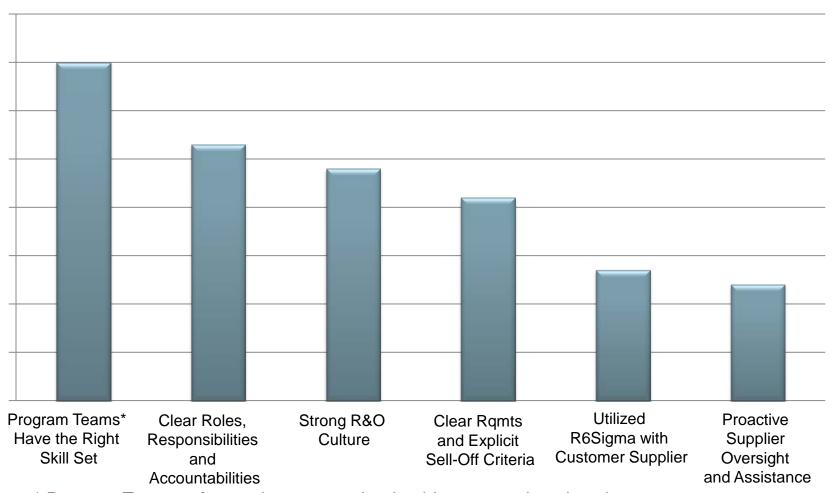


Top Reasons Why Programs Fail





Top Reasons Why Programs Succeed



^{*} Program Teams refers to the program leadership team and <u>not</u> just the program manager

Program Leaders Must Drive Vision, Goals, Behavior and Partnerships for Success

Importance of Integrated Program Management (IPM)

- IPM aligns all functions of the program team to a holistic execution plan that encompasses schedule, cost, R/Os, and resources - resulting in:
 - Proactive resource allocation on the critical items that are driving the program
 - Improved program execution on the technical, cost, schedule requirements
 - **Meeting commitments** ⇒ **Happy Customer** ⇒ **Business Growth**

Right Process Also Needs Right People and a Proactive Management of Suppliers and R&Os ⇒⇒ Leads to Success

Attributes of a Successful "Expert" Program Manager

- "Master Strategist" Ensures program survival and future growth (capable of new business creation)
- "<u>Disciplined Manager</u>" Executes contracts under cost, ahead of schedule with technical excellence
- "Shrewd Business Person" Maximizes financial objectives and minimizes risk
- "Engaged Leader" Leads for success up, down and outside the organization
- "Relationship Cultivator" Maintains and grows relationships across the broad global customer and business communities

What the Community Could Do To Increase Program Success For Customers

- Improving Program Start-Up
- Establishing Schedule Margin & MR Up-front
- Change Management
- Realistic Insertion of New Technology and Manufacturing Processes
- Partnering with Supply Base
- Committing the Right Leaders to the Program
- Utilizing Predictive Measures to ID Stress Points <u>AND</u> Developing Action Plans
- Pro-active Management of Risks and Opportunities
- Partnering with Customers
- Timely Corrective Action on Issues

Industry Challenges

- Program Planning in a Constrained Environment ⇒ Performance and Execution Issues
- Declining Defense Budget Impacts on Sub-Tiers
- FPIF Business Models and Investment Impacts
- Increasing Investment Demands for R&D and Demos
- LPTA ⇒⇒ Evolving into CP Scope Creep
- Exportability
- Doing Business in a Global Market
- Top Line Growth
- Limited new starts
- Increasing Competition
- Protests Business as Usual



No Shortage Of Opportunities For Improvement

Questions / Discussion