



EVM World 2012 Conference

# 2013 Annual Members Meeting

Gary W. Troop  
President  
May 2013

# Overview

- *Meet the Board and Staff*
- *CPM Mission and Objectives*
- *Membership*
- *Volunteer Program*
- *Awards Program*
- *CPM Elections*
- *Financials*
- *Conferences and Events*
- *Education Program and Certification*
- *Communications*
- *Research and Standards*
- *Global Outreach*

# CPM Board of Directors

- ***Gary Troop, President***
- ***Ray Stratton, Executive Vice President***
- ***Lauren Bone , Vice President, Administration***
- ***Buddy Everage, Vice President, Finance***
- ***Kym Henderson, Vice President, Research & Standards\****
- ***Barry Schuler, Vice President, Conferences & Events***
- ***Mark Phillips, Vice President, Communications***
- ***Kim Hunter, Vice President, Education & Certification***
- ***Susan Wood, Past President***

# CPM Office

- *Staff:*
  - ***Gaile Argiro***, *Executive Administrator*
  - ***Stephanie Bautista***, *Assistant Administrator*
- *Address:*
  - 101 South Whiting Street*
  - Suite 320*
  - Alexandria, Virginia 22304*
- *Web site:* [www.mycpm.org](http://www.mycpm.org)
- *Phone:* 703-370-7885

# CPM By Law Changes May 2013

## ***Membership Vote :***

95% of respondents voted to accept proposed change to Mission Statement

96% of respondents voted to accept proposed change to Objectives

## ***CPM Board Vote :***

Wording to incorporate descriptions for changes to Board Positions:

- VP Conferences & Events was divided into two separate VP positions
- VP Global Outreach position to be filled

# CPM Mission and Vision Statement

- **Mission**

Share, promote, and advance the best of planning, control, and performance management for projects of all sizes and complexity.

- **Vision**

Be globally recognized as the world's authority on earned value management and other project performance management techniques.

# CPM Objectives

- To improve the professional status of all persons engaged in the practice of earned value management and other project performance management techniques.
- To provide a focal point for dissemination of earned value management and project performance management knowledge.

# CPM Objectives

- To promote global collaboration in project performance management practice, education, and research.
- To encourage government and industry support for research and educational programs that will improve earned value management and other project performance management techniques.

# Membership Benefits

- Discount to EVM World Annual Conference (\$100)
- Measurable News (quarterly) – *available to all* (\$80)
- Award Opportunities
- Volunteer/Teaching Opportunities
- Webinars (\$250)
  - 12 scheduled per annum: PDU's available; non-members will soon be charged \$25/webinar
- CPM Library
  - Entire Library will remain accessible to members
- Training & Exam (Discounts for on-line training)
  - Board investigating making some of the PEP sessions available on-line
- Associations with other Organizations to create benefit

# CPM Awards Program

- Driessnack “Distinguished Service Award”
- Christle “Leadership Excellence” Award
- President’s Award
- PRIDE Award

# Volunteer Program

- Current volunteer openings are listed on the CPM web site ([MyCPM.org](http://MyCPM.org))
- Volunteer Opportunities are reserved for CPM members
- Complete Volunteer Registration if you would like to be considered
- See web site or Lauren Bone for more details

# Volunteer Program

- Director of IPMC Conference
- Director EVM World Conference
- EVM World Conference Workshop- Lead
- EVM World Conference Industry Track Lead
- EVM World Conference General Sessions Lead
- EVM World Conference Social Media Lead
- IPMC Conference Marketing Manager
- EVM World Conference Marketing Manager
- Education Program Test Team Lead
- Education Program Test Team Member
- Education Program Test Team Subject Matter Expert
- Ad Hoc

# 2013 CPM Board Member Elections

- Six Positions Up for Election (3 year term)
  - Executive Vice President (VP)
  - VP Finance
  - VP Conference & Events – EVM World
  - VP Conference & Events – IPMC
  - VP Research & Standards
  - VP Global Outreach
- Stop by conference office, visit CPM website or see Lauren Bone for more details

# 2013 Election Timeline

- Call for Candidates May 15-July 15
- Verification of Candidates/Voters July 31
- Voting Aug 15-Sep 15
- Announcement of New Officers September 30
- New Officers Effective (3 years) January 2014

# VP of Finance

# Summary of Financial Operations

## For the Year Ended December 31, 2012

<b>Revenues</b>		
Conference/Workshops	\$295,918	85%
Memberships Dues	2,903	1%
Advertising/Sponsorships	46,900	13%
Other	2,245	1%
<b>Total Revenues</b>	<b>\$347,966</b>	<b>100%</b>
<b>Expenses</b>		
Conferences/Workshops	\$167,144	36%
Newsletter/Website	25,360	5%
Marketing/Other Communications	25,733	6%
Other Travel/Meetings	53,863	12%
Salaries/Temp Services	115,449	25%
Administrative/Office	76,627	16%
<b>Total Expenses</b>	<b>\$464,176</b>	<b>100%</b>
<b>Revenues Less Expenses</b>	<b>\$(116,210)</b>	

# VP of Conferences and Events

# Conferences and Events

- **2013 Conferences**

- EVM World 29-31, May
- IPMC 18-20, November

- **Future Conferences and Events**

- EVM World 2014 21-23, May  
San Antonio, Texas
- IPMC – 2014 3-5, Nov  
Bethesda, MD
- EVM World 2015 27-29, May  
New Orleans, LA
- IPMC – 2015 16-18, Nov  
Bethesda, MD

# VP of Education and Certification

# Professional Educational Program (PEP)

1. CPM-100 Principles of Earned Value Management
2. CPM-200 Scope and Organization Management
3. CPM-300 Principles of Schedule Management
4. CPM-400 Earned Value Metrics & Analysis (revised)
5. CPM-500 Principles of Project Management (revised)
6. CPM-600 (Commercial) EVM Applications (in development)
7. CPM-600 (Government) EVM Applications (in development)
8. Case Study (in development)
9. CPM-700 Attendance at 8 Practice Symposia
10. CPM-710 A Research Paper on an Approved Topic with a target of 30 page

# Training Certificate Program Status

- Currently over 1,058 participants are in the PEP at various stages of completion.
- Over 173 participants have completed all requirements and achieved their Graduate Certificate.

# VP of Communications

# Enhance Value to our Community with Communication

## The Measurable News

- Released three Measurable News Issues to date.
- Redesign of the Measurable News
- Write summary articles in the Measurable News for the Community reporting on happenings at EVM events and CPM

# Enhance Value with Communication

## Webinars and Virtual Events

- Continue webinar series: three new webinars to date.
- Monthly webinars planned.
- Earn PDU's with webinars.
- Webinars are free to members. \$25 to non-members.
- Facilitated Virtual Attendance of EVM World 2013

# Enhance Value with Communication

## Future Plans:

- Evolution of the MyCPM.org website and CPM online assets.
- Expand methods of communication and new platforms for communication.

*As always, don't hesitate to reach out with suggestions or comments on how we can serve you better*

Mark.Phillips@mycpm.org



# VP of Research and Standards

# 2012-13 Research Projects (AFIT)

- A Comparison of Earned Value Management and Earned Schedule as Schedule Predictors on ACAT I Programs

**Capt Kevin Crumrine USAF**

- **Project completed**
  - Findings being presented at EVM World 2013
  - Thesis synopsis published in Q2 2013 MN
  - AFIT thesis in CPM Electronic Library

# 2013-14 Research Projects

- Discussions with AFIT in progress
  - Update of CPI Stability Study proposed by AFIT
- Proposal approved by Governing Board to extend AFIT research offer to EVM Global Community
  - Criteria
    - Research must be “of interest to EVM community” (per Governing Board’s sole discretion)
    - Article summarizing findings for the Measurable News
    - Present findings at an EVM Conference
      - Travel and accommodation funded via the Research grant
  - Please submit additional proposals to [kym.henderson@mycpm.org](mailto:kym.henderson@mycpm.org) or [gaile.argiro@mycpm.org](mailto:gaile.argiro@mycpm.org)

# Global Outreach

# Australian Governance and Controls Symposium

## Re-established 6 April 2013 - Highlights



### Opening Keynote Address

**Rear Admiral Michael van Balen RAN**

Deputy Chief of the Royal Australian Navy  
(on behalf of Chief of Navy)

### Remote Plenary Speaker

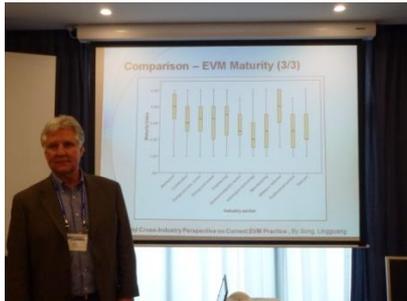
**Mr. Walt Lipke, USA**



### Closing Keynote Address

**Mr. Gary Troop**

President College of Performance  
Management



- 2014 Conference: 6–7 May 2014
  - University of New South Wales, Canberra to host
  - Academic arm of the **Australian Defence Force Academy**

# Other Research Related Activities

- EVM Europe Conference: 3–4 December 2013

## University of Ghent, Belgium

- First year of feedback on the € 1 million (plus) multinational Project Control/EVM research project
- Avoids USA Thanksgiving period
- Website [www.evm-europe.eu](http://www.evm-europe.eu)

The screenshot shows the EVM Europe website homepage. At the top left is the EVM Europe Association logo, featuring a stylized map of Europe and the text "evm EUROPE ASSOCIATION". To its right is the text "EVM Europe" and the tagline "The conference where research meets practice". On the right side, there is a banner image of a city at night with fireworks, with the text "EVM Europe 2013 celebrates its fifth anniversary!". Below the banner is a navigation menu with buttons for "HOME", "PROGRAM", "LOCATION", "REGISTRATION", "EVM EUROPE", "PAST EVENTS", and "CONTACT US". Under the "HOME" button, there is a heading "Home" and a sub-heading "Please, note the new dates of EVM Europe 2013!". Below this is a paragraph of text: "Despite the prior announcement of the EVM Europe board that the next event will be held on December 4-5, 2013, the dates have been changed to December 3-4, 2013. Please, update your agenda accordingly." Below the text are four small images showing various views of Ghent, Belgium. On the right side of the page, there is a "SPONSORS" section with logos for "OR-AS Operations Research Applications and Solutions", "ACUMEN Project Risk Analyst", and "DENYS". Below the sponsors is a "PARTNERS" section. At the bottom right, there is a logo for "CPM College of Performance Management".

Questions?