Program Management Systems Committee

Program Management Outreach Working Group

January 2012 Status Report

Bill Altman (Battelle), Co-Lead
David Johnson (LM), Co-Lead
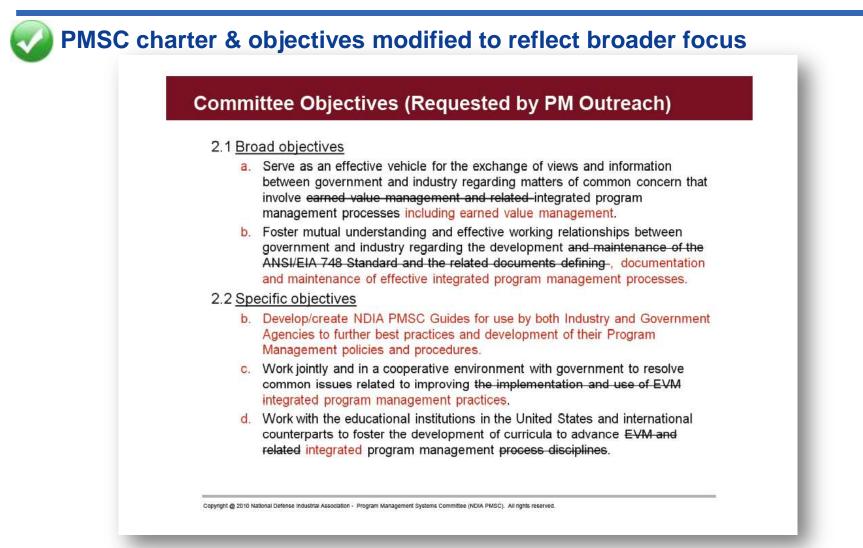
PM Outreach Working Group Charter

Mission: Broaden the focus and membership of the PMSC to influence acquisition policy and share best practices among program management professionals.

Objectives:

- Modify PMSC charter and objectives to reflect broader focus.

- Promote the formation of additional PMSC working groups to address a range of topics essential to successful program execution.

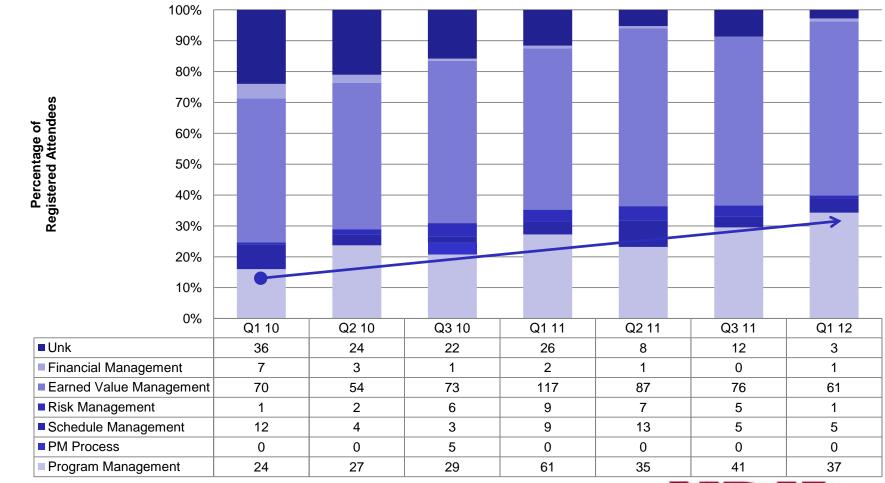- Initiate a campaign to increase program manager participation in PMSC.

Objective #1: Modify PMSC charter and objectives

PMSC charter & objectives modified to reflect broader focus

Committee Objectives (Requested by PM Outreach)

2.1 Broad objectives

   a. Serve as an effective vehicle for the exchange of views and information between government and industry regarding matters of common concern that involve ~~earned value management and related~~ integrated program management processes including earned value management.

   b. Foster mutual understanding and effective working relationships between government and industry regarding the development ~~and maintenance of the ANSI/EIA 748 Standard and the related documents defining~~, documentation and maintenance of effective integrated program management processes.

2.2 Specific objectives

   b. Develop/create NDIA PMSC Guides for use by both Industry and Government Agencies to further best practices and development of their Program Management policies and procedures.

   c. Work jointly and in a cooperative environment with government to resolve common issues related to improving ~~the implementation and use of EVM~~ integrated program management practices.

   d. Work with the educational institutions in the United States and international counterparts to foster the development of curricula to advance ~~EVM and related~~ integrated program management ~~process disciplines~~.

Objective #3: Increase PM Participation in PMSC

Participation has sustained growth from ~15% to ~35% with PM Focus

	Q1 10	Q2 10	Q3 10	Q1 11	Q2 11	Q3 11	Q1 12
■ Unk	36	24	22	26	8	12	3
■ Financial Management	7	3	1	2	1	0	1
■ Earned Value Management	70	54	73	117	87	76	61
■ Risk Management	1	2	6	9	7	5	1
■ Schedule Management	12	4	3	9	13	5	5
■ PM Process	0	0	5	0	0	0	0
■ Program Management	24	27	29	61	35	41	37

Accomplishments – *since August meeting*

- ## IPM 2011 Participation

  - ### NDIA Booth

    - **Provided NDIA PMSC Material**

    - **17 Participants signed in indicating PMSC Interest**

    - **Follow Ups / Invitation sent in November, inviting to January Conference**

  - ### Workshop: What does "Integrated Program Management (IPM)" Mean To You?

    - **Discussion of NDIA PMSC Definition and LinkedIn Suggestions**

    - **Feedback provided to Board**

Accomplishments – *since August meeting*

- **Migration to NDIA SharePoint Collaboration Site**
  - **http://committees.ndia.org**
  - **Thanks to Barbara Phillips and L3 for data migration from prior site!**

- **For further discussion:**
  - **LinkedIn Group Evolution**
  - **New Attendee Follow Up Conversations**

PMSC LinkedIn Group Update

Goals for the NDIA PMSC Linked-In Group:

- Increase awareness of NDIA PMSC within the professional community.
- Communication of NDIA PMSC mission, strategic plan and work efforts.
- Create a venue for discussion of appropriate topics, including work products, best practices, mentoring and event notices.
- Build a topic-based Group for Integrated Program Management professionals.

Metrics - Evaluate effectiveness of site after 9 months based on following:

- Number of LinkedIn Group Members. (e.g. >100 members)
- Number of discussions.
- Feedback from LinkedIn Group Members as to whether they felt this was better communication and if they felt more informed of PMSC activities.
- Accelerated completion of 2-4 work activities within the Group; determination of planned completion vs. actual completion. Feedback from members as to whether LinkedIn Group facilitated activity completion.
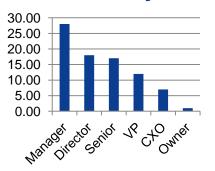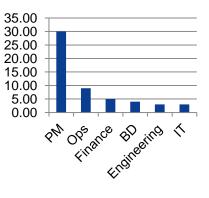
How well have we been doing?

PMSC LinkedIn Group Evolution

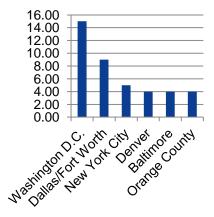Members chart with markers: July Launch, August PMSC Mtg., November IPMC — showing growth from 7/4/2011 to 1/4/2012

94 Members

Seniority

Categories: Manager, Director, Senior, VP, CXO, Owner

31%
Manager

Function

Categories: PM, Ops, Finance, BD, Engineering, IT

34%
Program and Project Management

Metro Area

Categories: Washington D.C., Dallas/Fort Worth, New York City, Denver, Baltimore, Orange County

17%
Washington D.C. Metro Area

Industry

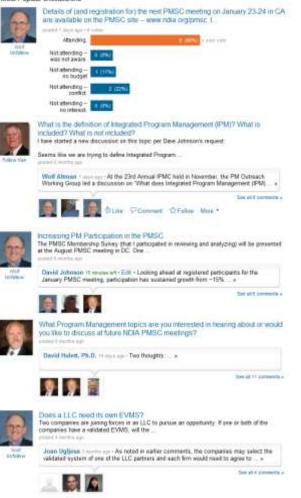Categories: Defense, Aerospace, Consulting, IT Services, Software, Prog. Dev.

43%
Defense & Space

PMSC LinkedIn Group Discussions

Your Voice Is Important
- While we have a reasonable number of members of the group, the discussion threads are not having the impact or focus we would have liked to see.

Group Managers
- Bill Altman
- Eric Christoph
- Dave Johnson
- Barbara Philips
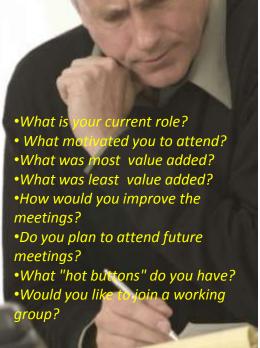- Joan Ugljesa

6 Discussions

30 Comments

New Attendee Phone Interviews

- **Telephone Follow Ups**

  - **Follow up calls to new NDIA PMSC Participants to get their perspectives**

  - **A means to help the new attendees connect with the committee members**

  - **Provide an opportunity to extend an invitation to continue participation in PMSC**

  - **Convey an atmosphere of interest in meeting committee membership needs**

  - **Results will be provided to the Board along with suggestions for improvement**

•What is your current role?
• What motivated you to attend?
•What was most value added?
•What was least value added?
•How would you improve the meetings?
•Do you plan to attend future meetings?
•What "hot buttons" do you have?
•Would you like to join a working group?

Follow Up Team
•Bill Altman
•Ken Cressman
✓Mike Cuticchia
•Barbara Phillips
•Susan Schaffner

PM Topics for Consideration

- **How do you use EVM data in conjunction with other metrics to assess the health of a program? (follow-on to the EAC discussion)**
  - **What is the Program Managers Toolbox?**
- **What Constitutes a Good Program Management Office?**
- **Do organizations measure their program management health?**
- **Subcontractor Flow-Downs and Gov't Skip-Level Involvement**
- **Cross Training of Program Performance Team**
- **Relationship between earned value management metrics and customer satisfaction**
- **Expand discussion of Program Management Systems within PMSC Charter in addition to EVMS, e.g.**
  - **Agile Development,**
  - **Performance Based Services,**
  - **Staff Augmentation**
- **How does DOE review their programs**
- **How to apply DFARS to LOE Service Contracts**
- **How the Government reconciles EV performance metrics with its expenditure metrics**