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## **Program Management Systems Committee**

# **Program Management Outreach Working Group**

## **May 2011 Status Report**

**Bill Altman (SCRA), Co-Lead  
David Johnson (LM), Co-Lead**

# PM Outreach Working Group Charter

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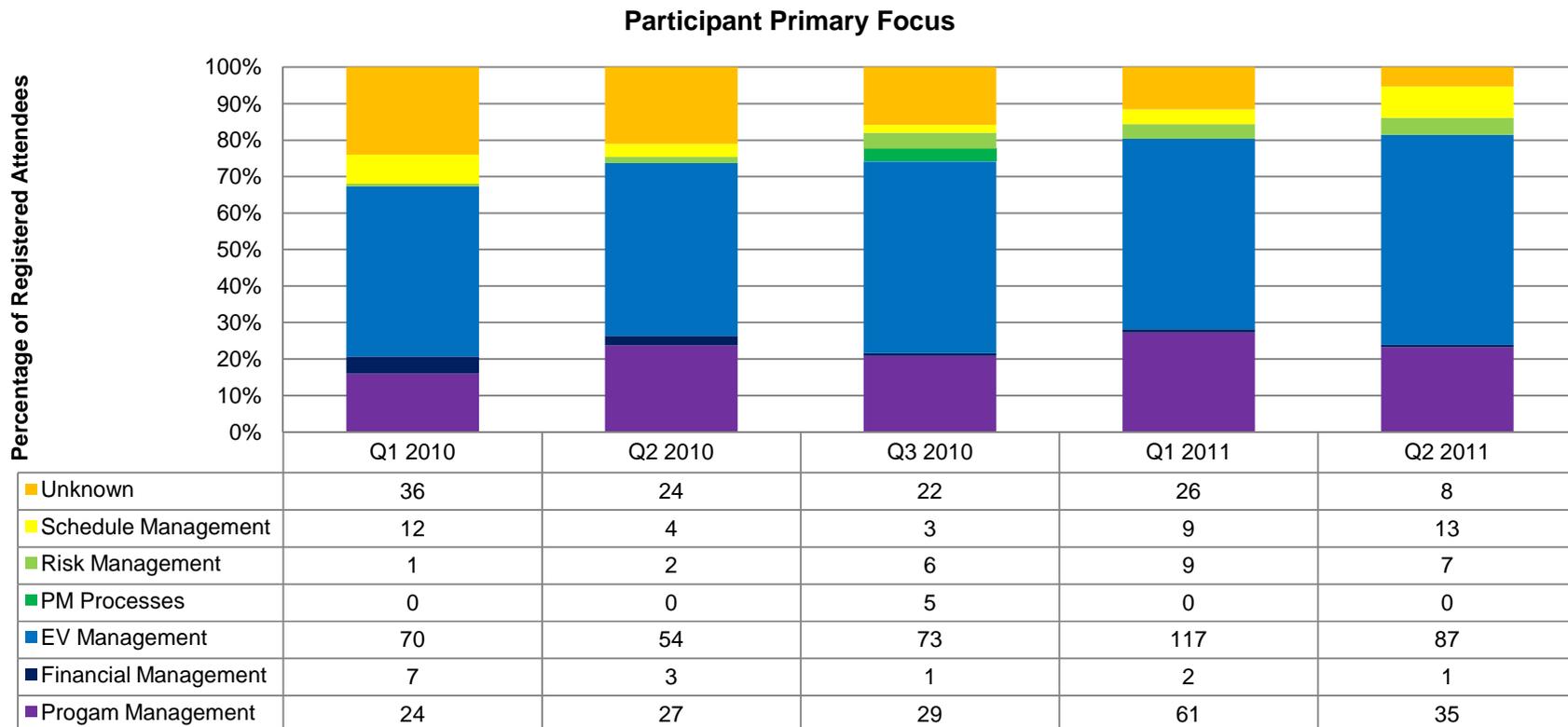
**Mission:** Broaden the focus and membership of the PMSC to influence acquisition policy and share best practices among program management professionals.

## **Objectives:**

-  1. Modify PMSC charter and objectives to reflect broader focus.
2. Promote the formation of additional PMSC working groups to address a range of topics essential to successful program execution.
3. Initiate a campaign to increase program manager participation in PMSC.

# Objective #3: Increase PM Participation in PMSC

- On average, Program Management is primary focus of 22% of attendees
  - Participation has leveled off
  - Way Ahead includes focus on Communications Plan



\* data based on registrations through 29 April

# Accomplishments – *since last meeting*

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- **Developed a “standard” briefing package**
  - **Awaiting Board approval**
- **Identified two PM presentations for the May meeting**
- **Recommended two presentations for August meeting**
- **Compiled list of trade shows to possibly “advertise” PMSC**
- **Investigated a LinkedIn presence for PMSC**
  - **Planning to pilot a LinkedIn presence but need a paper that discusses the objectives and how to measure whether it should go beyond the pilot stage**

# PM Topics Recommended for August 2011

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- **Probability of Program Success – Ken Spiro, OSD**
  - The probability of program success initiative is designed to improve DoD's ability to accurately assess a program's probability of success, and clearly / concisely represent that success probability to leadership.
  - Standardized tool to assess program health via pre-specified checkpoints before each milestone and key program events
  - Standard method of representing the health of all ACAT Programs
  - Program reviews and briefs in PoPS format
  
- **The role of the Project Management Office on Information Technology project success – Stan Emelander, Program Manager, PM Individual Weapons, US Army**
  - **Problem:** Too many IT projects are not completed on schedule, on budget, and within scope, resulting in cost overruns, and missed business opportunities.
  - **Objective:** This study investigated whether the presence of a PMO or PMO functions in an organization improves the rate of success for IT projects.

# Additional PM Topics for Consideration

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- **IBR Panel – *to be rescheduled at August meeting***
- **Subcontractor Flow-Downs and Gov't Skip-Level Involvement**
- **Cross Training of Program Performance Team**
- **What Constitutes a Good Program Management Office?**
- **Quantitative cost/benefit of EVM**
- **Relationship between earned value management metrics and customer satisfaction**
- **Expand discussion of Program Management Systems within PMSC Charter beyond EVMS**
  - **Agile Development**
  - **Performance Based Services**
  - **Staff Augmentation**

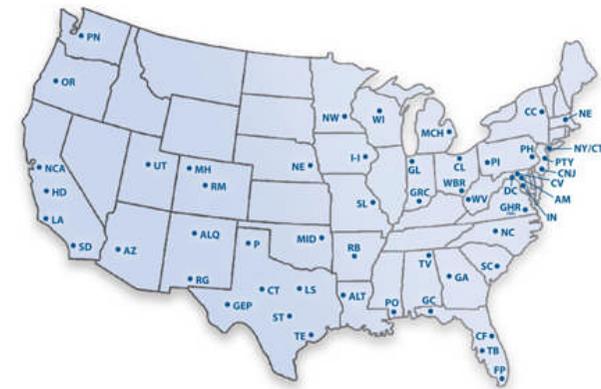
# Communications Plan Discussion

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## Potential Activities of PM Outreach Working Group in leading PMSC Communications Activities

- Advertise PMSC Meetings
- Promote PMSC in National Defense
- Exhibit at Conferences
- Outreach to Other Organizations
- PMSC Website Updates
- Establish a PMSC SharePoint Website
- New Attendee Follow Up
- Publish an Electronic Newsletter
- Coordinated outreach effort to Chapters / NDIA Member Company PM's

CHAPTER NETWORK



# Action Items

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- **Develop a white paper (e.g. slide package) by May 18 to discuss with the Board on LinkedIn presence**
- **Via a White Paper define purpose and address getting the value out of the IPM process**
  - **Awaiting inputs from NDIA Board**
- **Get concurrence from Board on “standard” briefing package**