# Battelle The Business of Innovation

# **Battelle Memorial Institute An Overview**

Stephen E. Kelly August 24, 2004

#### Battelle's Purposes: Stem from Gordon Battelle's 1925 Will



- Charitable trust 501(C)3
- Scientific research and development
- Creative activities of a scientific nature
- Reduction to practice, licensing, or other disposals of inventions, discoveries, and developments
- Advancement of learning and better education of men and women for employment

The core of our purpose is translating scientific discovery to innovative applications

### **Battelle Fulfills its Strategic Intent Through Three Major Business Lines**

# World Leader in Scientific Discovery and Technology Application

Battelle Laboratory Operations

Operates major research labs with distinction

Battelle Science and Technology International

Premier supplier of technology solutions and support

Battelle Ventures

Translates technology into commercial applications

### **Major Technology Centers**



Battelle West Jefferson West Jefferson, OH



Battelle Corporate Headquarters Columbus, OH



Battelle Eastern Science and Technology Center Aberdeen, MD



Pacific Northwest National Laboratory Richland, WA



Brookhaven
National Laboratory
Long Island, NY



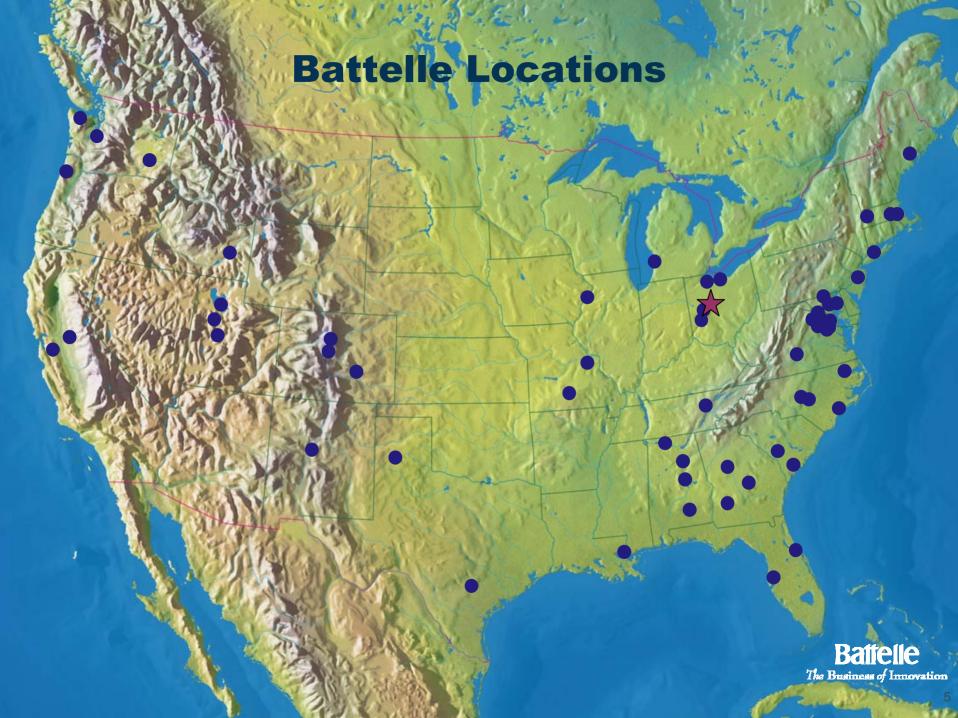
National Renewable Energy Laboratory Golden, CO



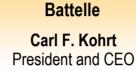
Oak Ridge National Laboratory Oak Ridge, TN

Battelle

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#### **Battelle's Leadership Team**





Battelle Science & Technology International

Gregory L. Frank
Executive Vice President
Dennis V. McGinn
Strategic Planning



**Laboratory Operations** 

William J. Madia
Executive Vice President
Donald P. McConnell

onald P. McConnel Sr. VP - Battelle Deputy/COO



**Battelle Ventures** 

Mort Collins
General Partner



Corporate & General Counsel & Administrative Services Jerome R. Bahlmann Senior Vice President



Corporate Finance
Stephen H. Valentine
Acting Chief
Financial Officer



Organizational Development

Robert W. Smith, Jr. Senior Vice President



Corporate
Environment, Safety,
Health & Quality
Jan Preston
Vice President



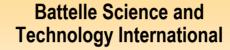
External Business Relations Richard D. Rosen Vice President



International Partnerships Richard C. Adams Vice President



### **Battelle Science and Technology International [BSTI] Organization Structure**



G. Frank



D. McGinn





National Security
Division

S. Kelly C. Wilhelm





Health & Life Sciences
Division

S. McLaughlin



Energy & Environment
Division

G. Kovacs

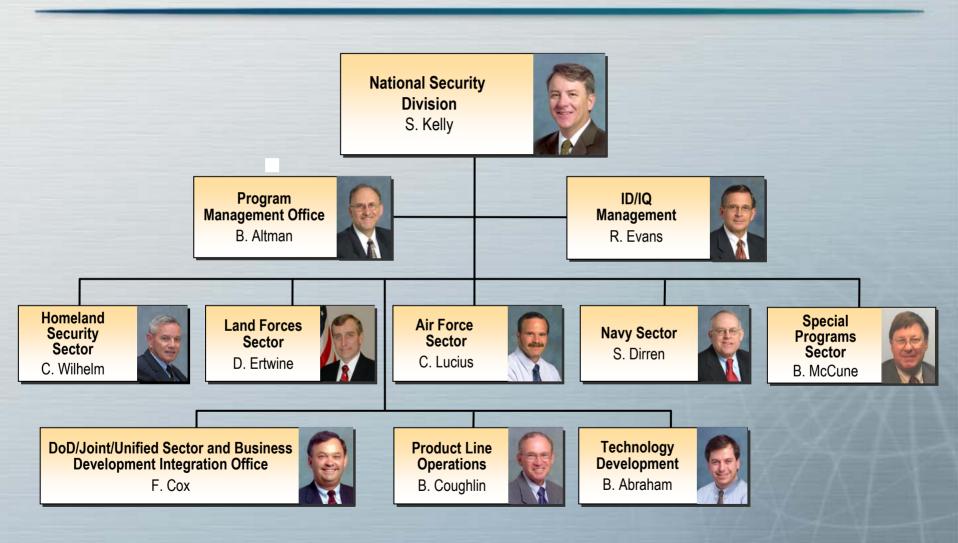


Transportation & Space Division

B. Ritchey



### **NSD Organization Structure**



### In-Demand, Best-in-World Products and Services

- WMD Defense CBRNE
  - Chemical weapons demilitarization
  - Medical prophylaxis and treatment
  - Biological detection
  - Food supply safety and security
  - Policy and requirements analysis
  - Public health support
  - Operations and training
- Facility and Installation Protection



#### National Strategy to Combat WMD

- Counterproliferation
- Nonproliferation
- Consequence Management

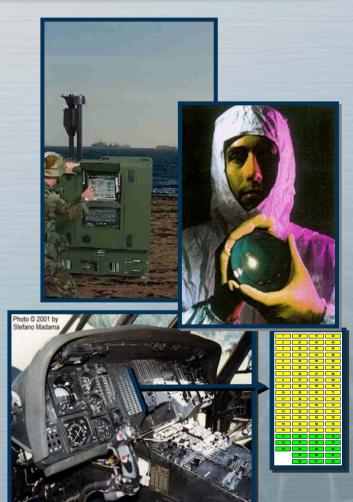






### **Best-in-Class Solutions – Electronics and Sensors**

- Design, development, test, production, fielding, and support of complex electronic systems for underwater, ground-based, and aerospace applications
- Detection and Diagnostic Systems
  - Biological material detection and identification
  - Electro-optics
  - Electromagnetics
  - Surveillance/reconnaissance
  - Signature analysis and modeling
- Counter Detection and Countermeasure Technologies
  - Anti-Tamper Electronics
  - Passive Electromagnetic Countermeasures
- Electronics Products for System Sustainment
  - Form-fit-function replacement of military legacy line replaceable units and other subsystems
- Manufacturing and Contractor Logistics Support



### **Best-in-Class Solutions – Undersea Systems**

- Field-ready specialized equipment for the ocean environment
- State-of-the-art mechanical design, analysis, fabrication, testing, and field support
- Sophisticated systems engineering



Side-look

Radio Mast

## **Best-in-Class Solutions – Equipment Development**

- Field-ready specialized equipment for all environments
- State-of-the-art mechanical design, analysis, fabrication, testing, and field support
  - Extreme environments
  - Ocean
  - Chem-Bio
  - Acoustics and ultrasonics
  - Individual equipment
  - Transportation
- Sophisticated systems engineering





# **Best in Class Solutions - Knowledge Management**

- Information Sharing for First Responders
- Authoritative WMD Repositories
- Disaster Information Dissemination Portals
- Advanced Analytics Tool Integration
- Enterprise KM & Interoperability Architectures





#### **Project Profile**

- >95% of the projects are managed within the Product Lines
  - PMO does not manage all the projects but sets the tone and provide the tools/training/mentoring/ support to succeed
- Approximately 700 active projects at any one time within NSD
  - Project sizes range from \$10K's to ~\$100M
  - Average project size on the order of \$750K

#### **EVM Status**

- Most current projects do not require EVM i.e. as a client requirement
- EVM viewed as PM tool to manage projects
- NSD has mandated EVM for selected projects:
  - ->\$3M CP
  - FFP >\$500K and longer than 3 months
  - Where it makes sense e.g. when project is quick and funds are expended at high rate (>\$100K per month)
- Status:
  - Developed EVMS Manual IAW ANSI Std
  - Formal training to commence 1QFY05

### **Summary**

- Battelle is a broad based organization that provides R&D support for Government and Industry
- Our success like other organizations is based on successful project management
- EVMS is viewed as Project Management tool to help project managers succeed and is being mandated even where clients do not require it
- Battelle's experience may provide a model for EVMS implementation for smaller companies