



NDIA

ELECTRONICS

SUMMER DIVISION MEETING

**Sponsorship &
Advertising Opportunities**

June 20, 2023 | Arlington, VA | [NDIA.org](https://www.ndia.org)

SPONSORSHIP OPPORTUNITIES

NETWORKING BREAKFAST SPONSOR

Sold

- Sponsor logo hyperlinked on event website
- Sponsor logo with company description (150 words) include in conference program
- Sponsor logo included in one (1) eBlast prior to event
- Two (2) complimentary full conference registration
- Podium recognition by NDIA during general session
- Sponsor logo on breakfast buffet tables
- Sponsor logo in Welcome Slides

NETWORKING BREAK SPONSOR

\$850 EXCLUSIVE

- Sponsor logo hyperlinked on event website
- Sponsor logo with company description (100 words) include in conference program
- Sponsor logo included in one (1) eBlast prior to event
- One (1) complimentary full meeting registration
- Sponsor logo in Welcome Slides
- Sponsor logo include in conference program

SMALL BUSINESS SPONSOR

Sold

- Sponsor logo hyperlinked on event website
- Sponsor logo included in conference program
- Sponsor logo included in one (1) eBlast prior to event
- One (1) complimentary full meeting registration
- Sponsor logo in Welcome Slides

Limited to two sponsors. Must be a Small Business to qualify.

SPONSORSHIP CONTACT

Jocelyn Davis

Meeting Planner

Jdavis@NDIA.org

(703) 247-2540

ADVERTISING OPPORTUNITIES

CONFERENCE PROGRAM

Full-Page	\$1,000	Limited to two (2)
1/2-Page Horizontal	\$750	Limited to two (2)
1/4-Page Horizontal	\$500	Limited to four (4)

NATIONAL DEFENSE MAGAZINE

Advertise in NDIA's award-winning *National Defense Magazine* and further maximize your brand's exposure among defense and national security professionals. In addition to its 58,227 BPA-audited (June 2020 statement) subscribers, *National Defense* is reaching more readers than ever before now that it's available at hundreds of Barnes & Noble and Books-A-Million locations across the country – which means that the advertisements in each issue are reaching more potential customers than ever before.

Advertise in *National Defense* and reach a distinct target audience composed of the decision-makers and thought leaders from within the defense marketplace. From the broad industry perspective down to your niche market, *National Defense* positions your business for success.

Learn more about available advertising opportunities and rates in our media kit at NationalDefenseMagazine.org/Media-Kit

ADVERTISING CONTACTS

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