

# I/ITSEC 5K WALK, RUN OR ROLL SPONSORSHIP PACKAGES



<b>Title</b>	\$7500 (EXCLUSIVE)
<ul style="list-style-type: none"><li>• Company logo displayed prominently on runners' t-shirts</li><li>• Company logo displayed prominently on event signage and digital media</li><li>• Company logo displayed prominently on start/finish signage</li><li>• Company logo/link displayed prominently on website</li><li>• Acknowledgement from podium at event</li><li>• Acknowledgement in all pre/post event press releases and media coverage</li><li>• Three Race registrations and race t-shirts</li><li>• Opportunity to present check to the charity beneficiary, at the conclusion of the race, with lead service principle</li></ul>	
<b>Platinum</b>	\$2500 (4 AVAILABLE)
<ul style="list-style-type: none"><li>• Company logo displayed on runners' t-shirts</li><li>• Company logo displayed on event signage and digital media</li><li>• Company logo displayed on start/finish signage</li><li>• Company logo/link displayed on website</li><li>• Acknowledgement from podium at event</li><li>• Two Race Registrations and race t-shirts</li></ul>	
<b>Gold</b>	\$1000
<ul style="list-style-type: none"><li>• Company logo displayed on runners' t-shirts</li><li>• Company logo displayed on event signage and digital media</li><li>• Company logo/link displayed on website</li><li>• One Race Registration and race t-shirt</li></ul>	
<b>Silver</b>	\$500
<ul style="list-style-type: none"><li>• Your company name listed on runners' shirts</li><li>• Company logo displayed on event signage and digital media</li></ul>	
<b>Bronze</b>	\$250
<ul style="list-style-type: none"><li>• Your company name listed on runners' shirts</li></ul>	
<b>Swag Bag Sponsor</b>	\$3000 (EXCLUSIVE)
<ul style="list-style-type: none"><li>• Provide logo bags (subject to approval) for all participants</li><li>• Ability to place item/flyer in race Swag Bag (item provided by sponsor, subject to approval)</li><li>• Company logo displayed on runners' t-shirts</li><li>• Company logo displayed on event signage and digital media</li></ul>	
<b>Water Station Sponsor</b>	\$1000
<ul style="list-style-type: none"><li>• Company must provide adequate volunteers to man station</li><li>• Option to provide cups with your company logo</li><li>• Company logo displayed on runners' t-shirts</li><li>• Company logo displayed on event signage and digital media</li></ul>	

## Sponsorship Contact

Shannon Burch, CEM  
NTSA Director of Exhibits &  
Sponsorships

**Phone:** (703) 247-9473

**Email:** sburch@ndia.org

To register as a runner,  
please visit [www.iitsec.org](http://www.iitsec.org),  
under **Attendees** tab click on  
**Planning Your Stay**