



Membership Value Proposition

Enhancing Member Engagement and Benefits















Shape the Future of the Defense Industry Today

NDIA Corporate Membership allows your organization to partner with the largest defense trade association, representing all sizes and sectors of America's defense ecosystem, to strengthen and create further resiliency in our defense industrial base.

Corporate members enjoy **unparalleled access** to industry insights, networking opportunities, and advocacy for issues that impact the defense industrial base. NDIA membership provides an ethical forum for industry, government, and academic professionals to engage with potential customers, suppliers, and partners.



Member Benefits



Discounts

Reduced rates on event registration and exhibits



Regulatory Tracker

Stay in the know about legislation that could affect your business



Member-Only Events

Gain access to exclusive seminars, exhibitions, and meetings



Speaking Opportunities

Demonstrate your expertise through Division and Chapter engagement and leadership



Advocacy

Influence NDIA's outreach on essential issues and leverage the Strategy & Policy Team



Networking

Connect with government leaders, industry partners, academia, and much more



Forums

Participate in our Divisions and Division committees



News & Education

Stay up to date with our newsletters, reports, and National Defense Magazine







NDIN By The Numbers

5 Strategic Priorities

- **Prioritizing Sufficient** and Stable Budgets
- Advancing DoD Digital Modernization & Transformation
- Foreign Military Sales Modernization and **Technology Cooperation**
- Restoring Industrial Readiness Powerhouses
- Reinforcing Resilient Supply Chains









3 Affiliate Organizations



Emerging Technologies

Institute

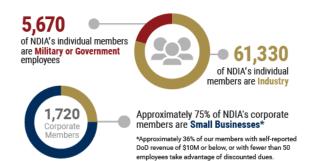
NTSA

National Training and

Simulation Association











1 MILLION PAGE VIEWS ANNUALLY AT THE HEART OF THE **MISSION SINCE 1919**





Expand Your Brand

More than **100 annual industry events** bring together more than 40,000+ defense and **national security** professionals, offering invaluable opportunities to enhance visibility and provide key **networking opportunities** for government and industry leaders. NDIA exhibitions facilitate the introduction of new products, new connections, and brand exposure while providing substantial member discounts.

























NDIA Meetings, Conferences, and Events

These are some of our flagship events:

- Pacific Operational Science & Technology (POST) Conference & Exhibition
- Emerging Technologies for Defense Conference & Exhibition
- Undersea Warfare Conference
- DLA Supply Chain Alliance Conference & Exhibition
- Tactical Wheeled Vehicles Conference
- National Logistics Forum
- Future Force Capabilities Conference & Exhibition

These events offer **unparalleled opportunities** for networking, knowledge-sharing, and collaboration with key government, industry, and academic leaders, helping you stay ahead in this rapidly evolving field.

View the full list of <u>upcoming events</u> to find opportunities to join the dialogue.



NDIA Divisions

Click on the Division name to learn more



Air Combat Survivability



Expeditionary Warfare



Manufacturing



<u>Space</u>



<u>Armaments</u>



Health Affairs



Munitions Technology



Special Operations



Chemical, Biological,
Radiological and
Nuclear (CBRN) Defense



Human Systems



Procurement



Systems Engineering



Cyber-Augmented Operations



Integrated
Precision Warfare



Robotics



Tactical Wheeled Vehicles



Cybersecurity



Integrated Program

Management



Science and Engineering Technology



Technical Information



Data Analytics and Enterprise Platforms



International



Security and Counterintelligence



Test and Evaluation



Electronics



<u>Logistics</u> <u>Management</u>



Small Business



<u>Undersea</u> <u>Warfare</u>









Leadership Opportunities Divisions

Position your organization to **steer key discussions**, **select event speakers**, and **drive the agenda** by engaging in volunteer leadership.

Divisions are organized nationally by scientific, technical, and management disciplines, or by operational areas. They provide an influential source of input and commentary on government policy and legislation that impact the industrial base.

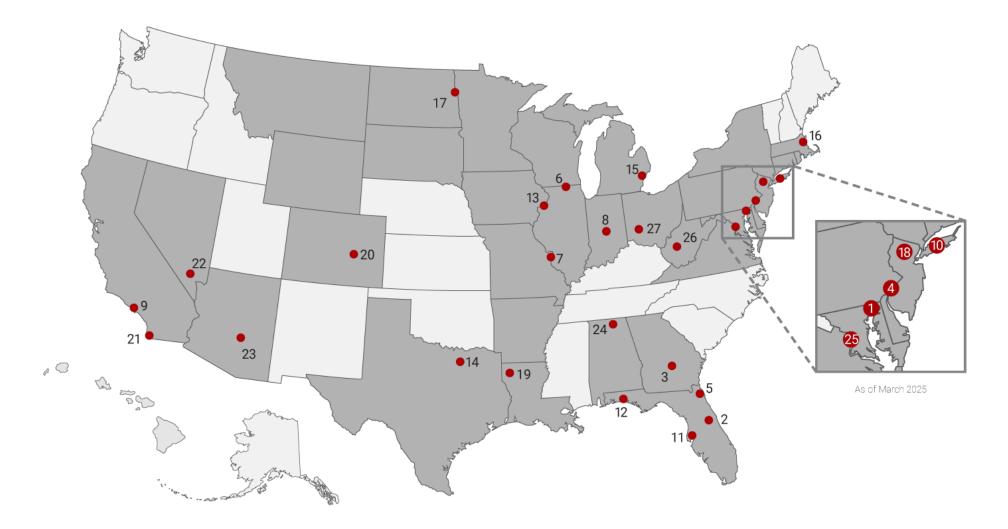
<u>Visit the Divisions page</u> for more information and to join Divisions or Committees

Joining Division Committees allows your organization the opportunity to host and drive the agenda for events and annual conferences that bring together major players in their community to interact on current issues and work directly with the NDIA's Strategy & Policy Team to provide input and commentary on government policy and legislation that impact the industrial base.

Networking and Leadership Opportunities at the Local Level



NDIA's Chapters are the grassroots of the Association. Located in areas of concentrated defense activities, Chapters collaborate with government and industry to facilitate important discussions about critical national defense issues with local impacts.



- 1. Aberdeen Proving Ground
- Central Florida
- Central Georgia
- Delaware Valley
- 5. First Coast
- Great Lakes
- 7. Great Rivers
- 8. Greater Indiana
- 9. Greater Los Angeles
- --------**3**-----
- 10. Greater New York Connecticut
- 11. Greater Tampa Bay
- 12. Gulf Coast
- 13. Iowa Illinois
- 14. Lone Star
- 15. Michigan
- 16. New England
- 17. Northern Tier
- 18. Picatinny
- 19. Red River Regional
- 20. Rocky Mountain
- 21. San Diego
- 22. Southern Nevada
- 23. Southwest
- 24. Tennessee Valley
- 25. Washington, D.C.
- 26. West Virginia
- 27. Wright Brothers Regional

Networking and Leadership Opportunities at the Local Level



Chapter affiliation provides the opportunity to:

- Network at local events and meetings to connect with others involved in national security and reach out to key decision-makers in government and private industry
- Connect with military and defense resources that impact local business
- Gain first-hand knowledge of policy and trends, and how they impact or may impact businesses of all sizes and sectors of the defense industry on the local and national levels
- Serve in Chapter leadership positions

Chapter membership does not require an additional dues payment. Members can join additional chapters if they would like to engage and network in multiple geographical areas.











Visit the Chapters page to view a list of available Chapters and contact their leadership

Influence the Agenda through the Strategy & Policy Team



The <u>S&P Team</u> monitors and analyzes the changing regulatory and legislative landscape, and engages with key policymakers to help shape policy impacts across the Defense Industrial Base (DIB). As a corporate member, you can provide input through NDIA's Divisions and Working Groups to help shape government regulations, policy, and legislation.

Government Engagement: Regularly engages with Congress, DoD, and other government bodies to communicate industry concerns and perspectives in a constructive dialogue

Regulatory and Legislative Input: Provides a crucial link to help businesses of all sizes amplify their voice on key policy proposals impacting the defense industrial base

Thought Leadership: Actively provides thought leadership that drives public perception about the DIB, including through the annual <u>Vital Signs</u> report.

S&P Project: NDIA's <u>Regulatory Tracker</u>, is a database that tracks active FAR cases, DFARS cases, and class deviations throughout the regulatory process. To access the Tracker, log in to your account and then <u>go to this link</u>.



Stay Informed with News and Communications



NDIA's defense industry insights into innovation, trends, policy, and legislation are some of the most valuable NDIA membership benefits.

Explore in-depth topics through NDIA's:

Award-winning <u>National</u>
 <u>Defense Magazine</u>



 National Defense Magazine Monthly Issue <u>podcast</u>



Emerging Tech Horizons podcast



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Connect through social media:

LinkedIn: National Defense Industrial Association - NDIA

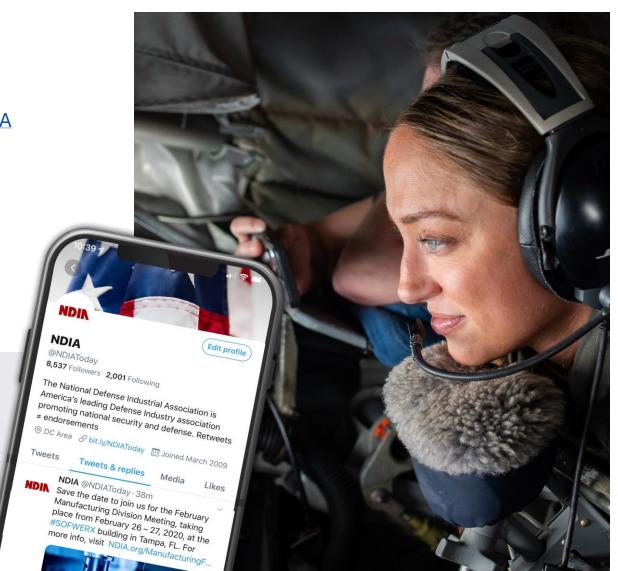
Twitter: <u>@NDIAToday</u>

Instagram: @NDIAToday

YouTube: <u>@NDIAToday</u>

Facebook: <u>@NDIAMembership</u>

Update your communication preferences to receive important notifications relevant to your organization. Login to your account and select Interests/Email Preferences on your profile page.



Build Brand Name Recognition and Reach the Right Audience



Advertising

Transform your sales strategy with Advertising opportunities in the *National Defense* Magazine, with a monthly readership of 54,623* including decision-makers within both government and industry.

National Defense Magazine

For details on advertising view NDIA's <u>full media kit</u>



20,660 readers have taken action in response to advertisement



88% of readers work in the defense business/industry, DoD and Military



40% Readers that follow up on Ads they see



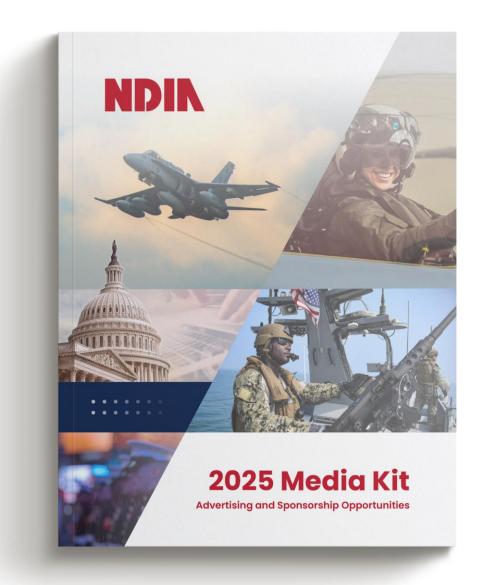
178K
Unique Visitors



51% of readers pass their issues of National Defense on to someone else



of readers note ads in *National Defense* have influenced their purchases



Build Brand Name Recognition and Reach the Right Audience



Sponsorships

NDIA exhibits offer <u>sponsorship opportunities</u>; they are effective in increasing reach and exposure and educate the market on the latest trends and developments, generate leads to fill the gap in the pipeline and provide valuable "face time" with key clients, prospective customers, and valuable partners.

Mega Directory

Corporate membership includes access to an enhanced listing in the <u>NDIA Mega Directory</u>, a comprehensive resource for products reaching a focused audience of more than 96,000 defense professionals, prime contractors, and military buyers. To get your company listed, contact the Membership Team membership@ndia.org











Benefits at a Glance

- Complimentary Individual Membership benefits for ALL employees
- Discounts on <u>conference</u> attendance for ALL employees
- Discounts on exhibits
- Events designed for industry, government, and academic engagement & collaboration
- Access to NDIA's <u>Strategy & Policy Team</u>
- Invitations to member-only events with senior DoD leaders
- Participation in regional <u>Chapters</u>

- Participation in <u>Division</u>
 Committees
- A monthly subscription to the award-winning defense journal, National Defense Magazine
- Professional development opportunities
- Access to NDIA's <u>Emerging</u> <u>Technologies Institute</u>
- Regular updates on pending defense legislation
- Access to NDIA's exclusive <u>Regulatory Tracker</u> and regular updates on DoD regulatory changes
- Company listing in the <u>NDIA</u> <u>Mega Directory</u>











Leverage NDIA Affiliates

NTSA

The National Training and Simulation
Association (NTSA) provides training,
simulation, related support systems, and
training services industries with a
focused, formal organization to represent
and promote their business interests in
the marketplace.

- I/ITSEC
- Primer on Modeling and Simulation
- CMSP Certification



The Emerging Technologies Institute (ETI) focuses on emerging technologies, including hypersonics, directed energy, quantum science, and microelectronics, and policy related to funding, acquisition, science & technology, and transition of capabilities into production and operational use.

- Webinars & workshops
- Collaboration opportunities in reports, studies, and the <u>ETI Brief Series</u>
- <u>"Technology 101" series & Podcast</u>
 (guest and sponsorship opportunities)



Women In Defense (WID) is a National Security Organization that cultivates and supports the advancement and recognition of professionals in all aspects of national security.

- Attend <u>dynamic events</u> to expand your network and build business & technical acumen
- Engage in educational and professional development











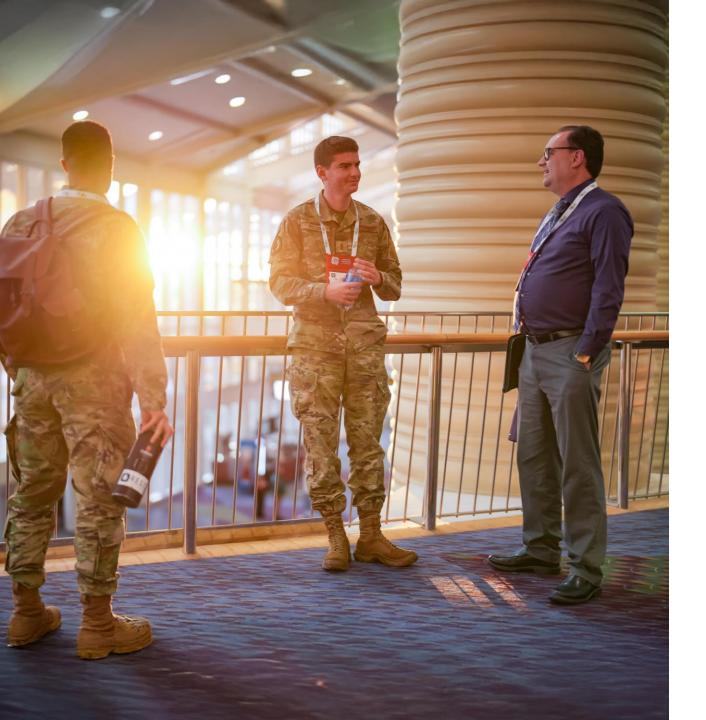




Additional Resources

- Access the <u>NDIA 101 brochure</u> to help you navigate your membership
- Strategy & Policy publications
- Education & Training
- Emerging Technologies Reports

The NDIA Membership Team is here to help. For any questions or assistance contact us at membership@NDIA.org



NDIA

NDIA Membership is like a gym membership; you get out of it what you put into it! Take action today! Choose a Chapter, Division, or both; collaborate and help drive the discussion!

Not a member yet?

Join NDIA at NDIA.org/Join

Ready to renew your membership?
Renew today at NDIA.org/Renewal