

## **2009 Land & Maritime Supply Chains Business Conference & Exhibition**

**Event Number:** 9780

**Exhibit Dates:** August 18-20, 2009

**Location:** Greater Columbus Convention Center, Columbus, OH

### **Promotional Partnership Menu**

#### **Reception Promotional Partner (available to 2 partners):**

Benefits per reception include:

- \*Company logo and link to your company on event web site
- \*Company description in on-site brochure (350 words)
- \*Company logo in on-site brochure
- \*Event specific signage during event and during the conference
- \*Sponsor ribbons on designated exhibitor badges

**Investment: \$10,000 each or \$17,000 Title Partner**

#### **Lunch Promotional Partner (available to 2 partners):**

Benefits per lunch include:

- \*Company logo and link to your company on event web site
- \*Company description in on-site brochure (350 words)
- \*Company logo in on-site brochure
- \*Event specific signage during event and during the conference
- \*Sponsor ribbons on designated exhibitor badges

**Investment: \$8,000 each or \$13,000 Title Partner**

#### **Continental Breakfast Promotional Partner (available to 2 partners):**

Benefits per Breakfast include:

- \*Company logo and link to your company on event web site
- \*Company description in on-site brochure (350 words)
- \*Company logo in on-site brochure
- \*Event specific signage during event and during the conference
- \*Sponsor ribbons on designated exhibitor badges

**Investment: \$7,500 each or \$13,000 Title Partner**

#### **Internet Café Promotional Partner (limited to 1 partner):**

The Internet Café will be located in the registration area. Brand your name with maximum exposure at this high traffic area.

Benefits include:

- \*Company logo and link to your company on event web site
- \*Event specific signage in the Cyber Café area during the conference
- \*Sponsor ribbons on designated exhibitor badges
- \*Your company screen saver on the four internet stations

**Investment: \$7,500 for all four days**

#### **Promotional Partnership (unlimited):**

Benefits include:

- \*Podium and conference signage recognition
- \*Company logo in on-site brochure
- \*Company description in on-site brochure (350 words)
- \*Hot link to company website from NDIA Conference web site

**Investment: \$5,000 each**

**Break Promotional Partner (available to 3 partners):**

Light refreshments for conference attendees during breaks (to include coffee, tea, sodas, water)

Benefits per Break include:

- \*Company logo and link to your company on event web site
- \*Company description in on-site brochure (350 words)
- \*Company logo in on-site brochure
- \*Event specific signage during event and during the conference
- \*Sponsor ribbons on designated exhibitor badges

**Investment: \$5,000 each or \$11,000 Title Partner**

**Lanyards Sponsor (limited to 1 partner):**

Brand your company logo on these premium woven lanyard cords which will be given to each attendee.

Benefits Include:

- \*Company logo on lanyards
- \*Company logo in on-site brochure

**Investment: \$4,000**

**Logo Promotional Partnership (unlimited):**

Benefits include:

- \*Company logo in on-site brochure

**Investment: \$2,500 each**

To reserve your Promotional Partnership contact Laura Hoover, Sponsorship Manager at (804) 437-3773 or email: [lhoover@ndia.org](mailto:lhoover@ndia.org) or Alden Davidson, CEM, Exhibits and Sponsorships Manager at 703-247-2582, email: [adavidson@ndia.org](mailto:adavidson@ndia.org)