2009 Homeland Security Symposium & Exhibition

"Building a Resilient & Sustainable Homeland - Public and Private Sector Partners Serving America"

Location: Marriott Crystal Gateway, Arlington, VA
Exhibit Dates: September 9 – 10, 2009
Event #: 9490

Opening Reception Sponsor (available to 3 co-sponsors)
Benefits include:
•Company logo and link to your company on event web site 90 days prior to symposium
•Company description (300 words) and logo in on-site materials
•Sponsor ribbons on designated badges
•Event specific signage and throughout symposium
•Company name on cocktail napkins at the reception
•Hosted bar and hors d'oeuvres for attendees
Investment: ~~**$7,000 for each or $18,000**~~ **total** **NOW $5,000 EACH**

Continental Breakfast Sponsor (available to 2 sponsors)
Benefits per Breakfast include:
•Company logo and link to your company on event web site 90 days prior to symposium
•Company description (300 words) and logo in the symposium on-site materials
•Sponsor ribbons on designated badges
•Event signage on the entrance unit
•Event signage throughout breakfast area
Investment: ~~**$5,000 per breakfast or $8,000 total**~~ **NOW $3,000 EACH**

Lunch Sponsor (available to 2 sponsors)
Benefits per lunch include:
•Company logo and link to your company on event web site 90 days prior to symposium
•Company description (300 words) and logo in the symposium on-site materials
•Sponsor ribbons on designated badges
•Event signage on the entrance unit
•Event signage throughout breakfast area
Investment: ~~**$6,000 each or $10,000 total**~~ **NOW $2,000 EACH**

Break Area Sponsor (available to 4 sponsors)
Benefits per break include:
•Sponsor ribbons on designated badges
•Event signage on the entrance unit
•Logo in the symposium on-site materials
•Light refreshments for symposium attendees during breaks (to include coffee, tea, sodas and/or water)
Investment: ~~**$3,000 per break or $9,000 total**~~ **$3,000 per day**

Executive Padfolio Sponsorship (limited to 1 sponsor): The Executive Padfolio is very popular and will be handed out at the attendee registration desk. These leather padfolios are equipped with a pen and notepad and are carried throughout the entire event, and are great advertising both during and after the show. We can also change this sponsorship to a tote bag based on your preference.
Benefits Include:
•Sponsor ribbons on designated badges
•Event specific signage and throughout symposium
•Company logo on front of padfolio
Investment: ~~$7,000~~ NOW $5,000

Internet Café (limited to 1 sponsor)
The Internet Café will be located next to registration and that allows all attendees to stay connected while attending the Homeland expo. Attendees can use the Internet Cafe to check their e-mail and search the Internet. Brand your name with maximum exposure at this high traffic area.
Benefits Include:
•Sponsor ribbons on designated badges
•Event specific signage and throughout symposium
•Screen saver with your company logo
•Opening website your company website
Investment: ~~$5,000~~ NOW $3,000

Lanyards Sponsor (limited to 1 sponsor)
Brand your company logo on these premium woven lanyard cords that will be handed out to attendees as they register.
Investment: SOLD TO PARSONS

Literature Insert Sponsors (available to 10 co-sponsors): One page flyer inserted into all the attendee padfolios is a great way to promote a new product or service. Company provides the promotional flyer materials. Pre-approval is required.
Investment: ~~$1,500 each~~ NOW $1,000 EACH

To reserve your sponsorship contact NDIA, Laura Hoover , Sponsorship Manager at NDIA (804) 437-3773 or email: lhoover@ndia.org or Alden Davidson, CEM, Associate Director of Exhibits at 703-247-2582, email: adavidson@ndia.org

Please note the print deadline for all sponsorships is 21 days prior to the event.