

2009 Defense Industrial Base, Critical Infrastructure Program *"DIB Resiliency Through Protection, Response and Recovery"*

Event Number: 9030

Conference Dates: March 31 - April 3, 2009 **Exhibit Dates:** April 1-2, 2009

Location: St. Anthony Wyndham Hotel, San Antonio, Texas

Sponsorship Menu

Opening Reception Sponsor (available to 1 sponsor)

Make a lasting impression and become the first name attendees see at the conference by becoming the Opening Reception Sponsor.

Benefits Include:

- *Company logo and link to your company on event web site for 40 days prior to conference
- *Company description (200 words) and logo in on-site materials
- *Sponsor ribbons on designated badges
- *Event recognition signage placed at registration
- *Literature Insert, Company provides the promotional flyer materials

Investment: \$5,000 title sponsor

Attendee Bag Sponsorship (limited to 1 sponsor):

This tote bag is very popular and will be handed out at the attendee registration desk. These bags are carried throughout the entire event, and are great advertising. Your company name or logo will appear on one side of the bag.

Benefits include:

- *Company logo and link to your company on event web site for 40 days prior to conference
- *Company description (200 words) and logo in on-site materials
- *Sponsor ribbons on designated badges
- *Event recognition signage placed at registration

Investment: \$7,000

Continental Breakfast Sponsor (available to 2 sponsors)

Catch these early risers as they fuel up for the day by sponsoring their breakfast.

Benefits per Breakfast include:

- *Company logo and link to your company on event web site for 40 days prior to conference
- *Company description (200 words) and logo in on-site materials
- *Sponsor ribbons on designated badges
- *Event recognition signage placed at registration
- *Literature Insert, Company provides the promotional flyer materials

Investment: \$3,000 each or \$5,000 title sponsor

Break Sponsor (available to 2 sponsors)

Everyone needs a refreshing cup of coffee or water throughout the day, so why not provide this for the attendees and become the Break Sponsor?

Benefits Include:

- *Company name on Break Tower
- *Sponsor ribbons on designated badges
- *Event recognition signage placed at registration

Investment: \$2,000 per break

Lunch Sponsor (available to 1 sponsor)

Take full advantage of a great networking opportunity to showcase your company at a lunch.

Benefits Include:

- *Company logo and link to your company on event web site for 40 days prior to conference
- *Company description (200 words) and logo in on-site materials
- *Sponsor ribbons on designated badges
- *Event recognition signage placed at registration
- *Literature Insert, Company provides the promotional flyer materials

Investment: \$5,000

Lanyard Sponsor (available to 1 sponsor):

Brand your company name on 500 woven lanyards to be handed out during the conference.

Benefits Include:

- *Sponsor ribbons on designated badges
- *Event specific signage and signage during entire conference
- *500 lanyards with company logo printed on them distributed to attendees

Investment: \$4,000

Internet Café (limited to 1 sponsor):

The Internet Café will be located next to registration or inside the exhibit hall and will allow all attendees to stay connected while attending the DIB/CIP expo.

Attendees can use the Internet Café to check their email, search the Internet, or print their boarding passes. Brand your name with maximum exposure at this high traffic area.

Benefits Include:

- *4 computers set with home page
- *Company logo in onsite agenda
- *Sponsor ribbons on designated badges
- *Event specific signage and signage during entire conference
- *Sponsorship includes screen saver with your logo on each computer
- *Literature Insert

Investment: \$5,000

Literature Insert (available to 5 sponsors):

A one page flyer inserted into all the attendee tote bags, which is a great way to promote a new product or service. Company provides the promotional flyer materials. **Pre-approval required.

Investment: \$1,500

To reserve your sponsorship contact NDIA: **Luellen Hoffman, Director, Exhibits** at (703) 247-9460 or email: lhoffman@ndia.org or **Laura Hoover, Sponsorship Manager** at (804) 437-3773 or email: lhoover@ndia.org.

Please note the print deadline for all sponsorships is 21 days prior to the event.