



CONFIRMED SPEAKERS INCLUDE:

- ▶ Mr. Frank Kendall, OUSD
- ▶ Mr. Victor Gavin, Enterprise Information Systems
- ▶ Lt Gen Chris Bogdan, USAF, F-35 Lightning II Joint Program Office
- ▶ Mr. Kevin Boshears, U.S. Department of Homeland Security
- ▶ Mr. Mark Teskey, U.S. Air Force
- ▶ Mr. Seán Crean, U.S. Navy

11TH NATIONAL SMALL BUSINESS CONFERENCE

“Small Business & Leveling the Competitive Field for Government Contracts”

HOSTED BY:
NDIA SMALL
BUSINESS DIVISION

SEPTEMBER 9-10, 2014
WWW.NDIA.ORG/MEETINGS/4140

WATERFORD ▶ SPRINGFIELD, VIRGINIA

CONFERENCE COMMITTEE:

Chair, NDIA Small Business

Division:

- ▶ Mr. David Hahn, Brighton Cromwell, LLC

Co-Chair, National Small Business

Conference:

- ▶ Ms. Megan McKinney, Banneker Industries, Inc.

Co-Chair, National Small Business

Conference:

- ▶ Ms. Aina Vilumsons, Wisconsin Procurement Institute

Committee Members:

- ▶ Ms. Alison Brown, NAVSYS
- ▶ Ms. Gwen Johnson, PARSONS
- ▶ Mr. Jim Lasswell, Indus Technology
- ▶ Mr. Larry Nannis, Katz, Nannis and Soloman PC
- ▶ Dr. Suzanne Sincavage, IDIQ, Inc.
- ▶ Mr. Kurt Worden, Nova Power Solutions, Inc.

INCLUDED IN REGISTRATION FEE:

- General Sessions
- Breakout Sessions
- Continental Breakfast, Networking Breaks, Networking Luncheon
- Tuesday Networking Reception
- Onsite Agenda and Meeting Materials
- Post-event Online Speaker Proceedings (if releasable by Speaker)

11TH NATIONAL SMALL BUSINESS CONFERENCE

Small Business & Leveling the Competitive Field for Government Contracts

The National Defense Industrial Association is hosting the 11th National Small Business Conference at The Waterford in Springfield, VA on September 9-10, 2014. This year our theme is taken from NDIA's Top Issues document.

NDIA's Top Issues serve to guide the Association's advocacy and educational activities throughout the year. The issues are broad in nature and essential to maintaining a strong, viable defense industry capable of meeting U.S. national security requirements.

Each year, the Top Issues are developed by the senior industry leadership of the Association, prepared by the Government Policy Advisory Division, reviewed by the Education and Lobbying Committee, and formally approved by NDIA's Board of Directors.

All goals for 2014 have been focused on Maintaining a Strong National Defense in the Face of Significant Fiscal Challenges. Small Business Issue 8: Make it Easier for Small Businesses to Compete for Government Contracts is the heart of this year's conference.

Small businesses face special challenges when competing for contracts with the government, whether that competition involves only other small businesses or also large corporations. The U.S. Government must take care that its programs meant to protect small business competitiveness are accomplishing their intended goals.

- Even the Playing Field When Small Businesses Compete with Each Other
- Fix Flaws Created by the Reauthorization of SBIR and STTR in 2012
- Keep the FAR Fair to Small Businesses

REGISTRATION INFORMATION

REGISTRATION

Register online by visiting the conference website at <http://www.ndia.org/meetings/4140>. You may also fax the registration form found in this brochure to 703-522-1885 or mail it to National Defense Industrial Association, Event #3140, 2111 Wilson Blvd., Suite 400, Arlington, VA 22201. Payment must be made at the time of registration. Registrations will not be taken over the phone.

	EARLY (BEFORE 7/26)	REGULAR (7/26 - 8/29)	LATE (AFTER 8/29)
ACADEMIA	\$175	\$225	\$275
SMALL BUSINESS (1-100 EMPLOYEES)	\$175	\$225	\$275
MID-SIZE BUSINESS (101-500 EMPLOYEES)	\$325	\$375	\$425
LARGE BUSINESS (501+ EMPLOYEES)	\$375	\$425	\$475
GOVERNMENT	\$0	\$0	\$0

CANCELLATION POLICY

Cancellations and substitutions must be made in writing via email to Rebecca Danahy, Meeting Planner, at rdanahy@ndia.org. Cancellations received by August 29, 2014 will receive a refund minus a \$75 cancellation fee. Refunds will not be given for cancellations received after August 29, 2014. Substitutions are welcome in lieu of cancellations.

SPECIAL NEEDS

NDIA supports the Americans with Disabilities Act of 1990. Attendees with special needs should contact Rebecca Danahy, Meeting Planner, at 703-247-2561 or rdanahy@ndia.org prior to September 5, 2014.

CONFERENCE ATTIRE

Conference attire is business casual for civilians and working uniform for military. In addition, your identification badge, received upon conference check-in, must be worn at all times.

TRAVEL INFORMATION

COURTYARD MARRIOTT

The recommended hotel for the meeting is the Courtyard Marriott. There is no room block but reservations can be made by calling the hotel at the number below. The hotel is located across the street from the Waterford Springfield.

ROOM-RATES

Government/Industry Rate:
\$159.00

HOTEL LOCATION

Courtyard Marriott
6710 Commerce St,
Springfield, VA 22150
Phone: (703) 924-7200

*The hotel is located across the street from the Waterford

PARKING

Parking is available at the Waterford for free.

AIRPORT

Ronald Reagan Washington National Airport is 10.3 miles from the Waterford.

SPONSORSHIP MENU

RECEPTION SPONSORSHIP

COST: \$15,000

- ▶ Exclusive sponsor in your field
- ▶ 5 Minute speaking opportunity during general session
- ▶ 30 Second company infomercial looping during morning break
- ▶ Podium recognition
- ▶ Table top display in display area
- ▶ Company logo on back cover of onsite brochure
- ▶ 750 word company description in onsite brochure
- ▶ Company logo on signage in break area
- ▶ Hot link to company website from NDIA Small Business Conference site
- ▶ Logo included on sponsor banner
- ▶ 5 complimentary attendees
- ▶ Special sponsorship recognition on conference badge

PLATINUM SPONSORSHIP

COST: \$7,500

- ▶ Podium recognition
- ▶ Table top display in display area
- ▶ Company logo on back cover of onsite brochure
- ▶ 500 word company description in onsite brochure
- ▶ Company logo on signage in break area
- ▶ Hot link to company website from NDIA Small Business Conference site
- ▶ Logo included on sponsor banner
- ▶ 4 complimentary attendees
- ▶ Special sponsorship recognition on conference badge

GOLD SPONSORSHIP

COST: \$5,000

- ▶ Podium recognition
- ▶ Table top display in display area
- ▶ Company logo on back cover of onsite brochure
- ▶ 350 word company description in onsite brochure
- ▶ Company logo on signage in break area
- ▶ Hot link to company website from NDIA Small Business Conference site
- ▶ Logo included on sponsor banner
- ▶ 3 complimentary attendees
- ▶ Special sponsorship recognition on conference badge

SILVER SPONSORSHIP

COST: \$2,500

- ▶ Podium recognition
- ▶ Company logo on back cover of onsite brochure
- ▶ Company logo on signage in break area
- ▶ 2 complimentary attendees
- ▶ Special sponsorship recognition on conference badge

BRONZE SPONSORSHIP

COST: \$1,000

- ▶ Podium recognition
- ▶ Company logo on back cover of onsite brochure
- ▶ 1 complimentary attendee
- ▶ Special sponsorship recognition on conference badge

SMALL BUSINESS SPONSOR

COST: \$750

- ▶ Available to the first 5 small businesses to complete and return the display contract
- ▶ Table top display in display area
- ▶ Company name on back cover of onsite brochure
- ▶ Special sponsorship recognition on conference badge

***For sponsorship contracts, please contact
Rebecca Danahy, Meeting Planner,
NDIA at rdanahy@ndia.org
or 703-247-2561**

TUESDAY, SEPTEMBER 9, 2014

- 8:00 am - 6:45 pm** **REGISTRATION OPEN**
- 8:00 am - 12:00 pm** **DISPLAYER SET-UP**
- 1:00 pm - 1:10 pm** **WELCOME AND ADMINISTRATIVE REMARKS**
 ▶ Ms. Megan McKinney, *Senior Associate, Business Development, Banneker Industries, Inc.*
- 1:10 pm - 1:15 pm** **INTRODUCTION OF KEYNOTE SPEAKER**
 ▶ MajGen Arnold Punaro, USMC (Ret), *Chairman of the Board, NDIA*
- 1:15 pm - 2:00 pm** **KEYNOTE SPEAKER**
 ▶ Mr. Frank Kendall, *Under Secretary, OUSD, AT&L*
- 2:00 pm - 2:45 pm** **INDUSTRIAL BASE & ACQUISITION REFORM - NDIA SENIOR FELLOW'S UPDATE**
 ▶ Mr. Brett Lambert, *Senior Fellow, NDIA*
 ▶ Mr. Jon Etherton, *Senior Fellow, NDIA*
- 2:45 pm - 3:00 pm** **NETWORKING BREAK - DISPLAY AREA**
- 3:00 pm - 3:45 pm** **SUPPLY CHAIN AND LOGISTICS**
 ▶ Ms. Cheryl Snead, *President/CEO/FSO, Banneker Industries, Inc.*
 ▶ Mr. David Hahn, *President, GovBuy; Vice President Corporate Development, Brighton Cromwell, LLC; Chair, NDIA Small Business Division*
- 3:45 pm - 4:30 pm** **PROGRAM EXECUTIVE OFFICER SESSION**
 Moderator:
 ▶ Lt Gen Larry Farrell, Jr., USAF (Ret), *President and CEO, NDIA*
 Panelists:
 ▶ Mr. Victor Gavin, *Program Executive Officer, Enterprise Information Systems*
 ▶ Lt Gen Chris Bogdan, USAF, *Program Executive Officer, F-35 Lightning II Joint Program Office*
- 4:30 pm - 5:00 pm** **MONEY SPEND**
 ▶ Mr. Kevin Brancato, *Senior Defense Analyst, Bloomberg Government*
- 5:00 pm - 5:10 pm** **WRAP-UP**
 ▶ Ms. Aina Vilumsons, *Executive Director, Wisconsin Procurement Institute*
- 5:15 pm - 6:45 pm** **NETWORKING RECEPTION - DISPLAY AREA**

WEDNESDAY, SEPTEMBER 10, 2014

- 7:00 am - 5:00 pm** **REGISTRATION OPEN**
- 7:00 am - 8:00 am** **NETWORKING BREAKFAST**
- 8:00 am - 8:05 am** **WELCOME AND ADMINISTRATIVE REMARKS**
 ▶ Mrs. Megan McKinney, *Senior Associate, Business Development, Banneker Industries, Inc.*
- 8:05 am - 8:50 am** **OSD SMALL BUSINESS PANEL**
 Moderator:
 ▶ Ms. Megan McKinney, *Senior Associate, Business Development, Banneker Industries, Inc.*
 Panelists:
 ▶ Mr. Kevin Boshears, *Director, Office of Small and Disadvantaged Business Utilization U.S. Department of Homeland Security*
 ▶ Mr. Mark Teskey, *Director, Office of Small Business Programs, Under Secretary of the Air Force, United States Department of the Air Force*
 ▶ Mr. Seán Crean, *Director, Office of Small Business Programs, U.S. Navy*
- 8:50 am - 9:40 am** **I'VE GOT THE CONTRACTS – NOW WHAT?**
 Moderator:
 ▶ Mr. Larry Nannis, *Shareholder, Katz, Nannis + Solomon, PC*
 Panelists:
 ▶ Ms. Carol Sexton, *Small Business Focal Point, Defense Contract Audit Agency*
 ▶ Mr. Russ Farmer, *Executive Vice President and Chairman, ADA Technologies, Inc.*
 ▶ Ms. Yolanda Swift, *Deputy National Ombudsman, Small Business Administration*
- 9:40 am - 10:00 am** **NETWORKING BREAK - DISPLAY HALL**
- 10:00 am - 10:50 am** **CONCURRENT BREAKOUT SESSIONS - SESSION 1**
 ▶ I've Got the Contracts – Now what? (Cont.)
 Moderator:
 . Mr. Larry Nannis, *Shareholder, Katz, Nannis + Solomon, PC*
 Panelists:
 . Ms. Carol Sexton, *Small Business Focal Point, Defense Contract Audit Agency*
 . Mr. Russ Farmer, *Executive Vice President and Chairman, ADA Technologies, Inc.*
 . Ms. Yolanda Swift, *Deputy National Ombudsman, Small Business Administration*
 ▶ International - Part 1
 . Mr. Wayne Fujito, *President, International Division, Decisive Analytics Corporation*
 . Mr. Frederick Helfrich

WEDNESDAY, SEPTEMBER 10, 2014

- ▶ Tools for Growth
 - Ms. Anna Urman, *Virginia PTAP*
 - Ms. Judy Bradt, *CEO, Summit Insight*

11:00 am - 11:50 am

CONCURRENT BREAKOUT SESSIONS - SESSION 2

- ▶ Compliance-Federal Acquisition Regulations Updates/Impact
 - Mr. Frank Murray, Jr., *Foley & Lardner, LLP*
- ▶ International - Part 2
 - Mr. Wayne Fujito, *President, International Division, Decisive Analytics Corporation*
- ▶ Private Sector Engagement Programs
 - Ms. Tamara Hutchinson, *Director, Private Sector Engagement, Office of Intelligence and Analysis, Department of Homeland Security*

12:00 pm - 1:00 pm

NETWORKING LUNCHEON

1:00 pm - 1:50 pm

CONCURRENT BREAKOUT SESSIONS - SESSION 3

- ▶ New Considerations in Small Business Contracting
 - Moderator:
 - Mr. Jerry Miles, Esq., *Managing Principal, Deale Services*
 - Panelists:
 - Mr. Anthony Ruiz, *Assistant Director, 8(a) Business Development, U.S. Small Business Administration*
 - Mr. John Klein, *Associate General Counsel for Procurement Law, U.S. Small Business Administration*
- ▶ SBIR Commercialization – Bridging the Valley of Death
 - Moderator:
 - Dr. Alison Brown, *President and CEO, NAVSYS Corporation*
 - Panelists:
 - Mr. Chris Rinaldi, *Chief Commercialization Officer, OSBP*
 - Mr. Jere Glover, *Executive Director, Small Business Technology Council*
 - Mr. Kenyata Wesley, *OSBP (Invited)*
 - Ms. Tracy Frost, *Deputy Administrator, DOD SBIR/STTR Programs, OSBP*
- ▶ P3 Army
 - Mr. Jesse Barber, *Army Materiel Command OMBUDSMAN (Invited)*

WEDNESDAY, SEPTEMBER 10, 2014

GENERAL SESSION

1:50 pm - 2:35 pm

ACQUISITION POLICY AND REFORM DISCUSSION

- ▶ Mr. Jon Etherton, *Senior Fellow, NDIA*
- ▶ Ms. Lynn Williams, *Professional Staff Member, House Armed Services Committee (Invited)*

2:35 pm - 2:45 pm

NETWORKING BREAK - DISPLAY HALL

2:45 pm - 3:30 pm

LEGISLATIVE FOLLOW-ON DISCUSSION

- ▶ Ms. ML Mackey, *CEO, Beacon Interactive Systems*
- ▶ Ms. Emily Murphy, *Senior Counsel, House Small Business Committee*

3:30 pm - 4:45 pm

LARGE BUSINESS PANEL - OPPORTUNITIES

Moderator:

- ▶ Ms. Gwen Johnson, *Manager, Socioeconomic Business Programs, PARSONS*

Panelists:

- ▶ Mr. Richard Lord, *Director, Identity and Cyber, BAE Systems*
- ▶ Mr. Tom Rose, *Vice President, Business Development, PARSONS*
- ▶ Mr. Donnie Scott, *Area Sales Leader, Consulting & Intelligence, HP*
- ▶ Ms. Diane Marsden, *Senior Associate, Small Business Strategy Group, Business Development Center for Excellence, Booz Allen Hamilton*

4:45 pm - 5:00 pm

CLOSING REMARKS/ADJOURN

- ▶ Mr. David Hahn, *Vice President Corporate Development, Brighton Cromwell, LLC; Chair, NDIA Small Business Division*

