

23rd Annual SO/LIC Symposium & Exhibition

Event Number: 2880

Exhibit Dates: February 6-8, 2012

Location: Marriott Wardman Park Hotel, Washington, DC

Sponsorship Opportunities

Tuesday Awards [Banquet Reception](#) Sponsor (available to 2 sponsors): The Networking Reception Sponsor gives you the chance to be a company to remember by sponsoring this memorable event.

Benefits include:

- *Company logo and link to your company on event web site
- *Company description (350 words) and logo in on-site printed agenda
- *Sponsor ribbons on designated badges
- *Company logo on entrance unit and promotional signage during sponsored event

Investment: \$6,000 each or \$10,000 Title Sponsor

Tuesday Awards [Banquet](#) Sponsor (available to 2 sponsors): The Awards Banquet is a special event that offers a great opportunity to network.

Benefits include:

- *Company logo and link to your company on event web site
- *Company description (350 words) and logo in on-site printed agenda
- *Sponsor ribbons on designated badges
- *Company logo on entrance unit and promotional signage during sponsored event

Investment: \$7,000 per sponsor or \$13,000 for Title Sponsor

SOLD one to AgustaWestland

Continental Breakfast Sponsor (available to 2 sponsors): Breakfast starts early so become the Continental Breakfast Sponsor and network with attendees over coffee and bagels inside the exhibit hall.

Benefits include:

- *Company logo in on-site printed agenda
- *Company description (350 words) and logo in on-site printed agenda
- *Sponsor ribbons on designated badges
- *Promotional signage in the exhibit hall during the symposium and during sponsored event

Investment: \$7,000 per day or \$19,000 for Title Sponsor (Tuesday or Wednesday)

Attendee Tote Bag Sponsor (available to 1 sponsor): This is one of the best opportunities to brand your company at the event. The sponsorship that keeps on giving, attendees will reuse this bag well after the conference. (Sponsor provides bags.)

Benefits include:

- *Company logo and link to your company on event web site
- *Company description (350 words) and logo in on-site printed agenda
- *Sponsor ribbons on designated badges
- *Company logo on entrance unit and promotional signage during sponsored event

Investment: \$5,000 Marketing Fee

Coffee Break Sponsor (available to 4 sponsors): Keep the attendees happy, energized and focused on your company name by providing a “Cup o’ Joe” each day during their break.

Benefits include:

- *Company logo in on-site printed agenda
- *Sponsor ribbons on designated badges
- *Company logo on entrance unit to exhibit hall

Investment: \$4,000 per break or \$10,000 for Title Sponsor (Tuesday AM or PM, Wednesday AM or PM)

Tuesday AM SOLD to L3 Mission Integration

Networking Lunch Sponsor (available to 2 sponsors): Be the topic of conversation during lunch by becoming the sponsor.

Benefits per Lunch include:

- *Company description (350 words) and logo in the on-site agenda
- *Sponsor ribbons on designated badges
- *Promotional signage in the exhibit hall during the symposium and during sponsored event

Investment: \$9,000 each or \$15,000 for Title Sponsor (Tuesday or Wednesday)

Awards Banquet Table Sponsorship (available to 20 sponsors): The Awards Banquet is very special and is a highlight for the symposium. As a sponsor, you will be assigned a table which seats up to 10 people. You may choose to leave up to five slots open for VIP guests, wounded soldiers or cadets. These special guests will be picked from a lottery and randomly assigned to tables. You may also choose to fill your seats with your employees and/or clients who are NOT registered symposium attendees (the sponsorship will cover their fee to attend the banquet dinner only).

Benefits include:

- *Sponsor tent sign on table with your company name
- *Sponsor ribbons on designated badges
- *Company logo on entrance unit to exhibit hall

Investment: \$1,500 per table

SOLD TO:

- 1. Concurrent Technologies Corporation**
- 2. Northrop Grumman**
- 3. Cubic Defense Applications, Inc.**

4. Triple Canopy
5. Lockheed Martin Corporation
6. Lockheed Martin Corporation
7. Silverback 7
8. Aerovironment, Inc.
9. L-3 Mission Integration

Lanyards Sponsor (limited to 1 sponsor):

Brand your company logo on these premium woven lanyard cords that will hold each attendee badge. (Sponsor provides Lanyards)

Benefits Include:

- *Lanyards handed out at registration
- *Company logo on entrance unit to the exhibit hall
- *Sponsor ribbons

Investment: \$4,000 Marketing Fee

Cyber Café (limited to 1 sponsor):

The Internet Café will be located inside the exhibit hall and allows attendees to stay connected while attending the SO/LIC Symposium & Exhibition.

Benefits Include:

- *Company logo on as a screen saver on each computer
- *Company website as the opening page at each computer
- *Company logo on the cyber cafe structure or event specific signage
- *Company logo on entrance unit to the exhibit hall
- *Sponsor ribbons

Investment: \$7,000

NEW! Transcript Sponsor (limited to 1 sponsor): Brand your company with the new transcript sponsorship. NDIA will hire a Service-Disabled Veteran-Owned Small Business to provide a supplement of information from the Speaker presentations and audience participation.

Benefits include:

- *Company logo and link to your company on event web site
- *Company description (350 words) and logo in on-site printed agenda
- *Sponsor ribbons on designated badges
- *Company logo on entrance unit and promotional signage during sponsored event

Investment: \$5,000

Literature Insert Sponsors (available to 5 sponsors): Handing out a one page flyer to attendees as they check in is a great way to promote a new product or service. Company provides the promotional flyer materials.

Benefits Include:

- *Insert handed out or inserted into bag/padfolio (if applicable) to each attendee during registration
- *Company logo placed on entrance unit to exhibit hall

*Sponsor ribbons

Investment: \$2,000 (If NDIA prints insert, investment increases to \$2,500)

To receive more information, contact Laura Hoover, Providing Sponsorship Services for NDIA, at (804) 437-3773 or email: lhoover.ndia@gmail.com.