

# 9<sup>th</sup> National Small Business Conference “Accelerate Your Growth in Today’s Contracting Climate”

June 20-21, 2012  
Donald E. Stephens Convention Center  
Chicago, IL  
[www.ndia.org/meetings/2140](http://www.ndia.org/meetings/2140)

## SPONSORSHIP OPPORTUNITIES

### Platinum Sponsorship:

**Cost: \$10,000**

- ▶ Podium recognition
- ▶ Company logo on back cover of onsite brochure
- ▶ 500 word company description in onsite brochure
- ▶ Company logo on signage in break area
- ▶ One exhibit space
- ▶ Hot link to company website from NDIA Small Business Conference site
- ▶ Logo included on sponsor banner displayed in conference registration area
- ▶ 5 complimentary attendees
- ▶ Special sponsorship recognition on conference badge

### Gold Sponsorship:

**Cost: \$5,000**

- ▶ Podium recognition
- ▶ Company logo on back cover of onsite brochure
- ▶ 350 word company description in onsite brochure
- ▶ Company logo on signage in break area
- ▶ One exhibit space
- ▶ Hot link to company website from NDIA Small Business Conference site
- ▶ Logo included on sponsor banner displayed in conference registration area
- ▶ 2 complimentary attendees
- ▶ Special sponsorship recognition on conference badge

### Silver Sponsorship:

**Cost: \$2,500**

- ▶ Podium recognition
- ▶ Company logo on back cover of onsite brochure
- ▶ Company logo on signage in break area
- ▶ One exhibit space
- ▶ Special sponsorship recognition on conference badge



## **Bronze Sponsorship:**

**Cost: \$1,000**

- ▶ Podium recognition
- ▶ Company logo on back cover of onsite brochure
- ▶ Company logo on signage in break area
- ▶ Special sponsorship recognition on conference badge

## **Flyer Sponsor:**

**Cost: \$500**

- ▶ Your company's one page marketing piece or small promotional item can be placed on a shared table top display. (Flyer shall not exceed 8 1/2" X 11")

# EXHIBITS

## **The purchase of an exhibit will include:**

- ▶ Registration for one person (the person manning the exhibit)
- ▶ One classroom table (2.5' X 6') and chair
- ▶ Electric hookup
- ▶ Overnight security

Note: The exhibitor is welcome and encouraged to attend all events during the conference, including all scheduled continental breakfasts, luncheons, and sessions. Additional exhibitors must be registered for the conference as an attendee and pay the registration fee but may request an exhibitor ribbon on his/her badge.

## **The fees to exhibit are as follow:**

- ▶ **Large Business (501+ employees) \$1,100**
- ▶ **Mid-size Business (101-500 employees) \$800**
- ▶ **Small Business (1-100 employees) and Government \$500**