

Promotional Partnership Menu
2010 Aircraft Survivability Symposium, Event #1940
“Today’s Successes, Tomorrow’s Challenges”

By enhancing your brand with a promotional partnership at NDIA’s 2010 Aircraft Survivability Symposium, you will build a stronger perception from the audience and stand out from the crowd. Promotional Partnerships are a powerful tool which you can use to maximize your company’s message while enhancing your marketing strategy.

Securing your Promotional Partnership is as easy as 1, 2, 3:

1. Review the Promotional Partnership menu below.
2. Complete the appropriate contract.
3. Email your contract and payment to Ms. Brant Murray at bmurray@ndia.org.

As a promotional partner, you can maximize your exposure through one or more of the following depending on your sponsorship:

Opening Reception Sponsor

Benefits include:

- Company logo and link to your company on event website 90 days prior to symposium
- Company logo printed on the on-site agenda
- Sponsor ribbons on designated badges
- Event specific signage at the reception

Investment: \$5,000

Lunch Sponsor (available to 2 sponsors)

Benefits include:

- Company logo and link to your company on event website 90 days prior to symposium
- Company logo printed on the on-site agenda
- Sponsor ribbons on designated badges

Investment: \$1,500 EACH

Aquarium Dinner Sponsor

Benefits include:

- Company logo and link to your company on event website 90 days prior to symposium
- Company logo printed on the on-site agenda
- Company logo to be placed on the flat screens at the aquarium
- Sponsor ribbons on designated badges
- Event specific signage at the Aquarium
- Hosted bar and hors d’oeuvres for attendees

Investment: \$8,000

Promotional partnerships will be awarded on a first come first served basis.