

## **22nd Annual SO/LIC Symposium & Exhibition**

**Event Number:** 1880

**Exhibit Dates:** February 8-9, 2010

**Location:** Marriott Wardman Park Hotel, Washington, DC

### **Sponsorship Opportunities**

**Tuesday Awards Banquet Reception Sponsor (available to 2 sponsors):** The Networking Reception Sponsor gives you the chance to be a company to remember by sponsoring the first reception.

Benefits include:

- \*Company logo and link to your company on event web site
- \*Company description (350 words) and logo in on-site printed agenda
- \*Company name on cocktail napkins at the reception
- \*Sponsor ribbons on designated badges
- \*Company logo on entrance unit and promotional signage during sponsored event

**Investment: \$6,000 each or \$10,000 Title Sponsor**

**Tuesday Awards Banquet Sponsor (available to 2 sponsors):** The Awards Banquet is a special event that offers a great opportunity to network.

Benefits include:

- \*Company logo and link to your company on event web site
- \*Company description (350 words) and logo in on-site printed agenda
- \*Company name on cocktail napkins at the reception
- \*Sponsor ribbons on designated badges
- \*Company logo on entrance unit and promotional signage during sponsored event

**Investment: \$7,000 per sponsor or \$13,000 for Title Sponsor**

**Continental Breakfast Sponsor (available to 2 sponsors):** Breakfast starts early so become the Continental Breakfast Sponsor and network with attendees over coffee and bagels inside the exhibit hall.

Benefits include:

- \*Company logo in on-site printed agenda
- \*Sponsor logo on paper coffee cups and napkins
- \*Sponsor ribbons on designated badges
- \*Promotional signage in the exhibit hall during the symposium and during sponsored event

**Investment: \$7,000 per day or \$19,000 for Title Sponsor (Tuesday or Wednesday)**

**Literature Insert Sponsors (available to 5 sponsors):** Handing out a one page flyer to attendees as they check in is a great way to promote a new product or service. Company provides the promotional flyer materials.

Benefits Include:

\*Insert handed out or inserted into bag/padfolio (if applicable) to each attendee during registration

\*Company logo placed on entrance unit to exhibit hall

\*Sponsor ribbons

**Investment: \$2,000 (If NDIA prints insert, investment increases to \$2,500)**

**Coffee Break Sponsor (available to 4 sponsors):** Keep the attendees happy, energized and focused on your company name by providing a “Cup o’ Joe” each day during their break.

Benefits include:

\*Company logo on paper coffee cups

\*Company logo in on-site printed agenda

\*Sponsor ribbons on designated badges

\*Company logo on entrance unit to exhibit hall

**Investment: \$4,000 per break or \$10,000 for Title Sponsor (Tuesday or Wednesday morning)**

**Networking Lunch Sponsor (available to 2 sponsors):** Be the topic of conversation during lunch by becoming the sponsor.

Benefits per Lunch include:

\*Company description (350 words) and logo in the on-site agenda

\*Company name or logo on tent sign at each lunch table (if applicable)

\*Sponsor ribbons on designated badges

\*Promotional signage in the exhibit hall during the symposium and during sponsored event

**Investment: \$9,000 each or \$15,000 for Title Sponsor (Tuesday or Wednesday)**

**Awards Banquet Table Sponsorship (available to 20 sponsors):** The Awards Banquet is very special and is a highlight for the symposium. As a sponsor, you will be assigned a table which seats up to 10 people. You may choose to leave up to five slots open for VIP guests, wounded soldiers or cadets. These special guests will be picked from a lottery and randomly assigned to tables. You may also choose to fill your seats with your employees and/or clients who are NOT registered symposium attendees (the sponsorship will cover their fee to attend the banquet dinner only).

Benefits include:

\*Sponsor tent sign on table with your company name

\*Sponsor ribbons on designated badges

\*Company logo on entrance unit to exhibit hall

**Investment: \$1,500 per table**

**Lanyards Sponsor (limited to 1 sponsor):**

Brand your company logo on these premium woven lanyard cords that will hold each attendee badge. (NDIA provides Lanyards)

Benefits Include:

- \*Lanyards with company logo printed on them
- \*Company logo on entrance unit to the exhibit hall
- \*Sponsor ribbons

**Investment: \$6,000**

**Cyber Café (limited to 1 sponsor):**

The Internet Café will be located inside the exhibit hall and allows attendees to stay connected while attending the SO/LIC expo.

Benefits Include:

- \*Company logo on as a screen saver on each computer
- \*Company website as the opening page at each computer
- \*Company logo on the cyber cafe structure or event specific signage
- \*Company logo on entrance unit to the exhibit hall
- \*Sponsor ribbons

**Investment: \$6,000**

**Attendee Executive Padfolio or Reusable Tote Bag Sponsorship (limited to 1 sponsor):**

A leather bound notebook equipped with a calculator, notepad and storage, offers the attendee an innovative way to carry items. Or, if you choose the reusable tote bag, this bag is a sturdy large bag attendees will be able to reuse again and again and your logo will be printed on both sides. Not only will these padfolios or bags be given to each attendee to use for the event, but they will take this home and reuse the executive padfolio and your company logo will be on the front. Padfolio can be substituted for a tote bag.

Benefits Include:

- \*Company logo on front of padfolio or bag handed out to all attendees
- \*Company logo on the entrance unit to the exhibit
- \*Sponsor ribbons

**Investment: \$8,000**

To receive more information, contact Alden Davidson, CEM, Associate Director, at (703) 247-2582, email: [adavidson@ndia.org](mailto:adavidson@ndia.org) or Laura Hoover, Providing Sponsorship Services for NDIA, at (804) 437-3773 or email: [laura\\_hoover@hotmail.com](mailto:laura_hoover@hotmail.com).