

12th Annual Science & Engineering Technology Conference/DoD Tech Expo

Event Number: 1720

Exhibit Dates: June 21-23, 2011

Location: Embassy Suites Hotel Airport - Convention Center, North Charleston, SC

SPONSORSHIP INFORMATION

Reception Sponsor (available to 2 sponsors): This is your organization's chance to be the leader of the pack and sponsor the conference reception. This elite sponsorship offers a distinct opportunity for your company to receive maximum exposure to our attendees.

Benefits Include:

- *Company logo and link to your company on event web site
- *Company description (350 words) and logo in the conference on-site materials
- *Event specific signage on the day of the reception
- *Signage recognizing you as a Sponsor on the exhibit hall entrance unit
- *Company name on cocktail napkins at the reception
- *Sponsor ribbons

Investment: \$5,000 each (Title Sponsor \$8,000)

Internet Café in Exhibit Hall (limited to 1 Sponsor):

The Internet Café will be centrally located inside the Exhibition Hall that allows all attendees to stay connected while attending the show. Brand your name with maximum exposure at this high traffic area. The Internet Café will be located amongst a lounge area for attendees to sit back and relax.

Benefits Include:

- *Company logo in the conference on-site materials
- *Company logo on as a screen saver on each computer
- *Company website as the opening page at each computer
- *Event specific signage
- *Signage recognizing you as a Sponsor on the exhibit hall entrance unit
- *Sponsor ribbons

Investment: \$5,000

Lunch Sponsor (available to 2 sponsors): Lunch offers a great time for networking. By becoming the lunch sponsor, your name will be the topic of conversation.

Benefits Include:

- *Company logo and link on event website
- *Company logo in the conference on-site materials
- *Your Company logo on tent signs at each table (if sit down, if not event specific signage provided)
- *Signage recognizing you as a Sponsor on the exhibit hall entrance unit
- *Sponsor ribbons

Investment: \$3,000 each or (Title Sponsor \$5,000)

Continental Breakfast Sponsor (available to 3 sponsors):

This early morning breakfast takes place every morning of the conference and is designed to start the day off right.

Benefits Include:

- *Company logo and link to your company on event web site
- *Event specific signage on the day of the breakfast
- *Signage recognizing you as a Sponsor on exhibit hall entrance unit
- *Company logo in the conference on-site materials
- *Sponsor ribbons

Investment: \$3,000 each (Title Sponsor \$5,000)

Lanyards Sponsor (limited to 1 sponsor)

Brand your company logo on these premium woven lanyard cords that will hold each attendee badge. (NDIA provides Lanyards).

Benefits Include:

- *Signage recognizing you as a Sponsor on exhibit hall entrance unit
- *Lanyards with company logo

Investment: \$3,000

Everyone Needs a Break Sponsor (available to 5 Sponsors): Everyone needs a break from attending the conference and what better way to have them notice your company than by sponsoring the coffee and snacks.

Benefits Include:

- *Company logo and link on event website
- *Company logo in the conference on-site materials
- *Signage recognizing you as a Sponsor on exhibit hall entrance unit
- *Sponsor ribbons

Investment: \$3,000 per break (Title Sponsor \$8,000)

Literature Insert (available to 3 Sponsors): A great way to drive traffic to your booth is to sponsor a literature insert. These inserts will be handed out to each attendee and exhibitor at the show with the onsite materials.

Benefits Include:

- *Signage recognizing you as a Sponsor on the exhibit hall entrance unit
- *Sponsor ribbons

Investment: \$1,000 each (Insert provided by Sponsor & pre-approval required)

Have a new idea for a sponsorship? Call us today with your idea and we will see if we can accommodate you.

To reserve your sponsorship contact **Ms. Alden Davidson, CEM, Associate Director** at (703)247-2582 or email: adavidson@ndia.org or **Ms. Laura Hoover, Providing Sponsorship Services for NDIA** (804) 437-3773 or email: laura_hoover@hotmail.com

**Please note the print deadline for most sponsorships is 21 days prior to the event.*