

2011 MES SPONSORSHIP OPPORTUNITIES
Tampa Bay, Florida

Opening Reception Sponsor.....Investment: \$5,000 (SOLD TO BAE)

Benefits include:

- Company logo and link to your company on event web site
- Company description (250 words) and logo in on-site materials
- Hosted bar and hors d'ouvres for attendees
- Sponsor ribbons on conference badges
- Event specific signage

Agenda Ads.....Investment: \$500 (Multiple Opportunities available)

Benefits include:

- Half page color ad
- Sponsor ribbon on badges
- Signage at event

Guest Room Internet Sponsor.....Investment: \$5,000 (SOLD TO SCHULER INC.)

Benefits include:

- One complimentary conference registration
- Company logo and link to your company on event web site
- Company description (250 words) and logo in on-site materials
- Sponsor ribbons on conference badges
- Signage throughout the conference

**Grand Reception Sponsor.....Investment: \$12,000 (1/2 SOLD TO ATK)
(1/2 SOLD TO DSE)**

Benefits include:

- Company logo and link to your company on event web site
- Company description (500 words) and logo in on-site materials
- Company name on cocktail napkins at the reception
- Hosted bar and hors d'ouvres for attendees
- Sponsor ribbons on conference badges
- Event specific signage

Continental Breakfast Sponsor.....Investment: \$4,000 per Breakfast (Two Available)

Benefits per Breakfast include:

- Sponsor logo on tent signs on buffet tables for one breakfast
- Sponsor ribbons on conference badges
- Event specific signage
- Logo in the conference on-site materials

Continue to Page 2

Break Area Sponsor.....Investment: \$3,000 per break (Three Available)

(1 SOLD TO DAY & ZIMMERMAN)

Benefits per Break include:

- Light refreshments for conference attendees during breaks (to include coffee, tea, sodas, water and food snacks)
- Sponsor ribbons on conference badges
- Event specific signage
- Logo in the conference on-site materials

Sit Down Lunch Sponsor.....Investment: \$7,500 (SOLD TO GENERAL DYNAMICS OTS)

Benefits include:

- Company name or logo on signage at each lunch table
- Company description (300 words) and logo in the conference on-site materials
- Sponsor ribbons on conference badges
- Event specific signage

For questions, please contact Julie Veldkamp, Meeting Planner at jveldkamp@ndia.org or 703-247-2577