

48th Annual Targets, UAVs and Range Operations Symposium & Exhibition

Event Number: 1410

Exhibit Dates: October 19-21, 2010

Location: Hilton New Orleans Riverside, New Orleans, LA

Sponsorship Opportunities

Opening Reception Sponsor (available to 2 sponsors):

This is your organization's chance to shine above the rest of the pack. This elite sponsorship is number one and offers a distinct opportunity to receive maximum exposure to hundreds of government attendees.

Benefits include:

- *Company logo and link to your company on event web site
- *Company description (350 words) and logo in the symposium on-site materials
- *Sponsor ribbons on designated exhibitor badges
- *Event specific signage on the day of the reception
- *Company logo on the exhibit hall entrance unit
- *Company name on cocktail napkins at the reception
- *Wine basket raffled off during reception, GREAT traffic driver to your booth**

Investment: \$9,000 each or \$15,000 title sponsor

Continental Breakfast Sponsor (available to 2 sponsors):

Be the first name attendees see the morning of the symposium. This breakfast is designed to have a bright look at the future and reflect on the trends to come.

Benefits Include:

- *Company logo and link to your company on event web site
- *Company description (350 words) and logo in the symposium on-site materials
- *Sponsor ribbons on designated exhibitor badges
- *Event specific signage on the day of the breakfast
- *Company logo on the exhibit hall entrance unit
- *Company name on paper coffee cups

Investment: \$4,000 each or \$7,000 title sponsor (Tuesday or Wednesday)

Lunch Sponsorship (available to 2 sponsors):

This is a great opportunity to highlight your company's name in the middle of the day to the attendees while they eat.

Benefits include:

- *Company logo and link to your company on event web site
- *Company description (350 words) and logo in the symposium on-site materials
- *Sponsor ribbons on designated exhibitor badges
- *Event specific signage on the day of the lunch
- *Company logo on the exhibit hall entrance unit
- *Lunch napkins with your company logo printed on them

Investment: \$4,000 each or \$7,000 title sponsor (Tuesday or Wednesday)

Tote Bag Sponsorship (limited to one sponsor):

This tote bag is very popular and will be handed out at the attendee registration desk. These bags are carried throughout the entire event, and with your company's literature insert, it is a great way to advertise.

Benefits include:

- *Company logo in the symposium on-site materials
- *Sponsor ribbons on designated badges
- *Company logo on the exhibit hall entrance unit
- *Tote bag provided with company logo and literature insert placed inside bag

Investment: \$5,000

Coffee Break Sponsorship (available to 2 sponsors):

Good mornings start with fresh coffee, and attendees always appreciate a good cup of brew for that early, mid-morning or afternoon break. Take advantage of this opportunity to become the Coffee Break Sponsor in the exhibit hall.

Benefits Include:

- *Company logo in the symposium on-site materials
- *Event specific signage on the day of the sponsorship
- *Sponsor ribbons on designated badges
- *Company logo on the exhibit hall entrance unit

Investment: \$3,000 each or \$5,000 title sponsor (Tuesday or Wednesday)

Cyber Café Sponsorship (limited to one sponsor):

The Internet Café will be centrally located inside the exhibit hall that allows all attendees to stay connected while attending the show. Attendees can use the Internet Café to check their e-mail and search the internet. Brand your name with maximum exposure at this high traffic area.

Benefits include:

- *Company logo in the symposium on-site materials
- *Event specific signage in the Cyber Café area
- *Sponsor ribbons on designated badges
- *Company logo on the exhibit hall entrance unit
- *Company screen saver on the four internet stations
- *Company home page saved on the four internet stations

Investment: \$7,000

Lanyards Sponsor (limited to 1 sponsor):

What better way to market your company everyday of the symposium than to have your logo printed on lanyards which will hold name badges for the attendees and exhibitors.

Benefits include:

- *Company logo on lanyards to be handed out to all attendees and exhibitors
- *NDIA provides lanyards
- *Company provides logo in EPS format
- *Company logo on the exhibit hall entrance unit

Investment: \$3,000

Create Your Own Opportunity!

Many of the NDIA events offer category exclusive partnerships to fit your budget. By enhancing your brand with a partnership at our events you'll build a stronger perception from the audience and stand out from the crowd.

To receive more information please contact **Alden Davidson**, CEM, Associate Director, at (703) 247-2582 or email: adavidson@ndia.org or **Laura Hoover**, Providing Sponsorship Services for NDIA, at (804) 437-3773 or email: laura_hoover@hotmail.com.