

TUESDAY, 2 AUGUST 2011					
0700 - 1700	REGISTRATION DESK OPEN				
0700 - 0800	CONTINENTAL BREAKFAST (EXHIBIT HALL)				
0800 - 0815	OPENING CEREMONY WITH NATIONAL ANTHEM AND COLOR GUARD <i>DR. KRISTY MURRAY, DIRECTOR, ADL INITIATIVE</i>				
0815 - 0900	ADL TRAINING READINESS & STRATEGY POLICY <i>MR. FRANK DIGIOVANNI, DIRECTOR, TRAINING READINESS & STRATEGY, OFFICE OF THE DEPUTY ASSISTANT SECRETARY OF DEFENSE (READINESS)</i>				
0900 - 0930	STATE OF ADL <i>DR. KRISTY MURRAY, DIRECTOR, ADL INITIATIVE</i>				
0930 - 1000	AUDIENCE RESPONSE SYSTEM THEORY <i>DR. WILL THALHEIMER, WORK-LEARNING RESEARCH, INC.</i> AUDIENCE RESPONSE SYSTEM USAGE FOR IMPLEMENTATIONFEST <i>TURNING TECHNOLOGIES</i>				
1000 - 1030	MORNING BREAK & EXHIBIT TIME				
1030 - 1130	PAST, PRESENT AND FUTURE OF INTELLIGENT SYSTEMS <i>DR. BEVERLY PARK WOOLF, DIRECTOR, CENTER FOR KNOWLEDGE COMMUNICATION, UNIVERSITY OF MASSACHUSETTS AMHERST, DEPARTMENT OF COMPUTER SCIENCE</i>				
1130 - 1300	LUNCH & EXHIBIT TIME				
1300 - 1345	<i>MR. JOE CAMACHO, DIRECTOR, JOINT KNOWLEDGE ONLINE (JKO)</i>				
1345 - 1445	WOUNDED WARRIOR PROJECT <i>MAJOR GENERAL THOMAS JONES, USMC (RET.)</i>				
1445 - 1515	AFTERNOON BREAK & EXHIBIT TIME				
1515 - 1720	BREAK OUT SESSIONS & EXHIBIT TIME				
1515 - 1615	ROUND TABLE: INTELLIGENT TUTOR Q & A <i>DR. BEVERLY PARK WOOLF, DIRECTOR, CENTER FOR KNOWLEDGE COMMUNICATION, UNIVERSITY OF MASSACHUSETTS AMHERST, DEPARTMENT OF COMPUTER SCIENCE</i>	SEARCH & RETRIEVAL TRACK 3DR AND ADL REGISTRY <i>MR. DAMON REGAN, MR. ROB CHADWICK, ADL</i> <i>MR. BILL RAILER, DIRECTOR, CANADA ADL PARTNERSHIP LAB</i> DEFENSE MEDIA ACTIVITY <i>MR. JOE HARRIS</i> <i>MR. VINCE ROTELL</i> FEDERAL LEARNING REGISTRY <i>MR. PAUL JESUKIEWICZ, SENIOR ADVISOR, ADL AND EMERGING TECHNOLOGIES, TRAINING READINESS & STRATEGY</i>	MEASUREMENT <i>DR. WILL THALHEIMER, WORK-LEARNING RESEARCH, INC.</i>	UNIVERSITY OF WISCONSIN MOBILE PROJECT <i>DR. ROVY BRANON</i> <i>DR. JOE NELSON, ACADEMIC ADL CO-LAB</i>	USE OF STRUCTURED MARKUP TO IMPROVE LEARNING CONTENT DEVELOPMENT ENVIRONMENTS: A LOOK AT POLICY, COSTS AND TOOLS <i>MR. WAYNE GAFFORD, ADL</i> <i>MR. SCHAWN THROPP, CTC</i>
1620 - 1720			SCORM UPDATE <i>MR. JONATHAN POLTRACK, ADL</i> <i>DR. ROVY BRANON, DIRECTOR, ACADEMIC ADL CO-LAB</i>	AGORA PROJECT <i>MR. LAURENCE LANNOM, DIRECTOR OF INFORMATION MANAGEMENT TECHNOLOGY, VP, CNRI - INVITED</i>	TECHNICAL SUPPORT WORKING GROUP (TSWG) TRAINING TECHNOLOGY DEVELOPMENT INITIATIVES <i>DR. ERIC SIKORSKI</i> <i>MR. BEN HAMILTON, TSWG</i>
1730 - 1930	NO HOST RECEPTION: JAM SESSION & EXHIBIT TIME				

WEDNESDAY, 3 AUGUST 2011					
0700 - 1600	REGISTRATION DESK OPEN				
0700 - 0800	CONTINENTAL BREAKFAST (EXHIBIT HALL)				
0800 - 0900	MR. JAMES SHELTON III, ASSISTANT DEPUTY SECRETARY FOR INNOVATION AND IMPROVEMENT, U.S. DEPARTMENT OF EDUCATION				
0900 - 1000	ADAPTIVE TRAINING AND INTELLIGENT TUTORS DR. ROBERT SOTTILAIRE, ASSOCIATE DIRECTOR FOR S&T (ARL-HRED) AND CHIEF TECHNOLOGY OFFICER, (ARL-HRED-STTC), U.S. ARMY RESEARCH LABORATORY MR. SCOTT DOUGLASS, AFRL				
1000 - 1030	MORNING BREAK & EXHIBIT TIME				
1030 - 1200	NEXT GENERATION LEARNING ENVIRONMENT NEXT GENERATION LEARNER MR. JONATHAN POLTRACK, MR. JAY ALLEN, DR. SHANE GALLAGHER, ADL				
1200 - 1330	LUNCH & EXHIBIT TIME				
1330 - 1430	DEFENSE ADL ACTION TEAM (DADLAT) PANEL				
1430 - 1500	AFTERNOON BREAK & EXHIBIT TIME				
1500 - 1705	BREAK OUT SESSIONS & EXHIBIT TIME				
1500 - 1600	NEXT GENERATION LEARNING ENVIRONMENT (ELE) MR. JONATHAN POLTRACK, ADL	TBD	BODY STORMING MR. DENNIS SCHLEICHER, VICE PRESIDENT DESIGN, REDPRIVET <u>NOTE: LIMIT OF 30 PARTICIPANTS - FIRST COME BASIS</u>	FEDERAL LEARNING REGISTRY MR. PAUL JESUKIEWICZ, SENIOR ADVISOR OF ADL AND EMERGING LEARNING TECHNOLOGIES, TRAINING READINESS & STRATEGY	VIRTUAL WORLD (VW) TRACK VW FRAMEWORK MR. DAVID ALLEN SMITH, DESIGN COORDINATOR, COLLABORATIVE FORMATION MR. CARL ROSENGRANT, SENIOR ANALYST, TRAINING READINESS & STRATEGY VW DEVELOPMENT MR. JEFF MILLS, ADL
1605 - 1705	PROJECT TIN CAN MR. MIKE RUSTICI MR. BEN CLARK, RUSTICI SOFTWARE	NEXT GENERATION LEARNER MR. JAY ALLEN DR. SHANE GALLAGHER, ADL	USE OF STRUCTURED MARKUP TO IMPROVE LEARNING CONTENT DEVELOPMENT ENVIRONMENTS: A LOOK AT POLICY, COSTS AND TOOLS MR. WAYNE GAFFORD, ADL MR. SCHAWN THROPP, CTC	GAMES MR. PETER SMITH, ADL	

THURSDAY, 4 AUGUST 2011					
0700 - 1230	REGISTRATION DESK OPEN				
0700 - 0800	CONTINENTAL BREAKFAST & EXHIBIT TIME				
0800 - 0900	ARMY LEARNING CONCEPT (ALC) 2015 <i>MS. HELEN REMILY, TRADOC CAPABILITY MANAGER, THE ARMY DISTRIBUTED LEARNING PROGRAM (TADLP) - INVITED</i>				
0900 - 0945	TBD				
0945 - 1015	MORNING BREAK & EXHIBIT TIME				
1015 - 1045	MR. BENJAMIN NOEL, PRESIDENT & CEO, 360ED				
1045 - 1100	BRIEF BREAK & EXHIBIT TIME				
BREAK OUT SESSIONS & EXHIBIT TIME					
1100 - 1200	MOBILE TRACK MOBILE LEARNING <i>MS. JUDY BROWN</i> <i>MR. JASON HAAG, ADL</i> ISD MOBILE <i>MR. JAY ALLEN</i> <i>DR. SHANE GALLAGHER, ADL</i> MOBILE MEDIA LEARNING - ARIS PROJECT, <i>MR. ANDY JOHNSON, ADL</i> MOBILE NAVAL WAR COLLEGE, <i>PROFESSOR JOHN ROBERTS</i>	NEXT GENERATION LEARNING ENVIRONMENT (ELE) <i>MR. JONATHAN POLTRACK, ADL</i>	TRANSMEDIA APPROACHES FOR GAME-BASED LEARNING <i>DR. ELAINE RAYBOURN, ADL</i>	TBD	TBD
1200 - 1330		LUNCH & EXHIBIT TIME			
1330 - 1430		NEXT GENERATION LEARNER <i>MR. JAY ALLEN</i> <i>DR. SHANE GALLAGHER, ADL</i>	TBD	DESIGN THINKING <i>MR. TIM FLETCHER, BUSINESS DEVELOPMENT MANAGER, DAEDALUS - INVITED</i>	THE IMPORTANCE OF DESIGN WITH THE LATEST TECHNOLOGIES <i>DR. THOMAS ARCHIBALD, ADL</i>
1430 - 1440	BRIEF BREAK & EXHIBIT TIME				
1440 - 1450	FIRST PLACE WINNER - INNOVATIONS IN DOD GAMING COMPETITION				
1450 - 1500	SECOND PLACE WINNER - INNOVATIONS IN DOD GAMING COMPETITION				
1500	CLOSING REMARKS <i>DR. KRISTY MURRAY, DIRECTOR, ADL INITIATIVE</i>				