

8th National Small Business Conference

SPONSORSHIP OPPORTUNITIES

Titanium Sponsorship:

Cost: \$25,000

- ▶ Conference chair position
- ▶ Podium recognition
- ▶ Company logo on front cover of conference brochure, website graphics, and mailing to more than 3,500 potential attendees
- ▶ 600 word company description in onsite brochure
- ▶ Company logo on signage in break area
- ▶ Exhibit space in PREMIUM location
- ▶ Hot link to company website from NDIA Small Business Conference site
- ▶ Titanium sponsor banner displayed in General Session Area
- ▶ 10 complimentary attendees
- ▶ 2 VIP tables at the conference luncheons (with 5 non-conference attendees allowed into luncheon)
- ▶ Special sponsorship recognition on conference badge

The Titanium Sponsorship is available only to one (1) company/organization and will be guaranteed on a first come-first serve basis.

Platinum Sponsorship:

Cost: \$10,000

- ▶ Podium recognition
- ▶ Company logo on back cover of onsite brochure
- ▶ 500 word company description in onsite brochure
- ▶ Company logo on signage in break area
- ▶ Exhibit space
- ▶ Hot link to company website from NDIA Small Business Conference site
- ▶ Logo included on sponsor banner displayed in conference registration area
- ▶ 5 complimentary attendees
- ▶ Special sponsorship recognition on conference badge

Registration Sponsor:

Cost: \$10,000

- ▶ Your company logo will be prominently displayed on the conference material package along with the NDIA logo. This package will include the onsite conference brochure and other handouts.
- ▶ Podium recognition
- ▶ Company logo on back cover of onsite brochure
- ▶ Company logo on signage in break area
- ▶ Special sponsorship recognition on conference badge

Break Sponsor:

Cost: \$5,000

- ▶ Signage at the designated break
- ▶ Paper coffee cups with company logo and NDIA logo (ordered by NDIA)
- ▶ Podium recognition
- ▶ Company logo on back cover of onsite brochure

Gold Sponsorship:

Cost: \$5,000

- ▶ Podium recognition
- ▶ Company logo on back cover of onsite brochure
- ▶ 350 word company description in onsite brochure
- ▶ Company logo on signage in break area
- ▶ Exhibit space
- ▶ Hot link to company website from NDIA Small Business Conference site
- ▶ Logo included on sponsor banner displayed in conference registration area
- ▶ 2 complimentary attendees
- ▶ Special sponsorship recognition on conference badge

Palladium Sponsorship:

Cost: \$2,500

- ▶ Podium recognition
- ▶ Company logo on back cover of onsite brochure
- ▶ Company logo on signage in break area
- ▶ Special sponsorship recognition on conference badge

Silver Sponsorship:

Cost: \$1,000

- ▶ Podium recognition
- ▶ Company logo on back cover of onsite brochure
- ▶ Company logo on signage in break area
- ▶ Special sponsorship recognition on conference badge

Bronze Sponsorship:

Cost: \$500

- ▶ Your company's one page marketing piece can be placed on a shared table (to be printed/delivered by company to conference)
- ▶ Special sponsorship recognition on conference badge
- ▶ Available only to small businesses

EXHIBITS

The purchase of an exhibit will include:

- ▶ Registration for one person (the person manning the exhibit)
- ▶ One classroom table (2.5' X 6') and chair
- ▶ Electric hookup
- ▶ Overnight security

Note: The exhibitor is welcome and encouraged to attend all events during the conference, including all scheduled continental breakfasts, luncheons, reception, and sessions. Additional exhibitors must be registered for the conference as an attendee but may request an exhibitor ribbon on his/her badge. Additional registrations can be completed at www.ndia.org/meetings/1140.

The fees to exhibit are as follow:

- ▶ **Large Business (501+ employees) \$1,300**
- ▶ **Mid-size Business (101-500 employees) \$1,000**
- ▶ **Small Business (1-100 employees) and Government \$500**

****To purchase an exhibit, please visit www.ndia.org/exhibits/1140.**