

MARINE CORPS SYSTEMS COMMAND

SMALL BUSINESS

OPPORTUNITIES CONFERENCE



**SUPPORTING THE WARFIGHTING MARINE -
UTILIZING SMALL BUSINESS CONCERNS**

WHY YOU SHOULD ATTEND!

- ▶ Opportunity to demonstrate products and services to MCSC personnel.
- ▶ Opportunity to participate in business matchmaking with the MCSC business managers and Contracts (CT) Strategic Business Team (SBT) leads.
- ▶ Informative and motivating keynote addresses

FREDERICKSBURG EXPO CENTER ▶ FREDERICKSBURG, VA

EVENT #0970

NOVEMBER 19, 2009
WWW.NDIA.ORG/MEETINGS/0970

SPONSORSHIP OPPORTUNITIES AVAILABLE!

MAXIMIZE YOUR ORGANIZATION'S PARTICIPATION AND VISIBILITY IN THIS SYMPOSIUM BY SPONSORING AN EVENT! THE SPONSORSHIPS AVAILABLE ARE AS FOLLOWS:

Coffee and Soda Break - \$2,500

(One opportunity still available)

- ▶ One complimentary symposium registration
- ▶ Placement of your company's logo in the agenda handouts and proceedings
- ▶ Signage outside the particular event sponsored
- ▶ Sponsor ribbon on badges

Continental Breakfast - \$3,500

(One opportunity available)

- ▶ Two complimentary symposium registrations
- ▶ Placement of your company's logo in the agenda handouts and proceedings
- ▶ Signage outside the particular event sponsored
- ▶ Sponsor ribbon on badges

Lunch - \$5,000 (One opportunity available)

- ▶ Two complimentary symposium registrations
- ▶ Table Top Displays (6' Tables)
- ▶ Opportunity to distribute literature on a table at registration
- ▶ Placement of your company's logo in the agenda handouts and proceedings
- ▶ Signage outside the particular event sponsored
- ▶ Sponsor ribbon on badges

WELCOME TO THE MARINE CORPS SYSTEMS COMMAND SMALL BUSINESS OPPORTUNITIES CONFERENCE!

The Marine Corps Systems Command (MCSC) Associate Director for Small Business Programs and the NDIA (National Defense Industrial Association) are proud to present the Annual Marine Corps Systems Command (MCSC) Small Business Opportunity Conference to be held on November 19, 2009 at the Fredericksburg Expo Center outside of Central Park in Fredericksburg VA.

The purpose of this the Annual MCSC Small Business Opportunity Conference is to provide a forum to educate, guide, and assist businesses, specifically small business concerns, in supporting the warfighter through Marine Corps Systems Command requirements. Attendance is not restricted to those who do business directly with the government, but open to all relevant businesses.

MARINE CORPS SYSTEMS COMMAND (MCSC) OSBP MISSION

To support the Commandant's mission of supporting the warfighter while ensuring that the Command maintains a successful Small Business Program through providing opportunities for Small Business Concerns to assist the Marine Corps Systems Command meet it warfighting missions.

The MCSC Associate Director for Small Business Programs is trying to create an enabling environment in which the MCSC recognizes the value of small business concerns; and engages small businesses as critical and essential suppliers of its required warfighting capabilities.

MARINE CORPS SYSTEMS COMMAND (MCSC) OSBP VISION

To create an environment that encourages the utilization of small businesses expertise and innovation within the Command to support the warfighting missions.

The Marine Corps Systems Command is responsible for providing research and development of major weapon systems and warfighting equipment, to include the acquisition of warfighting equipment, information systems, training systems, and weapon systems to satisfy all approved material requirements of the Marine Corps.

The Marine Corps Systems Command is a tenant of Marine Corps Base Quantico (MCB) and is not responsible for base support contracting requirements.



**OFFICE
OF**

SMALL BUSINESS PROGRAMS

“Recruiting small businesses
to
support those who serve.”



**THE FEW
THE PROUD**



MARCORSYSCOM PRODUCT AREAS

PG 09 - OPERATIONAL FORCE SYSTEMS

PG 10 - INFORMATION SYSTEMS & INFRASTRUCTURE

PG 11 - MAGTF C2, WEAPON & SENSOR DEVELOPMENT & INTEGRATION

PG 12 - COMMUNICATIONS, INTELLIGENCE & NETWORKING SYSTEMS

PG 13 - INFANTRY WEAPONS SYSTEMS

PG 14 - ARMOR & FIRE SUPPORT SYSTEMS

PG 15 - GROUND TRANSPORTATION & ENGINEER SYSTEMS

PG 16 - COMBAT EQUIPMENT & SUPPORT SYSTEMS

OTHER ORGANIZATIONS INVOLVED

DEFENSE ACQUISITION UNIVERSITY

PM TRASYS

PM ROBOTICS

MARINE CORPS WARFIGHTING LAB

PEO LAND SYSTEMS

LOG COM- DEPOT

EXPEDITIONARY WARFIGHTING VEHICLE

BUSINESS MATCHMAKING

Business Matchmaking will be scheduled through the Marine Corps Systems Command (MCSC) Office of Small Business Programs (OSBP). Please contact the MCSC OSBP directly with your request for business matchmaking appointments after you have registered for the MCSC Small Business Opportunity Conference through the NDIA website. POC is Mr. Dave Dawson. Please contact him via e.Mail at David.J.Dawson@usmc.mil

THURSDAY, NOVEMBER 19, 2009

6:00 AM- 7:55 AM	TABLE TOP EXHIBIT SET UP
7:00 AM - 7:55 AM	REGISTRATION AND CONTINENTAL BREAKFAST
8:00 AM - 8:05 AM	WELCOME AND INTRODUCTORY REMARKS ▶ Mr. David Dawson, Associate Director for Small Business Programs, MCSC
8:05 AM - 8:35 AM	KEYNOTE SPEAKER ▶ Dr. John Burrow, Executive Director MCSC
8:35 AM - 9:00 AM	MARKETING YOUR SMALL BUSINESS TO THE MARINE CORPS SYSTEMS COMMAND ▶ Mr. David Dawson, Associate Director for Small Business Programs, MCSC
9:00 AM - 9:30 AM	MORNING SODA AND COFFEE NETWORKING BREAK
9:30 AM - 10:30 AM	DEPARTMENT OF NAVY MENTOR PROTÉGÉ PRESENTATION - A SUCCESS STORY QED SYSTEMS, INC. AND MIS INC. MODERATOR: Mr. David Dawson, Associate Director for Small Business Programs, MCSC PANEL: <ul style="list-style-type: none">▶ Ms. Oreta Stinson, Acting Director, Navy Office of Small Business Program▶ Ms. Lauren L. Troyan, Project Manager, Mentor Protégé Program, Q.E.D. Systems, Inc.▶ Mr. Dave Mugrage, President, MIS, Inc.▶ Ms. Enid Allen, DCMA (invited)
10:30AM - 11:00 AM	KEYNOTE SPEAKER ▶ Bgen M. M. Brogan, Commander MCSC
11:00 AM - 12:00 PM	EXHIBIT HALL OPEN FOR ATTENDEES AND VEO'S
12:00 PM - 1:15 PM	LUNCH
12:00 PM - 1:15 PM	EXHBIT HALL CLOSED TO VEO'S DURING LUNCH
1:15 PM - 5:00 PM	EXHBIT HALL RE-OPEN FOR VEO'S
1:15 PM - 5:00 PM	BUSINESS MATCHMAKING SESSIONS (*BY APPOINTMENT ONLY)
3:00 PM - 3:30 PM	AFTERNOON SODA AND COFFEE NETWORKING BREAK IN EXHIBIT AREA
5:00 PM - 6:00 PM	TABLE TOP EXHIBIT TEAR DOWN

CONFERENCE INFORMATION

Directions to the Fredericksburg Expo Center

2371 Carl D. Silver Parkway

Fredericksburg VA 22401



DIRECTIONS

From north of Fredericksburg, via I-95 South:

When traveling Southbound on I-95, you can see the Expo Center just south of the Rest Area at mile marker 132.

- ▶ Take I-95 S to exit 130B (Rt. 3 West) – stay in the right lane.
- ▶ Turn right at the light onto Carl D. Silver Parkway.
- ▶ Follow the Parkway through Central Park (shopping complex).
- ▶ Go through the Fall Hill Road Intersection (Sheetz gas station on NE corner).
- ▶ The Fredericksburg Expo Center will be on your right side in less than a 1/2 mile.

From south of Fredericksburg, via I-95 North:

- ▶ Take I-95 N to exit 130B (Rt 3 West)
- ▶ Follow Rt. 3 West over I-95 and stay in the right lane. When the lane from the north side exit is visible get over to the right one more lane.
- ▶ Make a right at the first light onto Carl D. Silver Parkway.
- ▶ Follow the Parkway through Central Park (shopping complex).
- ▶ Go through the Fall Hill Road Intersection (Sheetz gas station on NE corner).
- ▶ The Fredericksburg Expo Center will be on your right side in less than a 1/2 mile.

The Fredericksburg Expo and Conference Center is conveniently located just off Rt 3 near the 130B Exit of Interstate 95.

The following directions can be applied to any route once you get close to the Rt 3 & I-95 intersection. For example, Carl D. Silver Parkway, which goes through Central Park and directly to the Fredericksburg Expo and Conference Center, is located just 3 miles west of center city Fredericksburg.

HOTELS NEAR THE FREDERICKSBURG EXPO CENTER

Hilton Garden Inn

1-540-548-8822

Homewood Suites

540-786-9700

Hampton Inn

540-786-5530

REGISTRATION INFORMATION

ONLINE:

Our preferred method of registration is online. Visit <http://www.ndia.org/meetings/0970> to register today.

FAX:

Register via fax by completing the Registration Form and faxing it to (703) 522-1885. Please do not fax any registrations after November 1, 2009.

MAIL:

Registration forms may be mailed to:

NDIA
Event #0970
2111 Wilson Blvd., Suite 400
Arlington, VA 22201.

Please do not mail any registrations after November 1, 2009. Registrations will not be taken over the phone. Payment must be made at the time of registration.



CONFERENCE REGISTRATION FEES	REGULAR (UNTIL 11/6/09)	LATE (AFTER 11/7/09)
INDUSTRY NDIA MEMBER	\$120	\$130
INDUSTRY NON-NDIA MEMBER	\$150	\$165
GOVERNMENT/ ACADEMIA/ ALLIED GOV.	\$75	\$85
SMALL BUSINESS *BASED ON THE NAICS CODE REQUIREMENTS TWO COMPLIMENTARY REGISTRATIONS AND ONE 6FT. SKIRTED TABLE TOP DISPLAY PER SMALL BUSINESS EACH ADDITIONAL BOOTH ATTENDEE \$50	COMPLIMENTARY	COMPLIMENTARY
VIEW EXHIBITS ONLY	COMPLIMENTARY	COMPLIMENTARY

ATTENDEE ROSTER

An attendance roster will be distributed at the conference. Your registration form and payment must be received by November 5, 2009 to be included in the roster. An updated roster will NOT be printed after the conference.

CANCELLATION POLICY

Cancellations before 11/04/09 receive a refund minus a \$75 cancellation fee. No refunds for cancellations received on/after 11/05/09. Cancellations must be made in writing. Substitutions welcome in lieu of cancellations. Please e-mail your cancellations or substitutions to Jennifer Hoechst via email: jhoechst@ndia.org

CONFERENCE ATTIRE

The appropriate attire for this conference is business casual or Military appropriate uniform of the day.

SPECIAL NEEDS

NDIA supports the Americans with Disabilities Act of 1990. Attendees with Special Needs or Special Dietary Needs should contact Jennifer Hoechst by November 1, 2009 via email: jhoechst@ndia.org refer to the Marine Corps Systems Command Small Business Opportunities Conference.

INQUIRIES

For more information, contact Jennifer Hoechst, Meeting Planner, NDIA, at 703-247-2568 or via e-mail at jhoechst@ndia.org and refer to the Marine Corps Systems Command Small Business Opportunities Conference.



National Defense Industrial Association

NATIONAL DEFENSE INDUSTRIAL
ASSOCIATION

2111 WILSON BOULEVARD, SUITE 400

ARLINGTON, VA 22201-3061

(703) 522-1820

(703) 522-1885 FAX

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