

2010 Global EOD Conference & Exhibition

Event Number: 0950

Exhibit Dates: April 27-29, 2010

Location: Ft. Walton Beach, FL

Sponsorship Opportunities

Networking Reception Sponsor (limited to 1 sponsor):

This is your organization's chance to be the leader of the pack and sponsor the very first event Tuesday evening. This elite sponsorship offers a distinct opportunity for your company to receive maximum exposure to hundreds of attendees by giving you:

- *Company logo and link to your company on conference web site
- *Company description (350 words) and logo in the conference on-site materials
- *Sponsor ribbons on designated exhibitor badges
- *Event specific signage on the day of the reception
- *Signage recognizing you as a Sponsor on the entrance unit
- *Company name on cocktail napkins at the reception

Investment: \$6,000

Grand Reception (limited to 1 sponsor):

Nothing completes a conference more than networking during a reception you sponsored! With your company logo on cocktail napkins, in the onsite agenda and more, attendees are drawn to your booth to socialize and see what you have to offer on Wednesday evening. Be sure to let the attendees know that you appreciate them and let the drinks be on you!

Benefits Include:

- *Company logo and link to your company on conference web site
- *Company description (350 words) and logo in the conference on-site materials
- *Sponsor ribbons on designated exhibitor badges
- *Event specific signage on the day of the reception
- *Signage recognizing you as a Sponsor on the entrance unit
- *Company name on cocktail napkins at the reception

Investment: \$6,000

Networking Breakfast Sponsor (available to 2 sponsors):

This early morning breakfast is slotted for 7:00 am Wednesday and Thursday morning of the conference and designed to have a bright look at the future and reflect on the trends to come all over bagels and coffee.

Benefits Include:

- *Company logo and link to your company on event web site
- *Company logo in the conference on-site materials
- *Sponsor ribbons on designated exhibitor badges
- *Event specific signage on the day of the breakfast
- *Signage recognizing you as a Sponsor on the entrance unit
- *Company logo on paper coffee cups

Investment: \$3,000 each (Title Sponsor \$5,000)

Lunch Sponsorship (available to 2 sponsors):

This is a great opportunity to highlight your company's name in the middle of the day to the attendees while they eat.

Benefits include:

- *Company logo and link to your company on event web site
- *Company logo in the conference on-site materials
- *Sponsor ribbons on designated exhibitor badges
- *Event specific signage on the day of the lunch
- *Signage recognizing you as a Sponsor on the entrance unit
- *Company logo on napkins

Investment: \$4,000 each (Title Sponsor \$6,000)

Elite Padfolio/Tote Bag Sponsorship (limited to one sponsor):

This elite padfolio or tote bag is a very popular, reusable item which will be handed out to each attendee as they pick up their badge onsite. These padfolios or tote bags are carried throughout the entire event, and with your company's literature insert inside and logo on the front, gives you a great opportunity to advertise. (You can substitute the padfolio for a tote bag for the same cost.)

Benefits include:

- *Company logo in the conference on-site materials
- *Sponsor ribbons on designated badges
- *Signage recognizing you as a Sponsor on the entrance unit
- *Elite leather padfolio or tote bag with your logo printed on the cover
- *Literature insert for the padfolios or tote bag provided by the Sponsor

Investment: \$5,000

Coffee Break Sponsorship (available to 4 sponsors):

Good conferences offer fresh coffee, and attendees always appreciate a good cup of brew for that early, mid-morning or afternoon break. Take advantage of this opportunity and become the Coffee Break Sponsor in the exhibit hall offered am or pm on Wednesday and/or am or pm on Thursday.

Benefits Include:

- *Company logo in the conference on-site materials
- *Company logo on paper coffee cups
- *Event specific signage on the day of the sponsorship
- *Sponsor ribbons on designated badges
- *Signage recognizing you as a Sponsor on the entrance unit

Investment: \$2,000 each (Title Sponsor \$7,000)

Cyber Café Sponsorship (limited to one sponsor):

The Cyber Café will be centrally located inside the exhibit hall, or next to your booth and allows all attendees to stay connected while attending the show. Attendees can use the Cyber Café to check their e-mail, print their boarding pass and search the internet. Benefits include:

- *Company logo in the conference on-site materials
- *Event specific signage in the Cyber Café area
- *Sponsor ribbons on designated badges
- *Signage recognizing you as a Sponsor on the entrance unit
- *Your company screen saver on the four internet stations
- *Your company home page saved on the four internet stations
- *Printer and paper provided

Investment: \$5,000

Lanyards (limited to one sponsor):

What better way to market your company everyday of the conference than to have your logo printed on lanyards which will hold name badges for the attendees and exhibitors.

- *Company logo on lanyards to be handed out to attendees and exhibitors
- *NDIA provides lanyards
- *Company logo on entrance unit & onsite agenda

Investment: \$2,000

Literature Insert Sponsors (available to three sponsors): Inserting one page flyers into all the attendee padfolios (if available) or handed out with the on-site agenda is a great way to promote a new product or service. Company provides the promotional flyer materials.

Benefits Include:

- *Company logo on entrance unit
- *Insert placed with onsite materials

Investment: \$1,000 (If NDIA prints the insert, investment increases to \$1,500)

Many of the NDIA events offer category exclusive sponsorships to fit your budget. By enhancing your brand with a sponsorship at our events you'll build a stronger perception from the audience and stand out from the crowd. NDIA is open to custom sponsorship ideas.

To receive more information please contact **Alden Davidson**, CEM, Associate Director of Exhibits, at 703-247-2582 or email: adavidson@ndia.org or **Laura Hoover**, Providing Sponsorship Services for NDIA, at (804) 437-3773 or email: laura_hoover@hotmail.com