

CONFERENCE INTRODUCTION

The capabilities of our nation's Special Operations Forces are continuously evolving with today's ever-changing irregular warfare environment.

Getting the right capabilities at the right price and the right time to the Special Operations Operator is paramount to the success of the warfighter. USSOCOM is focused on accelerating the force by improving the command's acquisition agility and responsiveness; advancing science and technology development; developing, acquiring, and supporting USSOF specific equipment, materials, supplies, facilities, and services; and coordinating with and advocating for the Services' procurement and sustainment.

This year's Special Operations Forces Industry Conference (SOFIC) & Exhibition will address business, leadership and acquisition challenges, opportunities, and initiatives the Special Operations Command is leading to ensure acquisition remains at the forefront of accelerating solutions to the Special Operations Forces.

MONDAY, JUNE 14, 2010

8:00am – 5:00pm	Exhibitor Setup
8:00am – 5:00pm	Conference Registration
12:00pm – 5:00pm	Golf Tournament

TUESDAY, JUNE 15, 2010

SMALL BUSINESS SESSION

7:00am – 4:30pm	Registration
7:00am – 8:00am	Continental Breakfast
8:00am – 8:15am	SOFIC Small Business Program Introduction/NDIA Introduction <ul style="list-style-type: none">• <i>Mr. Anthony Gray, President, NDIA Tampa Bay Chapter</i>• <i>MG Barry D. Bates, USA (Ret), VP Operations, NDIA</i>
8:15am – 8:45am	USSOCOM Small Business Programs <ul style="list-style-type: none">• <i>Mr. Christopher Harrington, Director, Small Business Programs, OSBP, HQ USSOCOM</i>
8:45am – 9:15am	USSOCOM Industry Interface and Outreach <ul style="list-style-type: none">• <i>Ms. Kelly Stratton-Feix, Technology & Industry Liaison Office (TILO), HQ USSOCOM</i>
9:15am – 10:00am	USSOCOM Government Assistance Panel <ul style="list-style-type: none">• <i>Chair: Mr. John Bowen, NDIA Tampa Bay Chapter</i>• <i>Ms. Kelly Stratton-Feix, Technology & Industry Liaison Office (TILO), HQ USSOCOM</i>• <i>Mr. Christopher Harrington, OSBP, HQ USSOCOM</i>• <i>Mr. Shawn Patterson, SBIR, HQ USSOCOM</i>• <i>Mr. Walter Wallace, SBA, Orlando</i>• <i>Mr. John Lyle, Deputy Director, Procurement, HQ USSOCOM</i>
10:00am – 4:30pm	Exhibit Hall Open
10:00am – 10:45am	Networking Break in Exhibit Hall
10:45am – 11:30am	Small Business Success Story <ul style="list-style-type: none">• <i>Mr. Greg Celestan, CEO, Celestar Corporation</i>
11:30am – 12:30pm	Large Business Partnering <ul style="list-style-type: none">• <i>Mr. Wayne Pizer, Vice-President, Small Business Programs, L-3 Communications</i>• <i>Mr. Rich Mazer, Director, Business Development, SRA International, Inc.</i>
12:30pm – 1:30pm	Lunch on Own

SOFIC 2010 CONFERENCE

1:30pm – 1:45pm	Welcome Remarks <ul style="list-style-type: none">• <i>MG Barry D. Bates, USA (Ret), VP Operations, NDIA</i>
1:45pm – 2:00pm	Welcome Remarks <ul style="list-style-type: none">• <i>ADM Eric T. Olson, USN, Commander, USSOCOM</i>
2:00pm – 3:00pm	Keynote Address <ul style="list-style-type: none">• <i>Mr. James Cluck, Acquisition Executive, USSOCOM</i>
3:00pm – 3:45pm	Networking Break in Exhibit Hall
3:45pm – 4:30pm	Joint Acquisition Task Force <ul style="list-style-type: none">• <i>Mr. James Geurts, Deputy Director-Acquisition, USSOCOM</i>

4:30pm Exhibit Hall Closed
 6:30pm – 8:00pm SOFball Reception – *Marriott Waterside*

WEDNESDAY, JUNE 16, 2010

7:00am – 3:30pm Registration

7:00am – 8:00am Continental Breakfast

8:00am – 8:15am **Welcome & Administrative Remarks**
 • *MG Barry D. Bates, USA (Ret), VP Operations, NDIA*

8:15am – 9:00am **PEO Fixed Wing Panel**
 • *Col Duke Richardson, USAF, PEO Fixed Wing, HQ USSOCOM*
 • *Lt Col Eric Forsyth, USAF, PM SOF C-130s, HQ USSOCOM*
 • *Maj William Blauser, USAF, PM Precision Strike Systems, HQ USSOCOM*
 • *Ms. Margaret McCaskey, PM UAS, HQ USSOCOM*
 • *Mr. Daniel Carroll, PM Mission Systems, HQ USSOCOM*

9:00am – 3:30pm Exhibit Hall Open

9:00am – 10:00am **PEO Rotary Wing Panel**
 • *COL Christopher Miller, USA, PEO Rotary Wing, HQ USSOCOM*
 • *Mr. Scott Thorpe, PM MH-6, HQ USSOCOM*
 • *LTC Marcus Varnadore, USA, PM-MH60, PM MH-47, & APM Weapons, HQ USSOCOM*
 • *Mr. Brett Kennedy, PM ASE, HQ USSOCOM*
 • *LTC Kent Guffy, USA, PM A-160, HQ USSOCOM*
 • *Maj Rick Harris, USA, Systems Acquisition Manager Simulation, HQ USSOCOM*

10:00am – 10:30am Networking Break in Exhibit Hall

10:30am – 11:30am **PEO SOF Warrior Panel**
 • *COL James Smith, USA, PEO SOF Warrior, HQ USSOCOM*
 • *LtCol Renee Holmes, USMC, Program Manager - Family of SOF Vehicles (PM-FSOV), HQ USSOCOM*
 • *Mr. Robert (Nyle) Wilcocks, Chief System Engineering and Integration, HQ USSOCOM*
 • *Mr. Patrick J. Carley, System Acquisition Manager - Target Engagement Systems (SAM-TES), HQ USSOCOM*
 • *Mr. Richard M. Dunnigan, System Acquisition Manager - Survival Support Equipment Systems (SAM-SSES), HQ USSOCOM*

11:30am – 1:00pm **Lunch with Guest Speaker – Marriott Waterside**
 • *Dr. Robert G. Spulak, Manager, SOF Program Office, Sandia National Laboratories*

1:00pm – 2:00pm **PEO Maritime Systems Panel**
 • *Mr. Stephen Armstrong, Deputy Director, PEO Maritime*
 • *Ms. Sherry Angleton*
 • *CAPT Rich Loth, USN, PM Combatant Craft Med, MK-1, HQ USSOCOM*

2:00pm – 2:30pm Networking Break in Exhibit Hall

2:30pm – 3:30pm JSOC/TSOC Panel

3:30pm Exhibit Hall Closed

6:00pm – 6:45pm Reception – *Marriott Waterside*

7:00pm – 10:00pm **SOFIC Gala Dinner – Marriott Waterside**
 • *The Honorable Ashton B. Carter, Under Secretary of Defense for Acquisition, Technology & Logistics*

LODGING

Room blocks have been reserved at the below Tampa hotels. To make your reservation, please call the hotel directly. In order to ensure the discounted NDIA rate, you must make your reservation early and ask for the “SOFIC 2010 (Special Operations Forces Industry Conference 2010)” room block.

Please note: The government per diem rate is available only to active duty or civilian government employees. ID will be required upon check-in. Retired military ID's do not qualify.

MARRIOTT WATERSIDE HOTEL

700 South Florida Avenue
 Tampa, FL 33602
 (813) 221-4900
 Government Rate of \$104.00 S/D
 Industry Rate of \$159.00 S/D

EMBASSY SUITES TAMPA

513 South Florida Avenue
 Tampa, FL 33602
 (813) 769-8300
 Government Rate of \$104.00 S/D
 Industry Rate of \$159.00 S, \$169.00 D

HYATT REGENCY HOTEL

211 North Tampa Street
 Tampa, FL 33602
 (813) 225-1234
 Government Rate of \$104.00 S/D
 Industry Rate of \$165.00 S/D

SHERATON RIVERWALK HOTEL

200 N. Ashley Drive
 Tampa, FL 33602
 (813) 223-2222
 Government Rate of \$104.00 S/D
 Industry Rate of \$149.00 S/D

THE WESTIN HOTEL

725 South Harbour Island
 Tampa, FL 33602
 (813) 229-5000
 Government Rate of \$104.00 S/D
 Industry Rate of \$159.00 S/D

THURSDAY, JUNE 17, 2010

LOCATION

Tampa Convention Center
333 S. Franklin Street
Tampa, FL 33602
(813) 274-8511

NDIA POC

Meredith Geary, CMP
mgeary@ndia.org
(703) 247-9476

EXHIBIT POC

Misty Sutherland
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(256) 302-4180

LODGING POC

Pat Sutherland
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(386) 626-5061

SPONSORSHIP POC

Alden Davidson, CEM
adavidson@ndia.org
(703) 247-2582

MEETING WEBSITE

<http://www.ndia.org/meetings/0890>

EXHIBIT WEBSITE

<http://www.ndia.org/exhibits/0890>

7:00am – 4:00pm	Registration
7:00am – 8:00am	Continental Breakfast
8:00am – 8:15am	Administrative Remarks • <i>MG Barry D. Bates, USA (Ret), VP Operations, NDIA</i>
8:15am – 9:00am	USSOCOM Science & Technology Panel • <i>Mr. William Shepherd, S&T Advisor, HQ USSOCOM</i> • <i>Mr. Howard Straban, Chief, Applied Research, HQ USSOCOM</i> • <i>M CDR Steve Rutherford, USN, PM Combatant Craft, HQ USSOCOM</i> • <i>Mr. Bill Hellemn, Chief, Technology Demonstrations & Experimentation, HQ USSOCOM</i> • <i>LtCol John Coglianese, USMC, Chief, Technology Exploitation, HQ USSOCOM</i>
9:00am – 10:00am	SOF Operator Vignettes • <i>U.S. Air Force Special Operations Command</i> • <i>U.S. Marine Corps Forces Special Operations Command</i> Component Command Representatives will share operational vignettes drawn from recent in-the-field experiences with the intent of providing attendees unclassified feedback regarding existing operational equipment/systems capabilities/performance, desired enhancements and capability gaps.
9:00am – 2:30pm	Exhibit Hall Open
10:00am – 10:30am	Networking Break in Exhibit Hall
10:30am – 11:30am	SOF Operator Vignettes (Cont.) • <i>U.S. Navy Special Warfare Command</i> • <i>U.S. Army Special Operations Command</i>
11:30am – 1:00pm	Lunch with Guest Speaker – <i>Marriott Waterside</i> • <i>Mr. Shay Assad, Director, Defense Procurement & Acquisition Policy, OUSD(AT&L)</i>
1:00pm – 2:00pm	Contracting Panel • <i>Mr. John Lyle, Deputy Director, Procurement, HQ USSOCOM</i> • <i>Mr. Greg Sharp, Attorney, HQ USSOCOM</i> • <i>Col Brett McMullen, USAF, Chief, Mission Support, HQ USSOCOM</i> • <i>Mr. Craig Bowers, Contracting Officer, HQ USSOCOM</i> • <i>Mr. Kevin Jans, Contracting Officer, HQ USSOCOM</i> • <i>Ms. Karen Fredrickson, Contracting Officer, HQ USSOCOM</i>
2:00pm – 2:30pm	Networking Break in Exhibit Hall (Last Chance to View Exhibits)
2:30pm	Exhibit Hall Closed
2:30pm – 4:00pm	PEO Surveillance Reconnaissance/Surveillance Exploitation and Direct Reporting Program Managers Panel • <i>Mr. Douglas Richardson, PEO SRSE, HQ USSOCOM</i> • <i>Ms. Val Shuey, PM, Intelligence, HQ USSOCOM</i> • <i>Mr. Anthony Davis, PM, Command, Control, Communications & Computers, HQ USSOCOM</i>
4:00pm	Closing Remarks