

2010 Homeland Security Symposium & Exhibition

"America's Homeland Leaders Talk Risk"

Location: Sheraton National Hotel, Arlington, VA

Exhibit Dates: September 28 – 29, 2010

Event #: 0490

Opening Reception Sponsor (available to 3 co-sponsors)

Benefits include:

- Company logo and link to your company on event web site 90 days prior to symposium
- Company description (300 words) and logo in on-site materials
- Sponsor ribbons on designated badges
- Event specific signage and throughout symposium
- Company name on cocktail napkins at the reception
- Hosted bar and hors d'oeuvres for attendees

Investment: \$5,000 EACH, Title Sponsor: \$10,000

Continental Breakfast Sponsor (available to 2 sponsors)

Benefits per Breakfast include:

- Company logo and link to your company on event web site 90 days prior to symposium
- Company description (300 words) and logo in the symposium on-site materials
- Sponsor ribbons on designated badges
- Event signage on the entrance unit
- Event signage throughout breakfast area

Investment: \$4,000 EACH

Lunch Sponsor (available to 2 sponsors)

Benefits per lunch include:

- Company logo and link to your company on event web site 90 days prior to symposium
- Company description (300 words) and logo in the symposium on-site materials
- Sponsor ribbons on designated badges
- Event signage on the entrance unit
- Event signage throughout lunch area

Investment: \$4,000 EACH

Break Area Sponsor (available to 4 sponsors)

Benefits per break include:

- Sponsor ribbons on designated badges
- Event signage on the entrance unit
- Logo in the symposium on-site materials
- Light refreshments for symposium attendees during breaks (to include coffee, tea, sodas and/or water)

Investment: \$3,000 per day

Tote Bag Sponsorship (limited to 1 sponsor): The tote bag is very popular and will be handed out at the attendee registration desk. These bags are not only carried throughout the entire event, and are great advertising during and after the show.

Benefits Include:

- Sponsor ribbons on designated badges
- Event specific signage and throughout symposium
- Company logo on front of tote bag

Investment: \$5,000

Lanyards Sponsor (limited to 1 sponsor)

Brand your company logo on these premium woven lanyard cords that will be handed out to attendees as they register.

Investment: \$4,000

Literature Insert Sponsors (available to 10 co-sponsors): One page flyer inserted into with the attendee onsite materials is a great way to promote a new product or service. Company provides the promotional flyer materials. Pre-approval is required. **Investment: \$1,000 EACH**

To reserve your sponsorship contact NDIA, Laura Hoover, Sponsorship Manager at NDIA (804) 437-3773 or email: lhoover@ndia.org or Alden Davidson, CEM, Associate Director of Exhibits at 703-247-2582, email: adavidson@ndia.org

Please note the print deadline for all sponsorships is 21 days prior to the event.