

M&S Leadership Summit 2010

Modeling & Simulation: A National Enterprise
“Realizing the Promise of House Resolution 487”

Hilton Virginia Beach Oceanfront Hotel

1 February 2010

Sunday 31 January 2010

1700 – 1900 Welcome Reception
Peacock Ballroom Salon C

Monday 1 February 2010

0700 – 0830 Registration & Continental Breakfast
Peacock Ballroom Foyer

0830 – 0835 Call to Order
Dr. Linda J. Brent, CEO and Senior Managing Associate, The ASTA Group, LLC

0835 – 0845 **RADM Fred Lewis**, President, National Training and Simulation Association

0845 – 0930 Keynote Address
Mr. Michael Schrage, Author of *Serious Play: How the World’s Best Companies Simulate to Innovate*, and Fellow, Sloan School's Center for Digital Business, MIT, and Senior Advisor, Security Studies Program, MIT

0930 – 0945 Morning Break

0945 – 1145 Panel – Articulating a Path to the Future for a National Enterprise
Moderator - **Dr. Linda J. Brent**, CEO and Senior Managing Associate, The ASTA Group, LLC
Dr. Eva Baker, Distinguished Professor, National Center for Research on Evaluation, Standards, and Student Testing (CRESST)
Professor Jennifer T. Bernhard, Department of Electrical and Computer Engineering, University of Illinois at Urbana-Champaign
Dr. Dexter Fletcher, Senior Research Staff Member, Institute for Defense Analyses
Dr. Lesa Roe, Director, NASA Langley Research Center
Dr. Bryan Setser, CEO, NC Virtual Schools
Dr. Kristina Stillsmoking *abd*, Director, Seeger Surgical Simulation Center, Baylor University Medical Center, Dallas, Texas

1145 – 1330 Luncheon and M&S Awards Ceremony
Congressional Commentaries By:
Congressman J. Randy Forbes
Congresswoman Suzanne Kosmas
Congressman Glenn Nye
Congressman Bobby Scott

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Monday 1 February 2010 (continued)

1330 – 1600 Facilitated, Structured Working Groups:

Research & Development / Technology

- What powerful M&S technologies are available?
- What technology investment is desired?

Facilitators: Dr. John Sokolowski and Mr. Fred Hartman

Subject Matter Experts: Mr. John Diem, Dr. Michael Macedonia, CDR Joseph Sullivan, Mr. Paul Davis and Mr. Greg Knapp

Workforce Development

- How can we assure the perpetual sufficient availability of a qualified M&S workforce?

Facilitators: Mr. Bill Tucker, Mr. Tom Frost and Ms. Lisa Bair

Subject Matter Experts: Dr. Amy Henninger, Mr. David Olwell, Dr. Mikel Petty, Mr. Jody Strausser, Mr. Thomas Pinelli and Ms. Sharon Welch

Industrial Development / Organization Relations

- What characteristics are most significant in establishing a recognizable and self-conscious M&S industry?
- What actions might be taken to improve the coherence, intervisibility, and brand recognition of the M&S industry?

Facilitators: Mr. Bill Waite and Mr. Rich Bensinger

Subject Matter Experts: Mr. John Lacontora, Ms. Priscilla Elfrey, Mr. Andy Wahlquist and Mr. James McCall

Economics / Business Practice (Enterprise-wide)

- What elements of business practice are most relevant to M&S?
- What influences on business practice are desirable for the industry and profession?

Facilitators: Mr. Mike Papay and Mr. Mike Finnern

Subject Matter Experts: Mr. Jesse Citizen, Mr. Jeremy Huffman, Mr. Bill Broderick and Dr. Hector Guerrero

1600 – 1615 Afternoon Break

1615 – 1715 Out-Briefs – Working Groups

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1715 – 1730 Closing Remarks

RADM Fred Lewis, President, National Training and Simulation Association

1730 – 1900 Closing Reception (Cash Bar)

Peacock Ballroom Foyer