



CBD AIF

January 9, 2008

NDIA Report



2007/2008 NDIA Chem-Bio Defense Events

2007

- Exec Roundtable Breakfast (4 Oct / Crystal Gateway Marriott)
 - 120 attended MG Reeves and Jean Reed's 2008 forecasts
- SAFETY Act Workshop (10 Oct / Rosslyn, VA (Boeing))
 - 96 attended status review w/DHS et al
- Joint CB Decontamination / Protection Conference & Exhibition (22-26 Oct / Virginia Beach, VA)
 - 702 registrants and 163 exhibitors attended joint conference
 - Included 99 indoor exhibits and outdoor demonstrations
 - Survey results on next few pages

2008

- Exec Roundtable Breakfast (TBD / Crystal City) (w/CBDAIF?)
- JPEO-CBD APBI (20-21 May / D.C. Convention Center)
 - Two days of general sessions and PM breakouts
 - Strong support for one-on-one meetings w/JPMs
- Joint CBRN (WWCC) (24-26 Jun / Ft. Leonard Wood, MO)
 - Two days of general sessions with demos
 - Over 100 booths under one tent and outside



2007 Jt. Chem-Bio Decon & Protection Conference Survey Results

- 702 total paying attendees
- 265 attendees completed surveys
 - 38% is well above the 13% norm
- Statistics (above average or excellent)
 - 94% quality of Virginia Beach Convention Center
 - 92% opinion of location
 - 90% presenter knowledgeable about topic
 - 76% event fulfilled expectations
 - 75% overall format of briefings
 - 71% content of Government briefings
 - 64% content of Industry briefings



2007 Jt. Chem-Bio Decon & Protection Conference Survey Results

- Did combining topics benefit attendees?
 - 91% – YES

- Would you attend another combined CBD conference?
 - 88% - YES
 - 6% - Needs to be more technically oriented with fewer organizational charts
 - 6% - Other (location, detection not addressed, frequency)

- Content comments
 - Need more technical papers on recently developed systems
 - Need more briefings by user community

- Administrative comments
 - Need posters integrated into exhibit hall
 - Presenters should stick to briefing times
 - Make presentations available prior to or at conference
 - Need cyber cafe



200X Jt. Chem-Bio Decon, Protection +? Conference

- As a result of these survey comments and further discussion with JPMs on future combined events, we look forward to supporting you
 - The earlier we look for venues, the more likely it is that we will get what is desired
 - Other JPMs to be included?
 - Likely timing of August/September 2009 (to move away from JT CBRN)?