TRIAD
September 24, 2012 ▶ Hyatt Regency Crystal City
Arlington, VA

8:00 am - 6:00 pm  REGISTRATION OPEN
8:00 am - 8:30 am  CONTINENTAL BREAKFAST
8:30 am - 8:45 am  WELCOME
▶ Ms. Diane Dempsey, NDIA TRIAD Co-Chair, Meeting Chairperson; Director, Socio Economic Programs, BAE Systems
▶ Pledge of Allegiance
▶ Introductions of TRIAD Members and Guests
8:45 am - 9:05 am  NDIA WELCOMING REMARKS & LEGISLATIVE UPDATE
▶ Mr. Pete Steffes, Vice President, Government Policy, NDIA
9:05 am - 10:00 am  DOD OSD UPDATE
▶ Mr. André Gudger, Director, Office of Small Business Programs, U.S. Department of Defense
10:00 am - 10:20 am  MINORITY BUSINESS DEVELOPMENT AGENCY
▶ Mr. David Hinson, National Director, Minority Business Development Agency
10:20 am - 10:30 am  SALUTE TO ORETA STINSON
▶ Mr. Seán Crean, Director, Office of Small Business, U.S. Navy
10:30 am - 10:45 am  NETWORKING BREAK
10:45 am - 11:45 am  NUNN PERRY AWARD WINNER PANEL
Moderator:
▶ Ms. Chireda Gaither, Senior Manager Supplier Diversity, Computer Sciences Corporation
Panelists:
▶ Dr. Donald Brechtel, Director of Supplier Diversity, The Raytheon Company
▶ Ms. Joan Davidson, Small Business Liaison Officer, Hamilton Sundstrand
▶ Mr. Greg Reyes, Senior Corporate Director, Mentor Protégé Programs, DynCorp International
11:45 am - 12:30 pm  SBA UPDATE
▶ Mr. John Shoraka, Associate Administrator of Government Contracting and Business Development, Small Business Administration
12:30 pm - 1:30 pm  NETWORKING LUNCHEON
1:30 pm - 2:30 pm  CUSTOMER PANEL
Moderator:
- Ms. Benita Fortner, Director, Supplier Diversity, The Raytheon Company
Panelists:
- Mr. Sean Crean, Director, Navy Office of Small Business, U.S. Navy
- Mr. Joe McDade, Director, Office of Small Business Programs, U.S. Air Force
- Mr. Mark Olson, Director, Small Business, Defense Contract Management Agency
- Ms. Tracey Pinson, Director, Office of Small Business Programs, U.S. Army

2:30 pm - 2:40 pm  NETWORKING BREAK

2:40 pm - 3:40 pm  INTELLIGENCE COMMUNITY PANEL
Moderator:
- Ms. Paris Crews, Lead Associate, Small Business Office, Booz Allen Hamilton
Panelists:
- Ms. Sherry Baldwin, Director, Office of Small Business Programs, Defense Intelligence Agency
- Ms. Sandra Broadnax, Director, Office of Small Business Programs, National Geospatial-Intelligence Agency

3:40 pm - 4:00 pm  GENERAL Q&A

4:00 pm  CLOSING REMARKS
*MEETING ADJOURNS FOR TRIAD MEMBERS THAT ARE NOT CSP PARTICIPANTS
- Ms. Diane Dempsey, NDIA TRIAD Co-Chair, Meeting Chairperson; Director, Socio Economic Programs, BAE Systems

4:00 pm - 6:00 pm  CSP UPDATE
- Ms. Janice Buffler, Associate Director, Office of Small Business Programs, U.S. Department of Defense
In Memoriam: Oreta Stinson

Mrs. Oreta B. Stinson, a consummate professional, served the Secretary of the Navy as Deputy Director for Department’s Office of Small Business Programs; a leadership position which she enjoyed to the fullest and for which the Navy’s prominence in small business achievement grew.

Both large and small business owners across the country knew Oreta as their voice on small business issues in the Department of the Navy. During her three decades of public service she brought a wealth of program knowledge to her job, having previously worked as a Program Manager at Naval Air Systems Command. Her relationship to large industry partners helped both the Navy and Industry achieve more for small business. She was the recipient of numerous awards during her career including the Department of the Navy Meritorious Civilian Service Award and the Department of Defense Spirit Award. Oreta was a graduate of NAVAIR’s Senior Executive Management Development Program and was a member of the Acquisition Professional Community with dual level III certification in both Program Management and Contracts.

Oreta received a full scholarship to North Carolina A&T State University where she received a Bachelor of Science degree in Mechanical Engineering in 1981, followed by a Master of Science degree in Business and Public Administration from Southeastern University in Washington, D.C. in 1984. It was this firsthand experience of the importance and value provided by Historically Black Colleges and Universities and Minority Institutions, coupled with her small business passion, that led her to develop the most dynamic Mentor-Protégé Program within the Department of Defense. During her stewardship of the Mentor-Protégé Program for the Navy, seven of Oreta’s Mentor-Protégé Agreement relationships earned the prestigious Nunn-Perry Award for Excellence.

A tenacious and forceful opponent across the negotiating table, she was an equally tenacious and compassionate friend after the matter of business was concluded. More than her professional acumen, it will be her passion for life and the lives of those she touched that will long be remembered.

Recognizing she was the spark for small business advocacy, the Navy renamed the Secretary of the Navy Acquisition Excellence Award for Small Business Advocacy to the Oreta B. Stinson Small Business Advocate Award. The first recipient of this award received it early this past summer.
Ms. Diane Dempsey  
NDIA TRIAD Co-Chair, Meeting Chairperson;  
Director, Socio Economic Programs, BAE Systems

Ms Diane Dempsey's career spans over 25 years in the field of procurement, subcontracts and supplier diversity. Currently the Director, Socio Economic Business Programs at BAE Systems Intelligence & Security, Ms Dempsey has also been a small business advocate for the Hughes Corporation, Northrop Grumman, DynCorp, and CSC. She is active in the small business community, serving as the 2nd Vice Chair and Northern Virginia Vice Chair, for the Virginia Minority Supplier Development Council. She also serves on the Community Business Partnership Board of Directors, co-chairing the Veterans in Business Conference for five consecutive years. She is Co-Chair for the TRIAD Organization and active in both AFCEA and NDIA Small Business Committees.

Ms. Dempsey was an adjunct professor teaching a variety of business and acquisition classes at Northern VA Community College and Stratford University for five years. She was named 2005 Instructor of the Year, Stratford University. She has also taught course work for the Alliance of Supplier Diversity Professionals Certification Program. She received her B.S. from Mary Washington College, Certificate in Contracts & Procurements, University of Virginia, MS and MBA from the University of Maryland. She is a certified supplier diversity professional.

She is married and resides with her husband in Northern Virginia, near their adult children and grandchildren.

Ms. Dempsey is a frequent speaker at small business conferences across the United States. She has been recognized for her advocacy, receiving several awards:

• Directors Award – OSDBU – Environmental Protection Agency – November 2004
• VA Minority Supplier Development Council – Advocate of the Year – December 2004
• VA Minority Supplier Development Council – Advocate of the Year – December 2006
• Community Business Partnership- Excellence Award - 2008
• Parren Mitchell Founder’s Award – 2008
• Powerful Minority Woman in Business Award – MEA Magazine – 2010
• 2010 SBA Metropolitan District, Veteran Advocate
• 2011 Chairman’s Challenge Award, VA Minority Supplier Development Council
• 2012 DiveristyBusiness.com Top Champions Award
Mr. André J. Gudger was appointed as the Director of the Office Small Business Programs in March 2011. Mr. Gudger’s career spans more than 17 years in the defense, intelligence, and investment banking industries. Previously, Mr. Gudger worked on key technical and financial initiatives with the Federal Deposit Insurance Corporation, Union Bank of Switzerland, and AT&T.

From 2003-2009, Mr. Gudger served as a Chairman and Chief Executive Officer of Solvern Innovations, a corporate entity which provided acquisition support and cyber solutions through training, research, and innovation. During this period, Solvern Innovations provided software development and commercialization through technology transfer to the Human Computer Interaction Lab at the University of Maryland College Park. In 2009, Solvern Innovations was acquired by TeleCommunication Systems where Mr. Grudger served as the Senior Vice President of the Cyber Intelligence division.

Mr. Gudger served on several boards throughout the region, including the University of Maryland, Baltimore County, the Maryland BRAC Small & Minority Business Advisory Board, and the Cyber Advisory Council. In addition, he served as the senior executive of the Art and Exploitation University a Cyber Center of Excellence, the architect of the Computer Network Operations Training and Scientific Development program delivering services to the Department of Defense, and as the telecommunications systems program director for the National Cryptologic School, Center for Business Management, Acquisition and Systems Engineering.

Mr. Gudger received his Bachelor of Science degree from the University of Maryland at Baltimore County. He received his Master in Business Administration from the University of North Carolina at Chapel Hill, where he had the opportunity to study at the Chinese University of Hong Kong, Erasmus University in Rotterdam, Tec de Monterrey in Mexico, Fundacao Vargus University in Brazil, and Gdansk University in Poland.
Mr. David Hinson
National Director, Minority Business Development Agency

As National Director of the Minority Business Development Agency (MBDA), a bureau within the United States Department of Commerce, Mr. Hinson oversees a national network of 40 MBDA Business Centers, including centers in Alaska, Hawaii and Puerto Rico and the first of its type Federal Procurement center located in Washington DC. MBDA's core mission is to expand the U.S. economy and create new jobs by promoting the growth and global competitiveness of large, medium and small businesses that are minority-owned.

Since the start of the Obama Administration, MBDA has assisted minority-owned firms in obtaining nearly $12 billion in contracts and capital, creating and saving over 20,000 jobs. Under his leadership, MBDA has experienced the three best performing years in the 43-year history of the Agency.

Prior to joining the Obama Administration as a presidential appointee, Mr. Hinson was President and CEO of Wealth Management Network, Inc., a multi-million dollar independent, financial advisory boutique where he provided global asset management and risk management services to high net worth and emerging wealth clients. Prior to this position, Mr. Hinson managed a 10-state sales region as Director of Advisory Services and Managing Director of Business Development for Envestnet Asset Management, a publicly traded, $70 billion financial advisory firm.

In addition, Mr. Hinson previously held a number of senior-level and mid-management positions at Bank of America, Morgan Stanley, First Chicago (now JP Morgan Chase) and The Village Foundation. Mr. Hinson has been featured on CNN, Fox News Channel, The BE Report and CBS News for his wealth management and financial planning commentary, and was a wealth management columnist for the Network Journal.

Mr. Hinson holds an MBA in Finance from Wharton School, University of Pennsylvania, and a BBA in Insurance and Finance with honors from Howard University in Washington, DC. In addition, Mr. Hinson completed a fellowship in International Finance with honors from the Stockholm School of Economics and graduate-level studies in French with honors at the University of Abidjan, in Ivory Coast, West Africa.

Mr. Hinson is a native of St. Louis, MO, and currently resides in Washington, DC.
Mr. Seán Crean
Director, Office of Small Business Programs. Department of the Navy

Mr. Seán F. Crean is the Director, Office of Small Business Programs (OSBP) for the Department of the Navy. He joined the Secretary of the Navy Staff in January 2010.

He serves as the chief advisor to the Secretary of the Navy for all small business matters and is responsible for establishing policy and advocating strategic initiatives for small business engagement in Navy Acquisition. Prior to receiving this appointment he served as Deputy Assistant Secretary of the Navy for Acquisition and Logistics Management during a two year recall to active duty as a Rear Admiral in support of Operation Iraqi Freedom.

Mr. Crean is a member of the Senior Executive Service (SES). Members of the SES serve in key positions just below top Presidential appointees. They are the major link between these appointees and the rest of the Federal work force. SES members operate and oversee nearly every government activity in approximately 75 Federal agencies. This is his first SES appointment.

Mr. Crean previously worked as the senior procurement analyst for the U.S. Small Business Administration’s Office of Government Contracting Area I (New England) for nineteen years. In this role he was the principal advisor to the SBA’s six regional district offices and congressional delegations for procurement issues. He provided acquisition strategy analysis for over twenty buying activities throughout the region providing support to DOD and Civilian federal agencies. He first entered federal civilian service as the Deputy Supply Officer for Naval Air Station Brunswick, Maine where he was also the activity small business specialist.

Mr. Crean’s combined military and civil service careers span over thirty years. As a member of the reserve component he has attained the grade of Rear Admiral (two-star) and is currently assigned as Deputy Commander, Naval Supply Systems Command. He holds a bachelor of science degree in business management and marine transportation from State University of New York Maritime College and a master’s of business administration from New Hampshire College’s graduate school of business.

He is a member of the Defense Acquisition Corps and is DAWIA Level III Contracting certified.
Ms. Chireda Gaither  
Senior Manager, Supplier Diversity, Computer Science Corporation

Ms. Chireda Gaither is the Sr. Manager for CSC’s North American Public Sector Supplier Diversity Program. She is responsible for leading CSC’s supplier diversity initiatives for both the North America Public Sector and selected corporate business units in the U.S. Chireda and her team focus on working with small and diverse businesses in the areas of supplier diversity, mentoring, growth, development, and education. Her prior work with both large and small business enterprises enable her to have a unique perspective on how to effectively engage diverse suppliers in understanding the elements of successful partnering. Under her leadership, CSC’s Small Business and Subcontracting Program have been selected for numerous awards.

She is a board member and vice chair of the Virginia Minority Supplier Development Council, a member with NDIA, Public Services Council, Northern Virginia Technology Council, and the Women President’s Education Organization (WPEO) an affiliate of Women’s Business Enterprise (WBENC). She was presented a National Women of Color (STEM) Technology All Star Award in 2008. She attended the University of Virginia in Charlottesville, Virginia.

CSC’s diversity program has received the following recognition during 2012: “Champions of Veteran Enterprise” award, prime contractor of the year by the NASA Johnson Space Center for their excellent performance and for exemplary commitment and dedication to small businesses, CSC SBLO (Etnara Smith) recognized as Advocate of the Year, by the Women President’s Educational Organization (WPEO), DHS Mentor Protégé Team of the Year Award, Best, National Eagle Leadership Institute Award for Diversity and Inclusion and America’s Greenest Companies, Newsweek.

Dr. Donald Brechtel  
Director, Supplier Diversity, The Raytheon Company

Dr. Don Brechtel is the Director of Supplier Diversity for Raytheon’s Network Centric Systems, Largo/St. Petersburg, Florida.

He has over 40 years in Supply Chain, Supplier Development, Supplier Diversity, Operations, Contracting, and Program Management. Don has held several senior Supply Chain positions with General Dynamics, Hughes, and Raytheon. As a Raytheon Six Sigma Specialist, he is a strong advocate for implementing six sigma principles throughout the integrated Supply Chain.

Don has been Raytheon’s Mentor for four successful U.S. Navy-sponsored Protégés under the DoD Mentor-Protégé Program—SUMMA Technology, ENSER, Tampa Brass and Aluminum, and UEC Electronics. Raytheon received Nunn-Perry Awards for all four Mentor-Protégé Agreements with SUMMA (1997), ENSER (2002), Tampa Brass (2005), and UEC Electronics (2011).

He was recognized by Raytheon’s CEO with the “Supplier Diversity Executive Award” in 2002. He currently serves on the Board of Directors for the North Central Florida Minority Supplier Development Council.

Don served 20 years as a U.S. Air Force Procurement Officer on the AWACS, F-16, B-1B, Advanced Cruise Missile, and AMRAAM Programs. He received a BS in Industrial Management from California State University, an MS in Logistics Management (Procurement Major) from the Air Force Institute of Technology, and a Doctor of Business Administration degree from Florida State University.

Don has taught undergraduate and graduate courses for several universities across the country in the areas of supply chain, purchasing, contract/subcontract management, business management, statistics, operations research, quantitative decision making, research, operations, logistics, and distribution management. Don has also written several publications on Subcontracting Management, Competitive Procurements, Simulation Modeling and Design and Analysis of a Simulation Model of the Resource-Acquisition Process for Government Contractors.

Don’s awards include the Malcolm Currie Award for Innovation (Winning Tomahawk Material Strategy--1996; Hughes’ Highest Award), Professional Designation in Contract Management, and Professional Designation in Logistics Management.
Ms. Joan Davidson
Small Business Liaison Officer, Hamilton Sundstrand

Ms. Joan Davidson is the Small Business Liaison Officer for Hamilton Sundstrand and Hamilton Sundstrand’s corporate representative on the United Technologies Supplier Diversity Council.

Mrs. Davidson is responsible for the development, negotiation, implementation and related DoD / DCMA reporting of the Comprehensive Subcontracting Plan. This includes increasing awareness to all commodities within the Hamilton Supply Chain, counseling suppliers, establishing Initiatives that will enhance opportunities for small business concerns and the management of Hamilton’s DCMA approved Mentor Protégé agreements, ensuring Hamilton Sundstrand compliance and performance to Small Business Goals.

In 2009 Mrs. Davidson was recognized by Supplier Diversity Magazine as one of the top 20 Women In Power making a positive impact to MBE Small Businesses in the United States.

In 2012 the Hamilton Sundstrand Mentor Protégé agreement with Lewis Engineering an MBE/ WOSB was awarded a prestigious Nunn Perry Award by the Department of Defense Small Business Program Office.

Also in 2012 the Hamilton Sundstrand Mentor Protégé agreement with Arnold Hanafin Corp, successfully supported this MBE / SDVOSB Supplier in attaining UTC Supplier Gold Status.

As the Hamilton division representative to the UTC Supplier Diversity Council Mrs. Davidson supports the corporation efforts. She is a Co-Chairperson for the Greater New England Minority Supplier Development Council; Hartford Regional Council working alongside Hartford Ct., corporate affiliates and Minority Business Enterprise representatives in ensuring MBE suppliers are provided with opportunities with greater Hartford corporations. Joan represents Hamilton Sundstrand on the Boeing Corporation KC-46 Small Business Advocacy Council. Joan is the current President of the Alliance of Supplier Diversity Professionals: a not for profit organization whose charter is to provide training and certification to supplier diversity professionals.

Mrs. Davidson has been with Hamilton Sundstrand since 2000 holding various high performing positions including Procurement Technical Specialist and Chief Site Buyer for Hamilton Sundstrand’s Engine & Controls, Special Test Equipment Division @ Pratt & Whitney.

The respect she has for Small Businesses and MBE suppliers developed during the 37 years of her purchasing experience working for both small businesses and large corporations prior to becoming Hamilton’s Small Business Liaison Officer.

Mrs. Davidson has a Bachelor’s Degree in Management and Leadership from the University of Massachusetts.
Mr. Greg Reyes  
Senior Corporate Director, Mentor Protégé Programs, DynCorp International

Mr. Greg Reyes is the Sr. Corporate Director of the DynCorp International – Emerging Markets - Mentor Protégé Program(s). He has over 30 years of experience in the Federal Marketplace and Small Business Development.

Greg’s experience is quite unique:

• He has held a variety of positions from: Sales, Business Development, and Management for several Fortune 1000 companies.

• He has held Chief Operation Officer positions with several Small Businesses.

• Finally, Greg has worked for the Government as Program Manager supporting Small Business Development and the Mentor Protégé Program.

Mr. John Shoraka  
Associate Administrator of Government Contracting and Business Development, U.S. Small Business Administration

A. John Shoraka currently serves as the Associate Administrator of Government Contracting and Business Development at the U.S. Small Business Administration (SBA). His team supports thousands of small businesses every year as they compete for over $500 billion in federal prime contracts and billions more in subcontracts. In his current role, Mr. Shoraka is responsible for overseeing the umbrella office with jurisdiction over the Agency's offices of Size Standards, HUBZone, Government Contracting, and Business Development/8(a).

With a background in business development, international trade, government contracting, and management, Mr. Shoraka works on behalf of small businesses and entrepreneurs across the region as they turn to the SBA for the tools they need to start, grow, succeed, and create jobs.

Prior to his current role, Mr. Shoraka served as Regional Administrator for the SBA. As Regional Administrator for Region 3, Mr. Shoraka was responsible for the delivery and management of SBA’s small business programs, financial assistance, and business development program initiatives throughout the region.

Mr. Shoraka previously served as vice president at The Aries Group in Silver Spring, Md., a business and financial consulting firm where he was responsible for implementing multi-year projects throughout the world.

Prior to accepting the appointment as Regional Administrator, he served as chair of the Small Business Association for International Contractors, where he represented 26 small business contractors that provide services to the United States Agency for International Development.

In addition, Mr. Shoraka served as adjunct faculty at Catholic University of America where he taught courses in international business and management science. Mr. Shoraka holds a B.S. from the University of Maryland, College Park and an MBA from George Washington University.
Ms. Benita Fortner  
**Director, Supplier Diversity, Raytheon Company**

Benita Fortner is the director of supplier diversity for Raytheon Company. She assumed the position in September of 2000 after serving as the socioeconomic program manager for Raytheon Systems Company. Raytheon Company (NYSE: RTN), with 2009 sales of $25 billion, is a technology and innovation leader specializing in defense, homeland security and other government markets throughout the world. With headquarters in Waltham, Mass., Raytheon employs 75,000 people worldwide.

Prior to joining Raytheon, Fortner served as the Corporate Liaison Officer and manager of Socioeconomic Programs for Hughes Electronics Corporation wherein she held numerous management positions over a twentyeight year career.

Fortner currently serves as one of three co-chairs of TRIAD (an aerospace and defense industry group focused on government small business issues.) She serves as chair of the Advisory Board for the Tuck Minority Business Executive Programs and was recently accepted onto the Board of Overseers for the Tuck School of Business at Dartmouth. She is the outgoing chair of the board of directors for Diversity Information Resources and currently serves on the boards of the National Minority Supplier Development Council, the New England Minority Supplier Development Council, the Women's Business Enterprise National Council, the Business Consortium Fund and the National Center for American Indian Enterprise Development.

Fortner has been involved in minority and women business outreach and development for more than twenty years. Her leadership roles in government and industry include: the National Chair for MED Week 2002–2004 and was named Chair Emeritus in 2005; the U.S. Small Business Administration's Small Business Week Planning Committee. She is a past chair of the National Minority Supplier Development Council’s Chair Person’s Committee, the Southern California Regional Purchasing Council, and past Executive Committee Member of NMSDC. She has participated in a myriad of supplier diversity and development conferences and seminars from planning and facilitating to speaking and conducting workshops.

In her previous position as procurement manager at Hughes Aircraft Company, she was instrumental in significantly increasing the number of corporate agreements awarded to minority suppliers, implementing supplier customer feedback sessions, second tier alliances, and electronic data interchange as a corporate agreement purchasing vehicle.

Fortner served on the Youth Motivation Task Force as a volunteer for more than twenty years. She has also served as an Advisory Board Member to Yo-San University (School of Traditional Chinese Medicine). Fortner holds a B.S.L. and Jurist Doctors Degree from Golden West University and completed Raytheon’s Business Leadership Program.
**Ms. E. Darlene Bullock**  
**Procurement Analyst, U.S. Department of Homeland Security**

Ms. E. Darlene Bullock is a Procurement Analyst in the U.S. Department of Homeland Security (DHS), Office of Small and Disadvantaged Business Utilization (OSDBU). She has over 21 years of experience in procurement, federal assistance, and acquisitions management. Before joining the OSDBU in January 2011, Ms. Bullock was a Division Director and Contracting Officer in the DHS, Office of Procurement Operations (OPO). OPO is one of the largest procurement divisions in DHS obligating about $4 - 4.5 Billion a year. Her division was responsible for supporting the Office of the Secretary and other high-visibility offices at DHS Headquarters. Ms. Bullock’s division was also responsible for awarding the DHS-wide Program Management, Administrative, Clerical, and Technical Services (PACTS) set of IDIQ Contracts which are set-aside for Service-Disabled Veteran-Owned Small Businesses and have an estimated value at $1.5 Billion.


Ms. Bullock began her acquisition career with the U.S. Army as a contract specialist intern. She is a Certified Federal Contract Manager (CFCM) with the National Contract Management Association (NCMA). She has an undergraduate degree in Agricultural Business and Resource Economics from the University of Maryland, College Park and a MBA in International Management from Southeastern University.

**Mr. Joe McDade**  
**Director, Office of Small Business Programs, U.S. Air Force**

Mr. Joseph M. McDade Jr., a member of the Senior Executive Service, is the Director of the Air Force Office of Small Business Programs in Washington, D.C. Mr. McDade advises the Secretary of the Air Force and senior leaders on small business procurement issues. He is also responsible implementing policies, programs and initiatives designed to secure $8 billion in small business prime contract awards annually.

Mr. McDade has extensive experience in procurement law, program management, and more than a decade of executive experience in a broad range of assignments. Prior to assuming his current position he held executive positions in the Air Force Office of the General Counsel, the Air Force Deputy Chief of Staff for Manpower and Personnel, and the Army Deputy Chief of Staff for Manpower and Personnel. Prior to entering public service, Mr. McDade worked as an associate in a private law firm from 1988 until 1991 where he specialized in government contract law and legislation.
Mr. Mark Olson  
**Director, Small Business, Defense Contract Management Agency**

Mr. Mark Olson is the Director of Small Business at the Defense Contract Management Agency (DCMA). He is the primary advisor to the Director on Small Business issues for DCMA and the Director of the Small Business Center. The Agency executes worldwide contract management responsibilities, covering more than 18,000 contractors and $200 billion in unliquidated obligations.

Mr. Olson has over 33 years of Acquisition experience. He began his career as an officer in the U.S. Air Force in 1979 and retired after 22 years. He has been with DCMA since 2001. His experience includes a wide variety contracting assignments in Major Programs, Research and Development, Advisory and Assistance Services and Operational in the U.S. and overseas.

Since entering federal service Mr. Olson has held several positions in DCMA in which he has been responsible for directing a wide variety of functions, including Procurement, Contract Management, Quality, Manufacturing, Property, Plant Clearance, Engineering and Earned Value Management.

He earned a BS Degree in Business Management from Metropolitan State College and an MBA from New Mexico Highlands University. He is a member of the Defense Acquisition Corps with a DAWIA Level III Certification in Contracting.

Mr. Olson has been married to his wife Kitty for 34 years. They have three children and seven grandchildren.

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Ms. Tracey Pinson  
**Director, Office of Small Business Programs, U.S. Army**

Ms. Tracey Pinson was appointed to her present position in May 1995. She advises the Secretary of the Army and the Army Staff on all small business procurement issues and is responsible for the implementation of the Federal acquisition programs designed to assist small businesses. She provides management and oversight for the Army’s Mentor-Protégé Program as well as the Historically Black Colleges and Universities and Minority Institutions Program. She also develops policies and initiatives to enhance the participation of Historically Black Colleges and Universities and Minority Institutions in Army funded programs. As one of the top females in the Army’s acquisition career field, she is responsible for the integration of small businesses, Historically Black Colleges and Universities, and Minority Institutions in acquisition strategies developed at the Army Headquarters.

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Ms. Paris Crews  
**Lead Associate, Small Business Office, Booz Allen Hamilton**

Paris Crews is a Lead Associate within the Small Business Office at Booz Allen Hamilton, located in McLean, VA.

In that capacity, she is responsible for small business strategy development & comprehensive small business related proposal and capture support.

Before joining Booz Allen, she was the Mentor-Protégé and Special Programs Manager of Northrop Grumman Corporation (NGC) Socio-economic Business Programs at the Information Systems sector.

Here she was responsible for sector oversight of the semi-annual government reporting process including managing the sector’s Mentor-Protégé (M-P) and SBIR programs.

Prior to the Northrop Grumman she held positions in program management at the Department of the Navy’s OSBP, Grant Thornton in Alexandria, VA and program management at Engineering Services Network, Inc. in Arlington, VA.
Ms. Sandra Broadnax
Director, Small Business Programs Office, National Geospatial-Intelligence Agency

Ms. Sandra Broadnax has served in her present role as Director, Small Business Programs Office, National Geospatial-Intelligence Agency (NGA), Springfield, VA since 2004. As Director, Ms. Broadnax is responsible for promoting the use of small, small disadvantaged, HUBZone, women-owned small business, service-disabled veteran-owned small business concerns and Historically Black Colleges and Universities and Minority Institutions Program. Additionally, she is part of the acquisition planning to ensure small businesses are provided an equitable opportunity for prime and subcontracting efforts and heavily involved in market research.

Ms. Broadnax brings total knowledge and dedication to the programs she supports. During her 30 plus years of federal government service, she has worked passionately in the contracts acquisition field at assignments in Alaska, New Jersey, Hawaii and Nebraska. Ms. Broadnax is committed to the small business program mission, the historically black colleges / universities and minority institutions program and the small business community in support of National Security and our nation’s War Fighters. Under her leadership, NGA has 28 active DoD Mentor-Protégé Program Agreements and continues to increase the number of agreements while ensuring alignment with NGA’s mission and vision.

Ms. Broadnax earned her Associate Degree in Business Administration from the University of Alaska. Both her Bachelor of Science in Business Administration and Master of Business in Administration in Acquisitions Contracts were earned at Strayer University. Ms. Broadnax currently attends Walden University pursuing a PhD in Information Systems Management.

Ms. Sherry Baldwin
Director, Office of Small Business Programs, Defense Intelligence Agency

Ms. Sherry Baldwin was appointed Director, Office of Small Business Programs, Defense Intelligence Agency in March 2008. She is responsible for the overall management of the small business program which includes increasing procurement opportunities for small business, HUBZone, Women-owned small business, veteran-owned small business, small disadvantaged business, service-disabled veteran-owned small business concerns and Historically Black Colleges and Universities and Minority Institutions Program.

Prior to this position, Ms. Baldwin held various acquisition positions with the Small Business Administration, the Department of Health and Human Services, the Department of Treasury and the Department of Defense. Ms. Baldwin earned an undergraduate degree in Business Management/Law and Public Policy and a MBA from Webster University, St. Louis, MO. Ms. Baldwin is DAWIA Level III certified in acquisitions and a member of the Defense Acquisition Corps.
Ms. Janice Buffler
Associate Director, Office of Small Business Programs, U.S. Department of Defense

Ms. Janice Buffler has been in the DoD Office of Small Business Programs since February, 2006, first as a support contractor and then as a government civilian beginning November, 2010. Since coming to the OSBP she has been responsible for DoD’s Subcontracting Program, including the reporting of DoD’s subcontracting achievements to the Small Business Administration. She also oversees the Comprehensive Subcontracting Plan (CSP) Test Program and currently manages the CSP data collection effort. In addition, she provides support to the DoD Regional Councils located across the United States.

Ms. Buffler came to OSBP from the Pentagon Renovation Program (PenRen) where she was responsible for establishing and developing the PenRen Small Business Office and Program. As the PenRen Small Business Program Director, she also established a Subcontracting Program, which included the development and implementation of a data system and evaluation program to assess prime contractor and subcontractor performance on PenRen contracts. She also assisted the Department of the Army with the development of a similar program for the Iraq management contract.

Prior to PenRen Ms. Buffler was a Contracts Manager under a construction management support contract for the Department of Labor’s Job Corps Program. She was responsible for contract administration, which included source selection, contract award, and contract oversight for architect, engineering, and construction services.

Prior to joining the acquisition and small business programs, she was an administrator and director on various education programs located overseas, ranging from elementary, for military dependent children, through the college of arts and science for students in English as a second language programs.

Ms. Buffler earned a Master of Arts in Education degree from Western Carolina University. Her Bachelor’s degree in Education is also from Western Carolina University.

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