

NDIA Robotics Division Communications Committee Mission Statement

Mission - Communicate and promote the progress in the development and application of unmanned vehicles to US Government markets.

Committee Products:

- Conference
 - Annual
 - Location-nationwide
 - Co-Host/sponsor(s)- Robotic leader(s) in industry, academia, or government
 - Agenda: Gov't speakers, Technical Papers, briefings, etc.
- Luncheon/Dinner/Reception meetings
 - Quarterly
 - Washington DC based (primarily)
 - Invited speakers (e.g. Gov't, Congress Member/Staffer, Industry)
- Media
 - Written
 - NDIA magazine (requires 3 months lead time)
 - Success Story
 - Customer/stakeholder interview
- Sponsor Industry Days
 - Hosted by various robotics players at their sites
 - "Day on the Hill"
 - Support customer "Briefings to Industry"
 - Participate/attend Federal Laboratory Consortium symposium
 - 600 Federal labs in attendance
 - May 15-18th, 2007
- NDIA Robotics Division Website
 - Information source:
 - Members contact info
 - Short written/video clips on UMS
 - Industry news releases
- Promote UMS breakthroughs
 - "Robotics Challenge" competition- a la X-Prize
 - Annual NDIA Robotics Division "MVP" award
 - Potential winners- Gov't, Industry, academia
 - Robotics achievement(s) of the Year
 - One or more categories possible
 - Nominations, winners then voted by Robotics Division members