

SPONSORSHIP MENU

Maximize your organization's participation and visibility at this year's National Logistics Forum through a sponsorship package. For more information to purchase a sponsorship, or if you have an idea to customize a sponsorship package, contact Andrea Lane.

PREMIER

\$10,000

Limited to **one** sponsor

Benefits Include:

- Three complimentary registrations
- Sponsor logo and link on event website
- Sponsor logo included in conference program
- Sponsor logo on promotional signage at event
- Recognition of sponsor logo on presentation slide in general session
- Sponsor logo included in eBlast prior to event
- Podium recognition by NDIA during opening general session
- One table top display
- An email campaign sent to all event attendees prior to event** (approved and sent by NDIA)
- A 30-second promotional video shown as part of NDIA welcome introduction**
- Sponsor literature insert distributed to attendees**

ELITE

\$9,000

Limited to **two** sponsors

Benefits Include:

- Two complimentary registrations
- Sponsor logo and link on event website
- Sponsor logo included in conference program
- Sponsor logo on promotional signage at event
- Recognition of sponsor logo on presentation slide in general session
- Sponsor logo included in eBlast prior to event
- Podium recognition by NDIA during opening general session
- One table top display

NETWORKING RECEPTION

\$8,000

Limited to **one** sponsor (Wednesday)

Benefits Include:

- Sponsor logo and link on event website
- Sponsor logo included in conference program
- Recognition of sponsor logo on presentation slide in general session
- Sponsor logo included in eBlast prior to event
- Sponsor logo on promotional signage during reception
- Sponsor logo on napkins to be distributed during reception*
- Podium recognition by NDIA during opening general session

NETWORKING LUNCHEON

\$6,000

Limited to **two** sponsors; Wednesday or Thursday

Benefits Include:

- Sponsor logo and link on event website
- Sponsor logo included in conference program
- Recognition of sponsor logo on presentation slide in general session
- Sponsor logo included in eBlast prior to event
- Sponsor logo and promotional signage during luncheon
- Sponsor logo on napkins to be distributed during luncheon*

REGISTRATION & LANYARD

\$7,500

Limited to **one** sponsor

Benefits Include:

- One complimentary registration
- Sponsor logo and link on event website
- Sponsor logo included in conference program
- Recognition of sponsor logo on presentation slide in general session
- Sponsor logo included in eBlast prior to event
- Sponsor logo on "Thank You to Our Sponsor" banner on registration website
- Sponsor banner with company logo on registration confirmation (e-mail) receipt sent to all attendees
- Sponsor logo on promotional signage in the registration area onsite
- Lanyards with sponsor name/logo, distributed at registration check-in** (Lanyards must be approved by NDIA. NDIA can produce lanyards with one-color logo for an extra \$750)

NETWORKING BREAKS

\$4,000

Limited to **two** sponsors; Wednesday or Thursday

Benefits Include:

- Sponsor logo and link on event website
- Sponsor logo included in conference program
- Recognition of sponsor logo on presentation slide in general session
- Sponsor logo included in eBlast prior to event
- Sponsor logo and promotional signage during morning and afternoon break of chosen date
- Sponsor logo on napkins to be distributed during breaks of chosen date*

BRANDING

\$3,000

Limited to **one** sponsor

Benefits Include:

- Sponsor logo and link on event website
- Sponsor logo included in conference program
- Recognition of sponsor logo on presentation slide in general session
- Sponsor logo on promotional signage at event
- Sponsor logo included in eBlast prior to event
- One promotional item (approved by NDIA) distributed to each seat during opening general session**

Material(s) Deadline: March 1, 2019

*NDIA is responsible for the production and timely delivery of indicated product.

**Sponsor is responsible for the production and timely delivery of the indicated product. NDIA can provide these items for an additional fee, deadline March 1, 2019.

CONTRIBUTING

\$2,000

Limited to **three** sponsors

Benefits Include:

- Sponsor logo and link on event website
- Sponsor logo included in conference program
- Recognition of sponsor logo on presentation slide in general session
- Sponsor logo included in eBlast prior to event
- Sponsor logo on promotional signage at event

FOR MORE INFORMATION, CONTACT

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Meeting Planner

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