

## Sponsorship Menu

Sponsorships provide terrific visibility and brand recognition. Show your brand is a leader, strengthen your market position, make key contacts, showcase your products and services, and develop relationships with new customers. Convey that you are on the cutting edge of Government Software Development and Acquisition!

### Premiere Sponsor

**\$5,500****Benefits Include:**

- Introduce the Keynote Speaker
- 10 minute Lightning Round presentation
- Distribution of company material to attendees
- 4 complimentary event registrations (meals included)
- Sponsorship logo on the event website
- Sponsorship logo and description in the onsite program guide (50 words)
- Sponsorship logo on filler slides at event
- Recognition from the podium by Event Host
- Recognition as Gold Sponsor in all event marketing
- Table-Top Display (includes skirted 6' table, 2 chairs)
- Sponsorship recognition at the Networking Lunch

### Elite Sponsor

**\$4,200****Benefits Include:**

- 5 Minute Lightning Round presentation
- 2 complimentary event registration (meals included)
- Sponsorship logo on the event website
- Sponsorship logo and description in the onsite program guide (25 words)
- Sponsorship logo on filler slides at event
- Recognition from the podium by Event Host
- Recognition as Silver Sponsor in all event marketing
- Table-Top Display (includes skirted 6' table, 2 chairs)
- Sponsorship recognition at Networking Breaks

### Associate Sponsor

**\$1,650****Benefits Include:**

- 2 complimentary event registration (meals included)
- Sponsorship logo on the event website
- Sponsorship logo listed in the onsite program guide
- Sponsorship logo on filler slides at event
- Recognition from the podium by Event Host
- Recognition as Bronze Sponsor in all event marketing
- Sponsor logo included in eBlast two weeks prior to event

### Supporting Sponsor

**\$900****Benefits Include:**

- 1 complimentary event registration (meals included)
- Sponsorship logo on the event website
- Sponsorship logo listed in the onsite program guide
- Sponsorship logo on filler slides at event
- Recognition as Associate Sponsor in all event marketing

**For more sponsorship information:**

Carol Dwyer  
Meeting Planner  
cdwyer@ndia.org  
(703) 247-2582