







### **President and CEO**

General Hawk Carlisle, USAF (Ret.)
Former Commander, Air Combat Command

#### **CEO's Vision:**

- Support the Warfighter
- Mission First
- Find a Way to Say 'Yes'

#### Value of NDIA

A Neutral and Objective Framework for the Legal and Ethical Exchange of Information Between Government Stakeholders and Industry Members

# **Developing Enterprise Strategy**



### Communicate, Collaborate, Consolidate

- Balance Mission with Business
- Thought Leadership in Defense and Security

## Alignment

- With Evolving Defense Priorities
- Within NDIA (HQ, Divisions, Chapters, Working Groups and Affiliates)

#### Focus areas:

- Small Business Challenges
- Acquisition Improvement and Regulatory Modernization
- Innovation in Technology and Process
- Promote and Protect the Defense Industrial Base

## What's Ahead?



- Resources and Support for Divisions
  - Relevance and engagement
- Section 809 Panel Industry Day
- Support EO: Assessing and Strengthening the Manufacturing and Defense Industrial Base and Supply Chain Resiliency
- Regional Expansion New Chapters
  - Red River, Shreveport, LA
  - Annapolis Junction MD
  - Hawaii
  - Jacksonville, FL

