

NDIA

Lieutenant General Jack Shanahan
OUSDI Director for Defense Intelligence (Warfighter Support)
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Algorithmic Warfare Cross-Functional Team (AWCFT) aka Project Maven



Project Maven - Framing the Problem

Service and partner platforms & sensors are collecting an unprecedented amount of data and information, overwhelming us in terms of volume, variety, and velocity. Our Processing, Exploitation, and Dissemination (PED) capacity and capabilities <u>are not keeping pace</u>, largely because our PED processes are suboptimal. More sensors are being fielded to meet growing ISR demand and the current PED enterprise <u>cannot keep pace</u> without technological breakthroughs.

PED has been an afterthought in military planning and acquisition. PED processes are time-consuming and manually intensive, producing largely static, incompletely-fused outputs that leave far too much useful data unexploited or undiscovered. Most of DoD automation applications in PED use traditional, kinetic algorithms for object tracking and change detection. The department is years behind industry in these areas.

There is <u>no coordinated effort</u> to bring Al/ML/DL/CV technology into DoD. <u>Industry is in the midst of a revolution</u> in artificial intelligence, and computer vision is at the forefront, to include object detection, identification, and tracking. Automation is currently pursued across many agencies (low \$\$) with <u>no strategy or central direction</u>. Development and integration <u>is slow and tedious</u>. Existing PED weapons systems have <u>closed/block architectures</u>, <u>cannot easily incorporate new capabilities</u>, and require <u>months/years to update</u>. Multiple strategy and policy documents recommend that the department incorporate automation technologies faster and bring unity and central direction to automation efforts.



AWCFT/Maven Goals & Metrics

VISION

Project Maven will deliver Al-based algorithms to tactical UAS, MQ-1/9, and MQ-9 WAMI processing & exploitation systems on NIPR/SIPR/JWICS by the end of 2018. Our initial focus is on deploying proven capabilities to the field for warfighters. Serves as proof of concept to bring AI and machine learning to the DoD enterprise at speed and scale.

GOALS



Teach the computer to recognize objects



OBJECTIVES

1 million images labeled by January 2018, build & sustain DoD data labeling enterprise (including FVEY partners)







AI COMPUTE

DATA LABELING

Processing power for training models and inferences (GPU)



GPU purchase in August 2017 Google Cloud accreditation by November 2017







NEURAL NETS

The AI frameworks, models, and algorithms behind deep learning



6 vendors currently on contract **Broad Agency Announcement in October 2017** Industry Day on 24 October





ALGORITHM INTEGRATION

Incorporating into programs of record (starting with Full Motion Video)



1st TUAV Algorithm fielded in December 2017 Algorithm fielded at 10 sites in January 2018





USER ENGAGEMENT

The interface to display and manipulate data



Use Case Analysis ongoing User algorithm test by November 2017





AWCFT/Maven Acquisition & Contracting Approach

Contracting and buying Al/ML is not like buying a tank, fighter jet, or ammunition. We are using a process that allows speed, agility, and effectiveness while still adhering to the Federal Acquisition Regulation. We adopted a multi-path approach to contracting/acquisition that gives opportunities to the smallest technology start-up, the world's largest companies, universities, open source, etc. who can deliver capabilities to warfighters

OBJECTIVES

AWCFT bring mature AI technology to (1) automate tasks better performed by a machine and (2) augment human performers where machines are incapable of automating a full task

PRINCIPLES

- Speed + Agility + Effectiveness
- Do not develop something that exists commercially and already meets our requirements (prohibited by FAR)
- Take advantage of industry expertise and a flood of private sector investment for commercial applications to innovate for DoD
- Data integrity + Security + Quality

<u>PARTNERS</u>

Industry (big, small) + Academia + National/DoD Labs + Open Source

ACQUISITION & CONTRACTING

OTAs, Firm Fixed Price, Cost Plus Fixed Fee, Prime w/ Subs, IDIQ



Big 5 Hurdles

- Data
- Cloud implementation (policy and regulation)
- Resourcing
- Weapon system block architectures
- Al-ready culture and seeing beyond current workflows



Long-Term Vision for DoD AI/ML

<u>CENTRALIZED</u> <u>DIRECTION</u>

Focus

- Establish DoD Strategy
- Accelerate Investment
- Remove obstacles
- Set research agenda



Improve

- Policy and regulation (FAR, DFAR)
- DODD on use of Al and Warfighting
- Market direction (guide/shape)
- Enhanced AI program protection

National Capabilities



<u>DECENTRALIZED</u> <u>EXECUTION</u>





AI/ML in the Cyber Domain

Project Maven's underlying pipeline – gather data, label data, engage with partners, develop algorithms, field prototypes, optimize algorithms – applies as much to cyber (or EW) as it does to FMV

- In future fights, best we can achieve likely to be decision cycle advantage, not information dominance or even information superiority
- Cyber historically focused on a "Castle Model" build a fortress, harden the system, patch software. This kind of *Maginot Line* thinking doesn't work in the digital age.
- Al/ML offers sophisticated defense-in-depth running in the background to provide secure user authentication; identify vulnerabilities, DDOS/botnet detection, zero-day detects, etc. Immediate response rather than slower, set-piece cyber defense
- Biggest potential for insider threat identification and mitigation establishing 'normal', detecting anomalies, data exfiltration recognition, etc.
- Quantum computing



"The Coming Software Apocalypse"

"It's been said that software is 'eating the world'. More and more, critical systems that were once controlled mechanically, or by people, are coming to depend on code. This was perhaps never clearer than in the summer of 2015, when on a single day, United Airlines grounded its fleet because of a problem with its departure-management system; trading was suspended on the New York Stock Exchange after an upgrade; the front page of The Wall Street Journal's website crashed; and Seattle's 911 system went down again, this time because a different router failed. The simultaneous failure of so many software systems smelled at first of a coordinated cyberattack. Almost more frightening was the realization, late in the day, that it was just a coincidence."

-- James Somers, <u>Atlantic</u>, 26 Sep 2017

